



*grow with*  
**UNITED**



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PRAYAGRAJ

EDUCATE... EVOLVE... EMPOWER...



## CONVOCATION

February 03, 2024



VOL-5  
MARCH 2024

BIANNUAL NEWSLETTER  
**UNIZIET**





PRAYAGRAJ

EDUCATE... EVOLVE... EMPOWER...



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#### FIRST CONVOCATION



FACULTY OF  
**APPLIED  
SCIENCE AND  
HUMANITIES**





*Jai Vigyan Jai Anusandhan*



**MISSION 3  
CHANDRAYAAN 3**

*Victory under moonlight*



In the vast space of our universe, where mythology and science come together so often, Chandrayaan-3 shines brightly as a symbol of India's astral hope and exploration. It shows India's strong determination to uncover the moon's mysteries. With careful planning and robust designs, Chandrayaan-3 has taken us closer to landing on the moon and discovering its hidden secrets.

To celebrate the success of Chandrayaan-3, on August 28, 2023 the department of Applied Sciences & Humanities, United University, Prayagraj organized a highly informative Ppt. presentation of 20 minutes headed by Utkarsh Narayan Mishra B. Sc. Physics (Hons.) under the mentorship of dept. coordinator, Dr. Geetika Pandey. Thereafter, an inter-department quiz competition was conducted in which three students from each department participated in the competition which was very exciting and kept the audiences on their feet. The quiz results were auto generated in which Sumit from BCA (3rd year) bagged the first prize and 2nd rank was secured by Aman of B.Sc Maths (2nd year). The winners were awarded with certificates, recognizing their outstanding achievements & dedication. The event showcased the dedication of the organizers, the support of the faculty, and the enthusiasm of the participants, making it a memorable experience for everyone involved.



## *an Epic* **Abhigyan Shakuntalam**



### “A Masterpiece of World Literature”

We live in a society where students are spoon-fed 24X7 snatching their right and ability to think for themselves! And sadly, students gulping down a chunk of information without understanding, is disastrous for society. But that's precisely where drama steps in. To encourage creativity, innovative learning, critical thinking and logical reasoning in students, drama and arts play a key role in the education process.

To highlight the importance of drama & arts in education, The Department of Applied Sciences and Humanities enacted a play 'Abhigyan Shakuntalam' also known as 'The Recognition of Shakuntala' written by Classical Sanskrit author & playwright of Gupta Era, Kalidasa on 29th November 2023 at United University auditorium. The play is an English adaptation that was translated in English from Sanskrit. It was performed by the students of English Department.

The lead roles were portrayed by Mili Gupta as Shakuntala, Alok Singh as Dushyant, Satya Prakash brilliantly performed as Durvasa and the play was narrated by Asra Fatma of BA- Hons( Sem 1). All the students justified their roles excellently and presented the play with a lot of enthusiasm. The play was mentored by Dr. Nargis Khan and Dr. Ritu Pandey and was headed under the able guidance of Associate Dean Dr. Chetan Vyas & the dept. coordinator. The objective of the event was to make students understand the importance of getting involved in performing arts alongside the main stream curriculum.



PEOPLE LOVE TO WONDER AND THAT IS THE ROOT OF SCIENCE

# EVENT- HORIZON

"Power to the voice is power to the people."

PROGRESS  
IN SCIENCE  
IS PROGRESS  
FOR  
HUMANITY

Science has invented wonders in the field of communication and has transformed human life. On Dec. 02, 2023, the dept. of Applied Science & Humanities organized an event "Horizon" in which a debate competition on the theme "Black hole Vs. White hole" was conducted by the students of B.Sc (Physics & Mathematics). They raised awareness about 'black hole'. The event was organized by Mr. Mukesh Mishra & the coordinator of the Dept. of Applied Sciences Dr. Geetika Pandey. The key points were discussed by the use of video and ppt. presentation. Nysa and Anushree who took the responsibility of video and ppt were the limelight of the show.

The aim of organizing the debate competition was to hone the public speaking skills of the students and teach them to be articulate while expressing their thoughts and opinions. Points presented were accepted by the spectators with cheers and claps. Some of the points even made us think about the facts. There was so much talent in the room. Arguments were made vociferously. The event was judged by esteemed panel of judges comprising of Dr. Sweta & Dr. Mukesh from the CS department. The winners of this competition were:

1. Vidhan Jaiswal	- B.Tech 1st year bagged the 1st prize for the motion.
2. Anubhav Srivastava	- B.Tech 1st year secured the 2nd position for the motion.
3. Chaaht	- B.Tech 1st year secured 1st position against the motion.
4. Suryansh Singh	- B. Sc. Maths Hons. got 2nd position against the motion.

Thereafter, a skit was performed by the students of B.Sc Mathematics on the life of the scientist 'Stephen Hawking'. Also, students highlighted the life of few scientists by portraying their lives which was the center of attraction of the entire show. Aditya played the role of Aryabhata, Pythagoras was played by Rohit, Vijay did justice to Dr. Ramanujan, Life of Dr. C.V Raman was depicted by Aashutosh, Vishal surprised everyone with the role of Sir Isaac Newton. Haseeb played the role of Ibn Al-Haytham. The show concluded with the certificate distribution followed by vote of thanks by Dr. Geetika Pandey.



Stephen Hawking

"However difficult life may seem, there is always something you can do and succeed at."

## FACULTY OF AGRICULTURE & ALLIED SCIENCES





## INTERNATIONAL DAY OF RURAL WOMEN AND WORLD FOOD DAY

Food Safety first for a Nourished Future



### Preserving Health



On 16th of October, 2023 the Department of Agriculture and Allied Science, United University celebrated the joint event to mark the **International Day of Rural Women** and **World Food Day** with the theme “**Water is life, water is food. Leave no one behind.**”

The event started with the lamp lightening by **Mr. Gaurav Gulati**, Hon’ble V.C. sir **Dr. A.M. Agarwal** and **Dr. Chetan Vyas** followed by the display of various food stalls by the students showcasing the local food highlighting its nutritional value. The food was judged by departmental coordinators based on different criteria. It was followed by the display of mimes in the auditorium where students of B.Sc. Ag performed on topics: Save Farmers and Women Empowerment reminding us that hunger is a solvable problem. By addressing the root causes of food insecurity, promoting sustainable agriculture, reducing food waste, and advocating the policies that prioritize food security, we can take significant strides toward a world without hunger. It is a collective responsibility to nourish people and sustain the planet, ensuring that everyone has access to the nutritious and safe food they need for a healthy and fulfilling life. World Food Day serves as a reminder that change is possible, and with global cooperation and commitment, we can achieve a more food-secure and sustainable future. Shriya and Shreya’s team won the first prize. The programme ended well with the prizes awarded by Honourable VC Prof. A.M. Agarwal .

