



UNITED
UNIVERSITY

B.DES. ADMISSION TEST

INSTRUCTIONS

- The Entrance Test will be of 60 mins
- The booklet has Four Sections

General Awareness	15 Questions	(15 X 1 = 15)
(Fashion Designing)		
Quantitative Aptitude	10 Questions	(10 X 1 = 10)
Reasoning	10 Questions	(10 X 1 = 10)
English	15 Questions	(15 X 1 = 15)
- All questions carry equal marks.
- For each correct answer 1 mark will be awarded. There is no negative marking.
- Answer to be given by ticking the correct option.
- Use ball pen or dot pen only.
- All the rough work should be done on the space provided in the booklet.

MM-50

Time- 60 Mins

Details of the candidate

Name.....

Father's Name.....

Course Applied forContact No.....

PART A : GENERAL AWARENESS

1. Burberry is always identified by the_____
 - (a) Plaid pattern
 - (b) Floral pattern
 - (c) Polka dots
 - (d) Large prints

2. Find the odd one out _____
 - (a) Armani
 - (b) Gucci
 - (c) Puma
 - (d) Reliance trends

3. Boot-cut, flared are types of
 - (a) trousers
 - (b) skirts
 - (c) hats
 - (d) none of the above

4. The colours Orange , Violet and green are all ?
 - (a) Analogous colours
 - (b) Secondary colours
 - (c) Optical colours
 - (d) Warm colours

5. What is a wedge ?
 - (a)A type of Heel
 - (b)A type of Tool
 - (c)A handbag
 - (d)A piece of cake

6. Who is the brand ambassador of Louis Vuitton?
 - (a) Deepika Padukone
 - (b) Alia Bhatt
 - (c) Kareena Kapoor
 - (d) Kiara Adwani

7. Which brand ambassador is Janvi Kapoor ?
 - (a) myntra
 - (b) flipkart
 - (c) Nykaa
 - (d) Ajio

8. For selecting clothes for an interview, you choose:
 - (a) Most expensive outfit
 - (b) Most extravagant attire
 - (c) Well stitched formals

(d) Ethnic style

9. The 'sale tag' on any product entitles you for a:

- (a) Discount
- (b) Special gift
- (c) Money back
- (d) Quality

10. Branded garments are always:

- (a) Expensive
- (b) Price for quality
- (c) Heavily discounted
- (d) Cheap

11. The preferred colour for the baby girl is;

- (a) Green
- (b) Black
- (c) Pink
- (d) Yellow

12. If you go for shopping to buy kids wear, you will first check

- (a) Size
- (b) Shape
- (c) Colours
- (d) fabric

13. One of the following is not a manufactured product:

- (a) Nail polish
- (b) Nail cutter
- (c) nail bite
- (d) Nail shaper

14. Who is the Sabyasachi Mukherjee ?

- (a) Writer
- (b) Film Maker
- (c) Artist
- (d) Fashion Designer

15. Which state of the women wear the long skirt called Ghagra along with the Kanchli blouse ?

- (a) Uttar Pradesh
- (b) Madhya Pradesh
- (c) Rajasthan
- (d) Jammu & Kashmir

PARTB: QUANTITATIVE APTITUDE

1. What is the average of first five natural numbers?
 - (a) 5
 - (b) 2
 - (c) 3
 - (d) 4
2. If the sum is 240 and average is 40, find the number of quantities?
 - (a) 5
 - (b) 6
 - (c) 8
 - (d) 6
3. What is the difference in the place value of 5 in the numeral 754853?
 - (a) 49500
 - (b) 45950
 - (c) 45000
 - (d) 49950
4. What is the compound interest on Rs.2500 for 2 years at rate of interest 4% per annum?
 - (a) Rs. 180
 - (b) Rs. 204
 - (c) Rs. 210
 - (d) Rs. 220
5. Find the number which is completely divisible by 45?
 - (a) 306990
 - (b) 331145
 - (c) 256987
 - (d) 181660
6. A shopkeeper loses 10% on selling an article for Rs.360. To gain 30%, what should have been the selling price of the article?
 - (a) Rs.740
 - (b) Rs.600
 - (c)Rs.480
 - (d) Rs.520
7. The population of a town increases by 10% every year. If the present population is 20,000, in the next year will be:
 - (a) 2,200
 - (b) 18,000
 - (c) 22,000
 - (d) 1800
8. By selling an article for Rs.1,360, a dealer loses 15%. At what price should he sell the article to gain 10%?
 - (a) Rs.1,560
 - (b) Rs.1,760
 - (c) Rs.1,360

(d) Rs.1,600

9. 7.98 expressed as a percent of 1.9 is

- (a) 42%
- (b) 420%
- (c) 4.2%
- (d) 7%

10. When a bicycle manufacturer reduced the selling price of a bicycles by 50%, the number of bicycle sold radically increased by 700% . Initially, the manufacturer was getting a profit of 140%.What is the new profit percentage?