## MUSHROOM CULTIVATION

From Farm To Fork, Safe Food For All



**M**ushroom cultivation has emerged as an innovative and sustainable agricultural practice, gaining popularity for its economic and environmental benefits. Many educational institutions are now incorporating mushroom cultivation into their curriculum, offering students hands-on experience in a unique and fascinating manner. The Department of Agriculture and Allied Science, United University has embraced this trend where a thriving mushroom farm has become a focal point for learning and research.

**THE JOURNEY BEGINS:** The initiative to cultivate mushrooms at the Department of Agriculture and Allied Science, United University began under the guidance of Mrs. Manisha and Mr. Nitendu Ojha, where students joined forces to establish a dedicated space for mushroom cultivation. The goal was not only to provide students with practical skills but also contribute to sustainable food practices on campus.

**SETTING UP THE MUSHROOM FARM:** The first step involved designing and constructing a suitable environment for mushroom cultivation. A controlled indoor space was chosen to ensure optimal conditions for growth. The team selected oyster mushrooms known for their adaptability to cultivation and nutritional value. Students actively participated in the setup process, learning about substrate preparation, inoculation techniques, and environmental factors such as temperature and humidity control. This hands-on experience not only enriched their theoretical knowledge but also fostered a sense of responsibility and teamwork.

**EDUCATIONAL BENEFITS:** The mushroom cultivation project at United University has become an integral part of various courses, offering students a practical understanding of mycology, microbiology, and sustainable agriculture. Additionally, students involved in the project are encouraged to conduct independent research, exploring topics such as the impact of different substrates on mushroom yield, the role of mycorrhizal fungi in plant growth, and the potential medicinal properties of certain mushroom species.

**CAMPUS IMPACT:** The harvested mushrooms find their way into the University UNIVEG Shop, providing a local and fresh food option for staff. This farm-to-table approach not only supports the local economy but also fosters a sense of community and connection between the cultivation project and the broader campus population.



Mushrooms in food makes life delicious







One of the M.Sc. Agronomy student **Ms. Deepshikha** has been selected for training program at National Centre of Organic and Natural Farming – Ghaziabad from 28th December 2023 to 24th January 2024 on Natural and Organic Farming.

## Growing Nature's bounty

### Hydroponics Establishment

In an era where sustainable practices and innovative solutions are at the forefront of global discussions, The Department of Agriculture and Allied Science, United University has taken a pioneering step towards fostering a green and sustainable campus environment. The recent establishment of a hydroponics system in lab reflects the Agricultural department's commitment to both environmental consciousness and experiential learning.

**THE HYDROPONICS SYSTEM:** Hydroponics is a soil-less cultivation technique that utilizes nutrient-rich water to grow plants. This method presents several advantages over traditional soil-based farming, such as water conservation, reduced need for pesticides, and accelerated plant growth.

**EDUCATIONAL BENEFITS:** The hydroponics establishment serves as an interactive learning platform for students across various disciplines, ranging from biology and environmental science to business and engineering. Students have the opportunity to engage in hands-on activities, conducting experiments, and gaining practical experience in the fields of agriculture, horticulture, and sustainable resource management.

**ENVIRONMENTAL SUSTAINABILITY:** Keeping this in mind to implementing hydroponics on campus, Agricultural department is looking forward to actively contributing to environmental sustainability. Hydroponic systems typically use significantly less water compared to traditional soil-based farming, addressing the growing concerns of water scarcity. Additionally, the controlled environment of the hydroponics greenhouse allows for optimal resource utilization, reducing the need for chemical fertilizers and pesticides.

The establishment of a hydroponics system by the Department of Agriculture and Allied Science represents a forward-thinking approach to education and sustainability. By combining experiential learning with environmental consciousness, the college is not only preparing students for the challenges of the future but also actively contributing to a greener and more sustainable community. As other educational institutions look for innovative ways to integrate sustainability into their curriculums, United University stands as a model for cultivating knowledge through hydroponics.



From Lab to field

## FACULTY OF DESIGN







The Home for The Stylish "YOU"

## The Colourful Bonanza

Event  
**DEEP  
UTSAV**  
10th November 2023

The Deep Utsav event was organized by the faculty and the students of fashion designing department. Keeping in mind the Vibrant colours and traditions of the festival, we started the event with a puja ceremony followed by Prasad.

The students displayed many handmade crafts like lippan art which was created by them on hardboards and mandala art as a wall display.

The entire studio was decorated with flowers, Rangoli and hangings made by students.

The mannequins and the dress forms were also displayed with different traditional clothes and accessories and were draped in various unique ways.

After a lot of hard-work and efforts by the students, the event came out really well, leaving a lasting impression on everyone.

## The Encouragement to Indigenous Products-Khadi

21st November 2023

Venue - University of Allahabad  
***Fashion milestone annual exhibition***  
Theme- Festive Khadi



Fashion milestone annual exhibition was conducted by University of Allahabad to promote khadi and so they named it - Festive Khadi. We visited the exhibition with our students and got the opportunity to experience the magical event. They had many hand-made products like painted bottles, resin art keychains, earrings, hand-painted t-shirts, bags and many more. Our students learned a lot and purchased things from the exhibition as a memory.





## FACULTY OF HOSPITALITY



### INDUSTRIAL VISIT

Hospitality Industry is all about the experience we gain while serving. At United University, Faculty of Hospitality, we make sure that the students get ample amount of practical knowledge about the industry by taking them to the ground and giving them the taste of actual work behind and beyond the cameras.



**ALL DONE HOUSEKEEPING LAUNDRY SERVICES-  
LAUNDRY VISIT**

**L**audry visit for the students was organised on 9th November, 2023. The main goal was to give students the real time functioning procedures of **OPL-ON PREMISES LAUNDRY**. Students were taken to **ALL DONE HOUSEKEEPING LAUNDRY SERVICES**.

The visit was facilitated by Mr. Vineet Sharma - Manager of All Done Housekeeping Laundry Services, well equipped with high-tech industrial washers, driers and pressing equipments. The laundry visit gave the students an insight and practical knowledge of a laundry process and procedures followed. The laundry staff explained in detail and demonstrated the laundry process, laundry equipment operating procedures, various sections of **laundry, valet service, dry-cleaning, ironing equipments** to students. Students also got the opportunity to handle various laundry machines, flat work ironer and ironing equipment. Students also visited Linen room attached to the laundry and witnessed the activities of linen room. The laundry visit not only helped the students to understand the laundry process practically, it also helped them to experience the real time laundry operating procedure in a branded hotel.

## FACULTY OF JOURNALISM & MASS COMMUNICATION





‘Media Magic: It’s All Around Us’

# Aakhri Khwaish



This short film was screened at NIMHANS, which is the apex centre for mental health and neuroscience education in the country.

The students production team of Journalism and Mass Communication created a psychological thriller short film "Aakhri Khwaish" which gives out a message to the people to not to give up on life whatever the circumstances maybe.

"Aakhri Khwaish" is a short film that explores the depths of friendship, despair, and the power of a second chance. The story revolves around two close friends, Avinash and Aviral, who have shared countless moments of happiness and sorrow together.

This short film was screened at NIMHANS, which is the apex centre for mental health and neuroscience education in the country. It is also an Institute of National Importance.

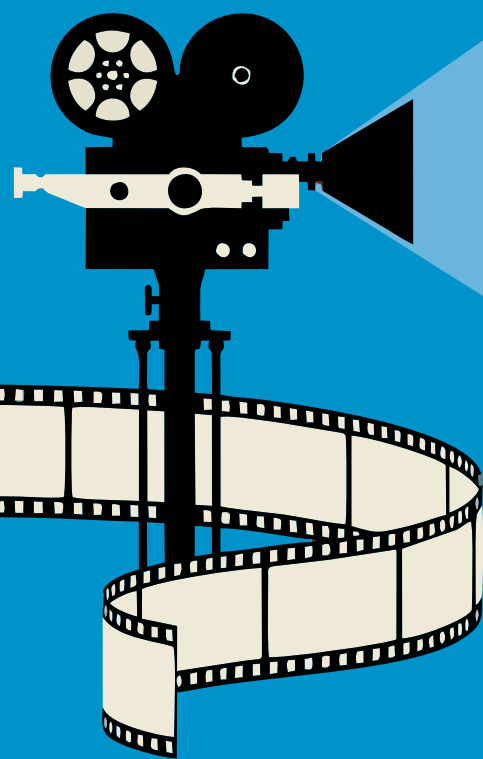
The short film was made for the purpose of creating awareness and was also appreciated by the panel of the judges at NIMHANS.

Dr. Vinay Vikram Singh, coordinator, Journalism and Mass Communication took the initiative of encouraging the students to walk on the path of film production. The short film was written and directed by Aman Tiwari which featured Aryan Singh and Shubham Kumar as the two actors.

Sahil Kr Rahi assisted the director to obtain eye grasping visuals. Sanskar Gupta, Director of Photography (DOP) looked after the camera handling as well as the cinematography.

Harsh Nigam and Shreyanshi Mishra contributed as production coordinators.

The production work was carried out under the guidance of the Production Head, Mr. Abuzar Waquar.



## CONNECTING HEARTS:PR

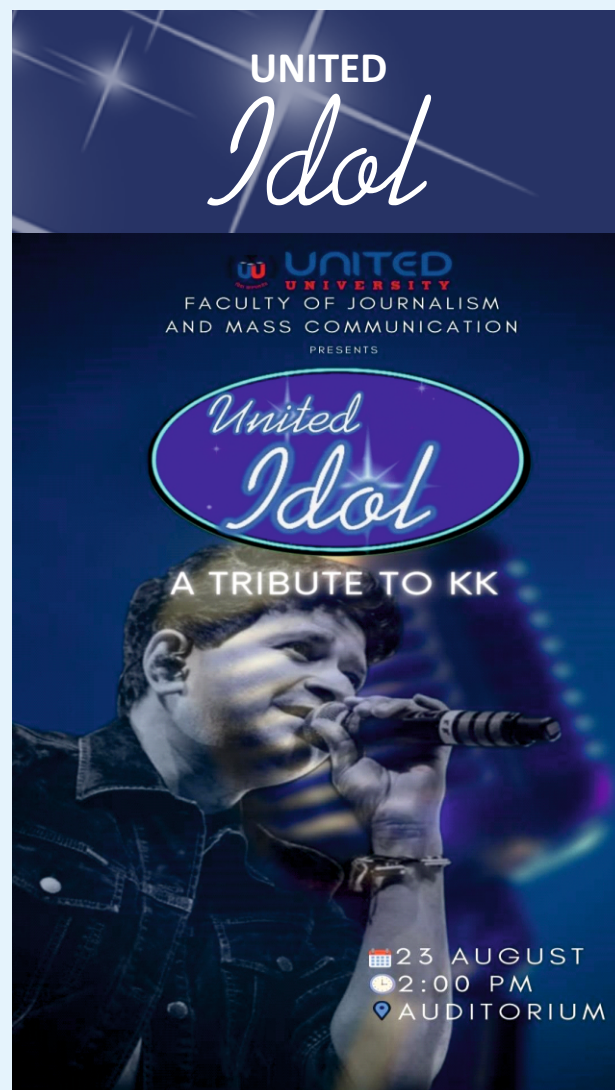
MEDIA STUDENTS LEARNED PR SKILLS IN TWO DAY WORKSHOP  
PR WORKSHOP



The Faculty of Journalism and Mass Communication of United University, Prayagraj successfully hosted a two-day workshop on Public Relations for the students of Journalism and Mass Communication on October 13-14, 2023. The workshop was conducted by Dr Ashima Singh, a renowned Public Relations expert and Senior Assistant Professor at the Amity University, Noida.







The “UNITED IDOL” a paragon of excellence was unanimously appreciated by the participants and audience. The event not only celebrated the legacy of KK but also highlighted the importance of providing platforms for young talent to shine.

#### FOJMC PAYS TRIBUTE TO LEGENDARY SINGER KK WITH UNITED IDOL, A SINGING COMPETITION FOR ASPIRING SINGERS

The Faculty of Journalism and Mass Communication at United University organized a singing competition titled “UNITED IDOL” on August 23, 2023. The event was held in fond memory of the legendary Indian singer KK, whose music has touched the hearts of millions across the globe. The event was a success, where participants from all the departments of the university showcased their singing talent.

The event saw a large number of participants from various departments of the university, each bringing their unique musical styles to the stage. The performances were judged by a panel of experts. The judges were impressed by the quality of the performances and praised the participants for their hard work and dedication.

The Faculty of Journalism and Mass Communication at United University is committed to organizing more such events in the future to encourage artistic expression among students.

The event was attended by several dignitaries as well as students and faculty members from United University. The Faculty of Journalism and Mass Communication expressed its gratitude to everyone who participated in the event and made it a grand success.

An Enthralling, Captivating physiological thriller

## "ATEET"



The student’s production team created a compelling psychological thriller “Ateet” which portrays how the decisions taken by us in the past shapes our present. This is the reason why we should be utmost careful while taking important decisions of our life. Every decision comes with its own consequence. Sometimes it can cost you your life too. The script of this short film was written and directed by Aman Tiwari.

Sahil Kr Rahi assisted in the direction of the short film  
Harsh Nigam played the role of production coordinator.  
Khushi Singh took the responsibility of assisting with the script.  
Whereas Yashi Kesarwani looked after the editing section.  
The key cast of this short film was:- Zaman Abbas, Shreyanshi Mishra, Aryan Singh, Mariya.

It has produced under the supervision of Dr. Vinay Vikram Singh and under the guidance of Mr. Abuzar Waquar.