- (a) 10%
- (b) 40%
- (c) 30%
- (d) 20%

PARTC: REASONING

1. Arrange the following words in logical order: (1) Stching (2) Fabric (3) Thread (4) Dress:

- (a)3,2,4,1
- (b)1,2,3,4
- (c) 3,2,1,4
- (d) 2, 3, 4, 1

2. Arrange the following words in logical order: (1) Fly (2) Walk (3) Crawl (4) Swim

- a)4,3,2,1
- b)3,2,1,4
- c)1,2,3,4
- d) 2, 3, 4, 1

In each of the following questions, out of given alternatives choose the one which best expresses the meaning of the given word.

3. COMMEMORATE

- a) Boast
- b) Remember
- c) Manipulate
- d) Harmonise

4. CANDID

- a) Rude
- b) Impertinent
- c) Blunt
- d) Frank

5. ENDORSEMENT

- a) Reprimand
- b) Censure
- c) Commendation
- d) Reproach

6. 22, 24, 28, ?, 52, 84

- a) 36
- b) 38
- c) 42
- d) 46

7. AB, DEF, HIJK, ? STUVWX

- a) LMNO
- b) LMNOP
- c) MNOPQ
- d) QRSTU

8. Which letter in the word CYBERNETICS occupies the same position as it does in the English alphabet?

- a) C
- b) E
- c) I
- d) T

9. Which two months in a year have the same calendar?

- a) June, October
- b) April, November
- c) October, December
- d) None of these

10. If the day before yesterday was Saturday, what day will fall on the day after tomorrow?

- a) Friday
- b) Thursday
- c) Wednesday
- d) Tuesday

PART D: ENGLISH

1. A person who does not believe in any religion

- a) Philatelist
- b) Rationalist
- c) Atheist
- d) Pagan

In each of the following questions, an idiomatic expression/a proverb has been given followed by some alternatives. Choose the one which best expresses the meaning of the given idiom/proverb ?

2. To turn over a new leaf

- a) To change completely one's course of actions
- b) To shift attention to new problems after having studied the old ones thoroughly
- c) To cover up one's faults by wearing new masks
- d) To change the old habits and adopt new ones

3. Hobson's choice

- a) Feeling of insecurity
- b) Accept or leave the offer
- c) Feeling of strength
- d) Excellent choice

4 .The following question, a word has been written in four different ways out of which only one is correctly spelt. Find the correctly spelt word.

- a) Mountaineous
- b) Mountaneous
- c) Mountainous
- d) Mountanous

5. Fill in the blank according to the choice which is the appropriate from the choices which are given . The matter would have become serious if _____ action had not been taken.

- a) Hasty
- b) fast
- c) timely
- d) unusual

6. The following question, choose the word opposite in meaning to the given word.

OBSTINATE

- a) Inflexible
- b) Prominent
- c) Pliable
- d) Fashionable

7. To break off proceedings of a meeting for a time:

- a) Convene
- b) Terminate
- c) Adjourn
- d) Procrastinate

8. Read each sentence to find out whether there is any error in it. The error, if any, will be in one part of the sentence. The number of that part is the answer.

What this company needs (a) / is not only qualified (b) / manpower but also (c) / dedicated workers (d)

- a) a
- b) b
- c) c
- d) d

9 . Choose the proper sequence : I read an advertisement that said

P : posh, air-conditioned

Q : gentleman of taste

R : are available for

S : fully furnished rooms. The Proper sequence should be:

- a) PQRS
- b) PSRQ
- c) PSQR
- d) SRPQ

10 .Though he dialled frequently

P : on telephone

Q : my brother could not contact me

R : and had left no information

S : as I had gone out of office .The Proper sequence should be:

- a) QPRS
- b) SQRP
- c) QPSR
- d) SPQR

11. He competed _____ me for the prize.

- A) Off
- B) With
- C) To
- D) Off

12. He is ____ difficulties.

- A) In
- B) On
- C) From
- D) With

13. We _____ there if you _____ us the address at the right time.

- A) Would have reached; tell
- B) Would have reached; had told
- C) Should reach; had told

D) Have reached; will tell

14. Old Woman =

A) Matron

B) Patron

C) Synonym

D) None of these

15. Choose the correct sentence.

A) The police is coming

B) The police coming

C) The police are coming

D) The police is come

B.DES. ANSWER KEY

APTITUDE

1	C
2	D
3	B
4	B
5	A
6	D
7	C
8	B
9	B
10	D

ENGLISH

1	C
2	D
3	B
4	C
5	C
6	A
7	C
8	A
9	B
10	C
11	B
12	A
13	B
14	A
15	C

REASONING

1	C
2	B
3	B
4	D
5	B
6	A
7	C
8	C
9	B
10	C

GENERAL AWARENESS

1	A
2	D
3	A
4	B
5	A
6	A
7	C
8	C
9	A
10	B
11	C
12	A
13	C
14	D
15	C