## FACULTY OF **LAW**





## PARA LEGAL VOLUNTEERS

AT DISTRICT LEGAL SERVICES AUTHORITY, PRAYAGRAJ

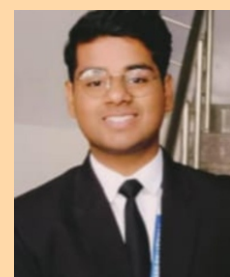
DATE OF THE EVENT  
**AUGUST 02, 2023**

Faculty of Law, United University feels proud to share that 4 of the students from BA LLB, 2nd year are selected as Para Legal Volunteers by the District Legal Services Authority, Prayagraj.

The Students are:

- Shashvat Tiwari - BA LLB, 2nd year
- Shashank Kumar Upadhyay - BA LLB, 2nd year
- Devesh Kumar Srivastava - BA LLB, 2nd year
- Tanuj Pandey - BA LLB, 2nd year

The selection process was quite exhaustive with Respected District Judge, Prayagraj heading the Committee of Selection Process. The nature of the responsibility of Para Legal Volunteers is to impart awareness of laws and the legal system and also train to counsel and amicably settle simple disputes between the parties involved. The Paralegal Volunteers have the responsibility to assist the District Legal Services Authority in providing Legal Counselling and Services to those in need of Justice. Faculty of Law, United wishes the selected Students with heartiest congratulations for making the Faculty of Law and United University proud.



TWO DAY WORKSHOP ON

## CONTEMPORARY DEVELOPMENTS IN ARBITRATION AND MEDIATION IN INDIA

*Faculty of Law, United University concluded Two Day Workshop on 'Contemporary Developments in Arbitration and Mediation in India'.*

Day 1 of the Workshop was revered with the presence of **Shri Ramit Sharma**, IPS, Commissioner of Police, Prayagraj, and Legal luminaries like **Shri Krishna Grandhi**, Senior Advocate, Telangana High Court, **Shri Tariq Khan**, Registrar, IAMC, Hyderabad which is a pioneer organization dedicated for the Arbitration and Mediation on International and National level and **Shri Suadat Ahmad Kirmani**, Partner, IndusLaw, Bangalore, a reputed Law firm having operations pan India.

Chief Guest Shri Ramit Sharma, IPS emphasised the need for a Value System in Human Conduct. The Guest Speakers in their address to the students and Academicians elaborated on the development of Arbitration and Mediation and how it is becoming an alternative and affordable means of Legal remedies. The Technical Session on 'Career Prospects in Legal Domain' was moderated by Mr. Jiweish Dubey, Assistant Professor, Faculty of Law.

**DAY 1**  
AUGUST 21, 2023



**DAY 2**  
AUGUST 22, 2023

Day 2 of the Workshop was attended by **Shri Deepak Bhuker**, IPS, Deputy Commissioner of Police, Prayagraj as Chief Guest of the Event. Chief Guest **Mr. Deepak Bhuker** emphasized the way the legal works and how hard work can be made the way to success in life. Two Days of the Workshop were illuminated with the presence of **Shri Satpal Gulati**, Vice Chairman, United Group of Institutions, **Prof. Dr. A.M. Agrawal**, Vice Chancellor, United University, **Ms. Mona Gulati**, CEO, UGI, **Shri Gaurav Gulati**, Vice President, UGI, **Shri Vansh Gulati**, Vice President, UGI and Dean (P&D) **DrChetan Vyas**. The Vote of Thanks was extended by **Dr. Roshni Shrivastava**, Coordinator, and Faculty of Law.

## LAW MUSEUM VISIT

FOR THE FIRST YEAR STUDENTS

DATE OF THE EVENT  
**SEPT 18-19, 2023**

- The Faculty of Law, United University has organized a two-day visit to the "LAW MUSEUM & ARCHIVE, HIGH COURT OF JUDICATURE, PRAYAGRAJ" for the First-Year students on 18th and 19th September 2023.
- The Museum, first of its kind, was initially mounted as an exhibition of judicial records during the Centenary Celebration of the High Court in 1966. The Law Museum & Archives, houses objects of great historical and cultural value, apart from the landmark judgments in the historical Chauri-Chaura Case of Gorakhpur, Election Case of Smt. Indira Gandhi, and the rare and old Farmans of Mughal. The Archives also contain priceless artifacts and records such as Manuscript of Mithila Dynasty and a letter of Pt. Jawaharlal Nehru (1st Prime Minister of India), providing students with a palpable glimpse of our rich and varied heritage.
- The visit was coordinated by Mr. ShravanDubey, Dr. Pallavi Gupta, and Mr. GautamJaiswaland was exposed to the historical heritage in the field of law.





DATE OF THE EVENT  
**SEPTEMBER 30, 2023**

## COLLABORATION WITH POLICE MEDIATION CELL

The Students of the Faculty of Law, United University (Prayagraj) in collaboration with U.P. Police got an opportunity to intern at the Police Mediation cell, Prayagraj (U.P.) learning the Practical aspects of family disputed matters.

## INTRA MOOT COURT COMPETITION



The Faculty of Law, United University is happy to announce its successful completion of the **First Intra Moot Court Competition 2023** on 14th October 2023. The competition was witnessed by our Vice Chancellor Prof. A.M. Agarwal and Associate Dean of Planning & Development Dr. Chetan Vyas.

The Semi-Finals and Finals were held on 14th October, the event was judged by Ms. Utkarshni Singh and Mr. Aushim Luthra Advocates, Allahabad High Court. The team of Sakshi Kapoor, Shivansh Pandey, and Amit Mishra from BBA LLB, 2nd Year won the competition.

The Faculty of Law, United University is happy to end its Day 1 of the Intra Moot Court Competition with Four Semi-Finalists as follows-

1. Team 006	3. Team 014
2. Team 010	4. Team 016

The Faculty of Law, United University has concluded the semi-finals of the First Intra Moot Court Competition 2023. The Finalists are as follows-

1. Team 014 (Petitioner)	2. Team 006 (Respondent)
--------------------------	--------------------------



## LEGAL AID AND AWARENESS CAMP

IN COLLABORATION WITH DISTRICT LEGAL SERVICES AUTHORITY



The Faculty of Law, United University has organized a **Legal Awareness Camp** in collaboration with DLSA, Prayagraj on the occasion of International Day of Violence Against Women.

The session was chaired by Additional District Judge, **Shri Subhash Mauryaji** headed by Defence Counsel **Shri Lovelesh Tripathiji**. The session was made interactive with student's inquisitive questions from all the guests. A vote of thanks was given by **Mr Shravanubey**, Convenor, Legal Aid Cell.



Date: 26.10.2023

## INTERNSHIP FOR LAW STUDENTS IN DEPARTMENT OF LEGAL AFFAIRS AT MAIN SECRETARIAT, NEW DELHI

The Faculty of Law, United University feels proud to share that 2 of our students got selected for internships in the **Department of Legal Affairs at Main Secretariat, New Delhi**.

The students are:

• Anshit Srivastava, LLB 3rd Year

• Adarsh Pandey, LLB 3rd Year

The selection process was quite difficult and our students got shortlisted and selected.





## ONE DAY WORKSHOP ON

**DRAFTING AND PLEADING**

DATE OF THE EVENT  
**NOVEMBER 17, 2023**

The Faculty of Law, United University is delighted to share the successful completion of a one-day workshop on Drafting and Pleading by **Mr. Shubham Singh**, AOR, Hon'ble Supreme Court of India.

In the workshop, students had open discussions with the respective guest speakers regarding the mode of working and developing their skills as advocates in the Hon'ble Supreme Court of India.

**LAW MUSEUM QUIZ COMPETITION**

DATE OF THE EVENT  
**DECEMBER 04, 2023**

The Faculty of Law, United University has organized a **Law Museum Quiz Competition** for First-Year students on 4th December 2023. The Quiz Competition was conducted under the supervision of event coordinators **Mr. Gautam Jaiswal & Mr. Yashveer Singh** and the students were exposed to the questions of historical heritage in the field of law.

The winner and runner-ups of the session are:

- |                                 |                 |
|---------------------------------|-----------------|
| 1. Ishita Agarwal BBA LLB SEM I | – Winner        |
| 2. Srishti Singh BA LLB SEM I   | – 1st Runner up |
| 3. Durba Halder LLB SEM I       | – 2nd Runner-up |

The session was concluded with motivating remarks and felicitation to the students by respected Dean Sir Dr. Chetan Vyas for the winner and runner trophy.

FACULTY OF  
**COMMERCE & MANAGEMENT**





### A dazzling affair filled with music and dance

United University organized a fresher party "AARAMBH 2023" for the students of 2023 batch. A blast of activities including music, dance and ramp walk ensured fun and frolic at the party. The event kicked off with the lighting of a lamp by Chief guest Dr. V.K. Singh, Zila Panchayat President Prayagraj, Chancellor Dr. Jagdish Gulati, Vice Chancellor Prof. A.M. Agarwal, UGI Vice Chairman Satpal Gulati, President Gaurav Gulati, Vansh Gulati & Dean Dr. Chetan Vyas. After the warm welcome, performances were given by students in a group and individually as well, following which ramp walk by the students competing for Miss Fresher and Mr. Fresher.



## MIND MINGLE

On December 7, 2023, the Faculty of Commerce and Management successfully organized "Mind Mingle," a comprehensive series of events tailored for first-year students enrolled in MBA, BBA, and B.Com programs. The closing ceremony marked the culmination of the day's festivities, witnessing the esteemed presence of Pro Chancellor Dr. Jagdish Gulati, Senior Vice President Ms. Mona Gulati, Honorable Vice-Chancellor Prof. A.M. Agrawal, and Dean of Planning and Development Dr. Chetan Vyas.



### Industrial visit to **PEPSICO**

*A glimpse into industry Excellence...*

Date	: 8/11/2023
Venue	: Pepsico plant, Sathariya, Jaunpur
Organised by	: Faculty of Commerce & Management, United University
Participants	: MBA I Year Student (2023-24)





## United University celebrated **TEACHER'S DAY** with joy and camaraderie

The impact of a teacher lasts till eternity. United University celebrated this idea by organising a **cultural program on 5th September 2023. Teachers' Day** which commemorates the birth anniversary of a legendary leader Dr. Sarvapalli Radhakrishnan was celebrated with great joy and enthusiasm at the University premises. Our reverend Vice Chancellor Prof. A.M. Agarwal and Associate Dean Dr. Chetan Vyas addressed the august gathering highlighting the importance of learning in our lives. The fascinating program included dances, songs and enthralling games but the ramp walk by the teachers stole the show. The program received accolades from the audience. The program was organised by the students under the able guidance of Ms. Archana Tandon, cultural coordinator and Dr. Geetika Pandey, coordinator Applied Sciences and Humanities.



## GUEST LECTURE ON **HR INSIGHTS**

"The Faculty of Commerce and Management, United University held a **Guest Lecture on 2nd September, 2023**, entitled **"HR Insights: Unleashing Potential through Appraisal and Analysis"** by **Prof. R.S. Singh Head and Dean of Commerce & Business Administration, University of Allahabad**. An individual's journey from a fresher to a successful employee in an organization was discussed in this lecture and also regarding various challenges an individual has to deal with in the field of Human Resources Management. There was a lot of interest expressed by students at United University about the job analysis and performance appraisal processes done in any organization and many questions were asked about them. It was organized under the guidance and supervision of Dr. Anand Kumar Gupta (Faculty Coordinator), Dr. Rajlaxmi Srivastava, Dr. Sandeep Kesarwani and Mr. Rakesh Kumar Pandey. All event management was handled by the student coordinators- Kritika Singh Kanskar, Tushar Kadam, Muhammad Anas, and Indarakshi.



## SEMINAR ON

## CORPORATE LIFESTYLE



On 17th August 2023, Marketing Club of United University hosted one of its accomplished alumni, **Mr. Aqib Mabood** who returned to the campus to deliver an insightful speech. Mr. Aqib Mabood had recently secured a prestigious position as Deputy Sales Manager at Bajaj Finserv, shared his professional journey on the theme "Corporate Lifestyle". Mr. Aqib Mabood began his speech by expressing gratitude for the opportunity to reconnect with their alma mater. He highlighted the significant role that the university had played in shaping his career aspirations and preparing them for the professional world.

During the speech, he recounted his journey from being a student at United University to becoming a Deputy Sales Manager. He emphasized the importance of hard work, perseverance, and continuous learning in achieving success in the corporate world. He shared anecdotes from his own experiences, providing valuable insights into the challenges and opportunities he encountered.



One of the key takeaways from his speech was the significance of building strong interpersonal skills and maintaining professional relationships. He highlighted that success in sales and management roles often relies on effective communication and understanding customer needs. He also discussed the role of adaptability in navigating the ever-changing business landscape. Overall, the alumni speech by him was a resounding success. The students were inspired by his journey and motivated by his accomplishments. The event served as a reminder of the valuable lessons and opportunities that United University provides to its students, both during their time at the institution and beyond. Special Thanks to Hon. Vice Chancellor Prof. A.M. Agrawal Sir and Associate Dean Dr. Chetan Vyas Sir for their continuous support and guidance.



## A tribute to India's Rich Heritage and Entrepreneurial Spirit **Swadeshi Utsav**



The Faculty of Commerce and Management at United University organised a captivating **Swadeshi Utsav: A Tribute to India's Rich Heritage and Entrepreneurial Spirit** on August 16th, 2023 under the guidance of Prof. A.M. Agrawal, Vice-Chancellor, United University, Dr. Chetan Vyas, Associate Dean Planning and development and Dr. Rajlaxmi Srivasatva, Faculty Coordinator, FOCM, United University. The event unfolded at the reception area of the New Building and attracted an enthusiastic audience of students, faculties, staff, and esteemed guests. With the overarching theme of unity in diversity, the event created an immersive experience that highlighted the cultural richness of various states.

The event was a testament to the dedication of the university's students, who showcased the distinctiveness of eight different Indian states ranging from Kashmir, West Bengal, Punjab, Uttar Pradesh, to Rajasthan, Gujarat, Maharashtra and Andhra Pradesh under the guidance of their respective faculties from the management department. The students of MBA, BBA and B.com courses beautifully presented their states unique cultural attributes, traditions, and languages. One of the most impressive facets of the event was the "Innovative Entrepreneurial Showcase," where students exhibited their creativity and business acumen. The Cultural Pavilion also featured traditional food stalls that allowed attendees to savor authentic dishes from different states.

The Faculty of Commerce and Management at United University celebrated the successful completion of its highly anticipated one-week Digital Marketing Certification Course, exclusively designed for BBA and B.Com 1st year students, under the guidance of Prof. A.M. Agrawal, Vice-Chancellor United University and Dr. Chetan Vyas, Associate Dean Planning and development, which ran from July 24th to July 29th, 2023. The course, which covered a comprehensive range of topics including SEO, SEM, Social Media Marketing, Web Optimization, Photoshop, and practical skills such as ad publishing, creation, and data analysis, concluded with a hands-on experience in Excel and Power Point.

The BBA and B.com students of the course had the opportunity to acquire valuable insights into the dynamic world of digital marketing. Under the expert guidance of both external and internal resource persons, the students gained practical knowledge and real-world experience, empowering them to excel in the digital marketing landscape. The external resource person for the course was Mr. Dasarath Maurya, an esteemed industry professional. Mr. Maurya brought his wealth of experience and industry best practices to the classroom, providing the students with valuable perspectives on the ever-evolving digital marketing strategies. Internal resource persons included Mr. Ayush Shukla from the CS department, Dr. Vinay Vikram Singh, BAJMC, and Dr. Vikas Singh from the Faculty of Commerce and Management.

These distinguished faculty members imparted their expertise and academic insights, enriching the learning experience for the students and bridging the gap between theory and practical application. The closing ceremony held on July 29th, 2023, was an occasion filled with pride and enthusiasm. Dr. Chetan Vyas, Dean of Planning and Development, United University, presided over the event and awarded the much-coveted certificates to the accomplished participants. The vote of thanks was given by Dr. Rajlaxmi Srivastava, the esteemed facilitator of the workshop. Dr. Srivastava expressed her appreciation for the enthusiasm and eagerness displayed by the participants throughout the program. The Digital Marketing Certification Course was skilfully organized by Dr. Supriya Goutam and Dr. Smita Dikshit, who worked tirelessly to create a valuable and enriching learning experience for the participants.



### Startup and Incubation Cell

## **AMUKTI**

On 29th of August, Startup and Incubation Cell initiative HOPE- Happiness of People concluded the campaign **AMUKTI**- Distribution of clothes for all age group and toys to deprived section of society. Campaign was started from 15th August, 2023 in the celebration of Independence Day. All United family contributed and distributed the clothes and toys to the people who work day and night to maintain the beauty of the United University campus.

The event witness the seamless contribution and enthusiastic participation of all the departments of University. The event was coordinated by student volunteers- Ms. Anmol Agrahari, Mr. Rishabh Agrwal, Mr. Subhash Singh Jadaun, Ms. Manisha Singh, Mr. Arsh Madhwar, Mr. Faraz Ansari and the team HOPE (Happiness of People).







## Start-Up Quiz'

### Start-Up Quiz' Prize Distribution: A Celebration of Knowledge and Patriotism

On August 15th, a date that already holds immense significance for every Indian, our Startup and Incubation Cell added another feather to its cap. It organized an intriguing online quiz event titled "Start-Up Quiz", centered around the inspiring theme, "Nation first, Always first". This wasn't just a quiz; it was a manifestation of our commitment to understanding our nation's heritage, its present, and the limitless possibilities for its future.

The event was a potpourri of challenging questions and eager participants, each bringing their A-game to the fore. Their efforts reflected not just their individual academic prowess but also their collective commitment to the theme. The results, though awaited with bated breath, were no surprise given the talent we house: Third Position: Aditya pandey delivered a performance that was a blend of consistency and keen intellect. Their ability to navigate the questions with precision made them a deserving recipient of this spot.



## Cleanliness is next to GODLINESS: Managing for a GREENER TOMORROW

On the occasion of AIMA National Management Week, Startup & Incubation Cell, United University Organized a Campus Clean drive on the theme 'Campus Clean : Managing for a Greener Tomorrow' for Management Students with the blessings of Honourable Vice- Chancellor Prof. Anand Mohan Agrawal sir and guidance of Dr. Chetan Vyas sir, Dean planning & Development United University, Prayagraj.



The 10 teams under the supervision of two faculties each dispersed in different directions within the campus to cover as much ground as possible. This approach not only ensured a comprehensive clean-up but also fostered a sense of friendly competition among the teams, encouraging them to collect as much litter as they could. The event was organised by Dr. Smita Dikshit, Dr. Priyanka Kochhar and Ms. Ayushi Mishra. Student volunteers Mr. Arsh Madhwar and Mr. Harsh Chaddha coordinated the event.

## Empowering the Soul: UNLOCKING HAPPINESS



On the occasion of AIMS National Management Week, **Startup & Incubation Cell, United University Organised Expert Talk on "Empowering the Soul: Unlocking Happiness"** for Management Students. The session was conducted by **Dr. Sakshi Misra**, Faculty of Commerce and Management, United University, Prayagraj. She talked about Meditation, pure & divine soul and body, ESP, essential qualities and journey of soul. Some live practical sessions were also conducted with the students where some of the students' problems like anger, nervousness and overthinking etc. were sorted out and some techniques to cope with these negative thoughts were also communicated which helps them to stay calm and happy in the life.

## AIMA National Management week

On the occasion of **AIMA National Management Week**, Startup & Incubation Cell, United University Organised Expert Talk on "**Role of Business Analytics in Decision Making**" for Management Students with the blessings of Honourable Vice-Chancellor Prof. Anand Mohan Agrawal Sir and guidance of Dr. Chetan Vyas Sir, Dean planning & Development United University, Prayagraj .The session was conducted by International speaker Dr. Suchi Dubey, School of Business, Dubai Campus UAE. She talked on Role of business analytics in decision making covering VUCA, Forbes Data for target market, Sabermetrics and skills required in business decision making with data science.The event was organised by Dr. Shikha Srivastava and Dr. Jyoti.Student volunteers Ms. Prachi, Ms. Sanskriti, Mr. Khurram, Mr. Satyam and Mr. Pranjul coordinated the event.





# Aarohan 2023

## A three week foundation program

The United University, Prayagraj has successfully started its **three weeks foundation programme** (10th July 2023-22nd July 2023) with an objective of SAGE as per UGC guidelines which signifies socializing, associating, governing and experiencing the ethos of the university along with acknowledging the value education. On, 13th July the session was started by Dr. Anand Kumar Gupta (Nodal officer, Startups & Incubation cell, United University, Prayagraj) under practical exposure of Team Building Management activity with the academic Vision of Vice-Chancellor Prof. Anand Mohan Agrawal Sir.

During the session Dean Planning & Development Dr. Chetan Vyas Sir encouraged the students to maximize the participation in such activities. The event was judged by Dr. Roshani Srivastava, Faculty coordinator Law department and Dr. Nishant Dabhade Programme coordinator BBA & BBAIBM, Faculty of Commerce and Management, United University, Prayagraj.



## FACULTY OF NURSING





# Mission Nirmaya

The torchbearers of tomorrow



Terming Nursing as a backbone of health & Medical system, **U.P. Chief Minister** said that there is a need for drastic changes in nursing training keeping in view of tentative requirement. In view of this instruction have been given to start “**Mission Nirmaya**” for comprehensive involvement in training of Nurses In reference to this “Mission Nirmaya” started by U.P. State Medical Faculty Lucknow , and Directorate General in Medical Education Lucknow under guidance of Chief Minister an orientation session was conducted in “United Institute of Nursing & Paramedical Sciences (United University)” on 20th Oct 2023 regarding the mission to Prepare upcoming Nurses for their future endeavors.

The orientation session was conducted by Mr. Jesudian K. Nath (Nursing Coordinator) and key points were discussed by the use of Video and PPT in the presence of Nursing Faculty in United University Auditorium. After the completion of the Session students raised their queries regarding the session which were answered by Nursing Faculty Members.



United Institute of Nursing & Paramedical Sciences (United University) organized a

## Nutritional

The power of nutrition unleashed **FEST**



United Institute of Nursing & Paramedical Sciences (United University) organized a Nutritional **Fest on Therapeutic Diet** for various disease condition In Nutrition Lab on February, 8-9 2024. The Nutrition demo was **inaugurated by Hon'ble Vice Chancellor Prof (Dr) A M Agrawal Sir**, Associate Dean Dr. Chetan Vyas Sir and all the coordinators from various department of University, Dietician of United Medicity, Visiting Professor of United Institute of Medical Sciences.

Here the students were divided into many groups and they presented the importance of Therapeutic diet on various condition, explained the micro and macro nutrients of the food also explained how the food impacts the various diseases and enhance healing of the condition. At last, healthy diet was served to all the dignitaries, which was prepared by students.



Blood Donation is a boon, it recovers very soon  
**DONATING BLOOD**  
*is an act of solidarity*



United Institute of Nursing and United Medicity, Rawatpur, Prayagraj jointly organized a **Blood Donation Camp** on the occasion of World Blood Donor Day, on **16 Dec 2024**. A total 25 units of blood was donated in the camp. The camp was conducted under the guidance of Medical Director, United Medicity Dr. Pramod Kumar, Dr. Rajneesh HOD, Dept. of Pathology and Dr. PS Maurya, Chief Technician of Blood Bank.

All the nursing Faculty, students and staff from United University and Medicity donated blood voluntarily and enthusiastically in the camp. All the blood donors were given a bag and certificate of blood donation participation as a token of gratitude. This camp is considered as quality initiative by United Institute of Nursing and paramedical sciences.



*A blood bag in time saves Life*



## YOUR HEALTH, OUR COMMITMENT

Date: 25th September 2023

Event: World Pharmacists' Day

The importance of the day is plays a crucial role for pharmacists and pharmacy professionals in the healthcare field. Different competitions like speech, presentation / pharma toon were held for the students in which they performed very well. Faculty of Pharmacy also took the initiative to distribute the first aid kits to all the other departments running in the University with the aim of influencing the health and welfare of the society.



## FACULTY OF PHARMACY

### Theme:

*Pharmacists strengthening health systems. It is celebrated globally since 2009 as a remark of the foundation of International Pharmaceutical Federation (FIP).*



The day was graced with the presence of Prof. Ashutosh Dutt, Former Professor and Head, Department of Pharmacy, MLN Medical College and Dr. Pramod Kumar, Medical Director, United Medicity as the Chief Guests. Other renowned guest included Prof.(Dr.) Alok Mukerjee, Principal, United Institute of Pharmacy and Dr. Bhuvaneshwari, Associate Professor, Department of Pharmacology, United Institute of Medical Sciences as special guests and Honourable Prof. Dr. A M Agrawal, Vice Chancellor, United University, Ms. Mona Gulati, CEO, UGI and Dr. Chetan Vyas, Associate Dean( Planning & Development). The Vote of Thanks was extended by Mrs. Aimen Salman, Coordinator, Faculty of Pharmacy



# GUEST LECTURE

Date : 16th December 2023

Theme:

Recent Advancements in Pharmacy Education with Industrial Approaches

United Institute of Pharmacy, Naini, Prayagraj organized a guest lecture on Recent Advancements in Pharmacy Education with Industrial Approaches at UIT Auditorium ,in which following were the Guest speakers:

- 1.**Ms. Shilpy Singh**, DGM-Project Management & Tech. Transfer, Piramal Pharma Solutions
- 2.**Mr. Sushant Sharma**, Deputy Drugs Controller, CDSCO, AYUSH Division
- 3.**Mr. Sunil Kumar**, Sr. Associate(Manager), Program and Portfolio Management ,Reckitt Benckiser Healthcare, India
- 4.**Mrs. Neha Sharma**, Manager-Quality Assurance, Alkem Laboratories Limited, Baddi.



The seminar gave an insight to pharmacy students about the need of industry in the present scenario, its challenges and recent advancements in the field of pharmacy. The event kicked-off with the lighting of lamp and Saraswati Vandana. UIP Principal Dr Alok Mukherjee welcomed the dignitaries and keynote speakers and presented the objective of the lecture program.



Speaking as chief guest, ex Professor of MLN Medical College Dr Ashutosh said that life in pharmaceutical industry is demanding and therefore students should prepare accordingly. Senior Associate (Manager) Program and Portfolio Management from Reckitt Benckiser Healthcare Sunil Kumar spoke on presentation skills, mixing technologies and technology transfer. He said that communication skills play a significant role in making the presentation effective. Deputy Drugs Controller, CDSCO, Ayush Division, Government of India Sushant Sharma informed the students about Indian Drug Regulatory System and the recent changes happened. He also told students about the career opportunities with Ayush.

Similarly, Manager (Quality Assurance), Alkem Laboratories Limited Neha Sharma shared her views on gap between Industry and Academia and how to bridge the gap and what industry expects from academia. DGM (Project Management and Technical Transfer) from Piramal Pharma Solution Shilpy Singh gave an introduction of GMP with emphasis on GDP and Data integrity. She told the students about Good Pharmacovigilance Practices and acquainted them with the challenges and requirements of the industry to get job.

Our students were among the attendees of various other Pharmacy colleges. Two of our Faculty members namely Mr. Utkarsh Verma and Mr. Dharendra Vishwakarma were also present on the occasion.



## FACULTY OF COMPUTER APPLICATION AND FACULTY OF ENGINEERING & TECHNOLOGY





On September 5, 2023, students of Computer Science and Computer Applications celebrated Teachers' day, which is observed to pay regards to nation's second President Sarwapalli Radha Krishnan and all the teaching fraternity for their contribution to building future of the nation through their pupils.

On this occasion, Mr. Naveen Kumar Gupta, Assistant Professor, FoCA talked about the values and beliefs of Dr. Radhakrishnan and how self control, discipline and spiritual uplifting can raise the standards of scholars and self-realisation is possible by imbibing these values.

To pay their gratitude towards their teachers, students of the department participated in various cultural activities like dancing and singing where they glorified the importance of teachers in their life.

Wherever you find something extra ordinary you will find fingerprints of a great teacher.

## Programmer's Day

Like every year, department of CSE being an integral part of the computer science fraternity spread worldwide, celebrated Programmers' day on September 13, 2023, which happens to be the 256th day of the year, a deliberate choice based on the mathematical intricacies of binary code. This day celebrates the work of the world's computer programmers.

A departmental level coding competition was organised to judge the potential of every future technocrat, where more than 200 students participated and their skills in coding was judged. Achindra sharma of BCA Second Year was the winner of the competition.



## Vishwakarma Puja



On September 17, 2023; Engineering Workshop celebrated Vishwakarma Puja. The workshop superintendent and senior faculty of FoET, Mr. Mukund Pandey worshipped lord Vishwakarma, considered to be the first engineer as per Hindu mythology, in the traditional way. He explained the importance of workshop and graphics engineering subjects to the students of computer science and highlighted the responsibilities of engineering students during his address to B.Tech. students. All the activities were coordinated by Ms. Kumkum Dubey of the department.

## UCER Winners

Students of BCA program, participated and won the first prize in a dynamic 2-day hackathon UHack 2.0, an inter-university/institute competition that fuses software and hardware creativity organised in UCER, Naini on 13-14 October, 2023.

*Curiosity is the engine of discovery. In science we trust science...*



## Dissemination Conference @ IITA visit

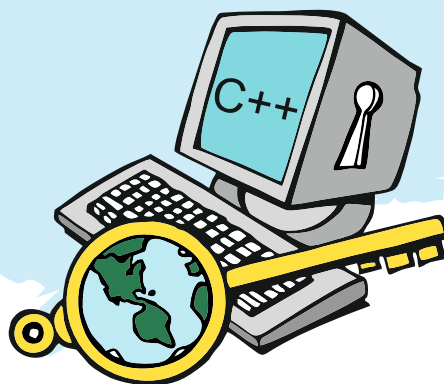
On Saturday, October 14, 2023 faculty members of the department participated in the final dissemination conference of the "Improving Access to Science and Technology Higher Education in Resource-Poor Institutions through an open Platform for Technology Enabled Active Learning Environment (TEAL2.0)" project. Speakers in the conference emphasized the pivotal role of TEAL2.0 in facilitating online and collaborative learning, where they showcased various project modules designed for both students and faculty members. The major takeaway from the conference was that the TEAL2.0 Platform would be made available to our University for hosting online courses, using content hosted on the platform and to offer courses in collaboration with world level institutions.

*Empowering progress through technology...*





# Techno-Carnival



*Inspire innovate and integrate*

FoET (CSE) & FoCA organized a 'one day Techno-Carnival' on 19-10-2023, where various competitions like Coding, Project Presentation, E-Gaming, Debate on Technical Topics etc. were conducted. The day was tribute to Shri M. Visvesvaraya, whose birth anniversary is celebrated as Engineer's Day on Septem 15th of every year.

The valedictory session was attended by Honourable VC Prof. A. M. Agrawal and Associate Dean (P&D) Dr. Chetan Vyas along with the faculty members of different departments. In his address to the students, Prof. Agrawal highlighted the importance of participation in such events as this would help them shine in various competitive exams like placement drives. Dr. Vyas advised the students to enhance their programming skills and make a time bound effort to solve any problem.

Winners of various categories were felicitated with certificates and gift coupons by the dignitaries. In the closing remarks, all those who made this event possible and executed it successfully (Members of CodeManiac and ConvMLer clubs) were applauded. All the events were covered by the brilliant reporting team of Faculty of Journalism and Mass Communication.



## IMC 2023 @ IIT Allahabad

Faculty members and students of the department witnessed the inaugural programme of the 7th Edition of the India Mobile Congress (IMC) 2023 on 27th October from IIT Allahabad auditorium. **PM Shri Narendra Modi inaugurated IMC 2023**, and awarded 100 '5G Use Case Labs' to educational institutions across the country, which aims to develop 5G applications to foster innovation across socio economic sectors and is a key step towards building a 6G-ready ecosystem in the country, and strengthen India's position as developer, manufacturer and exporter of key cutting-edge technologies. Mr. Ravindra Verma coordinated the visit and the briefed about the takeaway of the event.

On 24-11-2023, FoET (CSE) and FoCA organized **SCOPE- Festival of Binary Brains!**, an event witnessing the brilliance of new entrants (2023 Batch students) in various technical competitions. Through their talent, participating students convinced their mentors that there is not mere SCOPE of them being successful in future, rather it is guaranteed. The main highlight of the program, conducted for only first year students, was that it was completely coordinated by the teachers teaching in first year and the evaluation was also done by the inter-departmental-teachers teaching to these first year students, which helped them to present their piece of intelligence without hesitation in their very first attempt in the university.

The event was graced by **Group Vice-Chairman Sri Satpal Gulati ji**. He blessed the students and commended their intelligence and spirit. In the valedictory session, Associate Dean (P&D) Dr. Chetan Vyas applauded the students and encouraged them to keep putting harder efforts to sharpen their skills to master the art of being genius of science & technology. He felicitated the winners of various competitions with certificates and prizes in the presence of coordinators and faculty members of other departments as well.

## SCOPE Festival of BINARY BRAINS



Hemant Ojha, Kirti Kushwaha & team, Pushpit Saluja & team, Anushree Yadav & Team, and Tejas Yadav were declared as the winners of the events. Moreover, promising performances in dance, singing and rangoli making has proved that these students are multifaceted.

The event was primarily coordinated by Mrs. Vibha Tripathi and Mr. Abu swaleh with the support of senior faculty colleagues exhibiting the team spirit of FoET & FoCA. Priyanshu Singh and other B.Tech. Third year students assisted the even coordinators to make the program successful.



