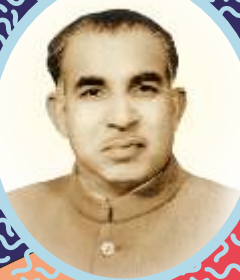


BIANNUAL NEWSLETTER

UNIZIET

VOL-6 | SEPTEMBER 2024



Shri Shiv Ram Das Gulati
(1915-1973)
Founder & Visionary, United Group



FIRST FOUNDATION DAY
UNITED UNIVERSITY



UNITED
UNIVERSITY

PRAYAGRAJ

EDUCATE... EVOLVE... EMPOWER...



Editor:

Dr. Vinay Vikram Singh
Faculty of Journalism &
Mass Communication

Proof Reader:

Mr. Rishabh Pandey
Faculty of Journalism &
Mass Communication

UNIZIETVOL-6 | SEPTEMBER 2024 **BIANNUAL NEWSLETTER**

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PHAGUNWA A VIBRANT CELEBRATION OF TALENT AND CULTURE

THE INTERDEPARTMENTAL FOLK DANCE COMPETITION

Date: 23rd March 2024

Organized by: Rashika Rangam Club



The air was filled with excitement and anticipation as the Rashika Rangam Club at our esteemed institution hosted the **Interdepartmental Folk Dance Competition, "Phagunwa"** under the guidance of faculty coordinators Mrs. Archana Tandon and Dr. Geetika Pandey, along with student coordinators Anupama Maurya Shantanu Pandey and Ashutosh Kesharwani. The event promised to be a celebration of talent and culture. The Interdepartmental Folk Dance Competition, "Phagunwa," was not just a showcase of talent but also a celebration of cultural diversity and unity. It brought together students from different backgrounds, fostering a sense of community and camaraderie.

After a fierce competition, Team "Tarangi" from the BAJMC Department emerged victorious, claiming the coveted first prize. Comprising of Sonali Vishwakarma, Tanishka Chaurasia, Tanishka Rastogi, Vaishnavi Singh, Aditi Agarwal, Harshita Patel, their performance captivated the judges and won the hearts of the audience. The runner-up position was secured by Team "Tandav" from the CS Department, comprising Smriti Pandey, Srishti Gupta, Atul Thakur, and Harsh Pal who delivered a mesmerizing performance showcasing their talent and dedication.

CELEBRATING BRILLIANCE AND CREATIVITY AT

ZEST

2023-24



United University, Prayagraj, proudly hosted the annual **ZEST function 2023-24**, welcoming students from various schools on **April 6th, 2024**. The competition showcased three diverse contests: **ABHIGYAAN (Quiz)**, **Charcha Paricharcha (Group Discussion)** & **Abhivyakti (Sell your Idea)**. Exciting prizes were awarded to the winners, including the latest laptops, tablet PCs, and wireless sound drums. Under the guidance of Dr. Vinay Vikram Singh and Ms. Archana Tandan, the competition was a testament to the innovative spirit of the students.

The winners were honoured by United University **Vice Chancellor Professor Anand Mohan Agarwal** and Dean **Dr. Chetan Vyas**, adding prestige to their achievements. We applaud all participants for their remarkable contributions to **ZEST 2023-24**, showcasing brilliance and creativity!



**UNITED
UNIVERSITY**

FIRST FOUNDATION DAY UNITED UNIVERSITY



CELEBRATION OF FOUNDATION DAY

with intellectual Excellence and Global partnership



United University is proud to mark its **Foundation Day** with a spectacular display of intellectual vigor and historic partnership. Renowned academic **Prof. D.P. Agrawal**, former chairman of **UPSC**, graced the campus as the chief guest for the **prestigious Shiv Ram Das Gulati Lecture**. The theme of the lecture was "**Resurgent India and Contribution of Universities.**" In a ground breaking moment, the University joined hands with **Mariano Marcos State University (MMSU)** of the Philippines through a formal Memorandum of Agreement (MOA), fostering collaboration and academic synergy across borders.

The event kicked off with the ceremonial lighting of the lamp, followed by inspiring speeches from Chancellor Girdhar Gopal Gulati and Pro Chancellor Dr. Jagdish Gulati. Prof. Agrawal's insightful lecture shed lights on the pivotal role universities play in India's resurgence, serving as hubs of innovation and socio-economic development. The MoA between United University and MMSU Philippines, symbolizing the University's commitment to global education and exchange.



SWACHHATA ABHIYAN:

celebrating
earth day with a mission



United University Students lead **Swachhata Abhiyan on Earth Day!** In an inspiring demonstration of environmental consciousness and community spirit, students from United University took the lead in organizing a Swachhata Abhiyan to commemorate Earth Day. With unwavering dedication to preserving our planet and nurturing civic responsibility, our students embarked on a collective mission to enhance cleanliness and promote sustainability in their surroundings.



UDAAN-2024

A night to remember!

The United University, Prayagraj, proudly organized the farewell event "**UDAAN-2024**" for final year students on May 11th & 13th, 2024. The event, which commenced at 11:00 am, was graced by the presence of our esteemed **Vice Chancellor, Professor A. M. Agrawal, Dean, Dr. Chetan Vyas**, along with department coordinators, faculty, and students. Professor A. M. Agrawal opened the ceremony with an inspiring inaugural speech, setting the tone for the heartfelt day. Following this, Dr. Chetan Vyas motivated everyone with his encouraging words, reminding us all of the bright futures that lie ahead. The day was filled with fun and excitement with games like balloon balancing and Bollywood quizzes, engaging everyone in joyous activities.



United University hosted the ALLAHABAD DISTRICT BADMINTON CHAMPIONSHIP 2024

United University organised the Allahabad District Badminton Championship 2024 from May 17th 2024 to May 19th, 2024 at Ram Lubhai Gulati Sports Complex.

The championship was an exhilarating event featuring talented players from various schools and colleges, all competing for the prestigious title over three action-packed days. The event began with a grand inauguration ceremony on May 17. The ceremonial lamp was lit by the President of the University, **Mr. Jagdish Gulati**, along with Vice Chancellor **Professor A. M. Agarwal** and Dean **Dr. Chetan Vyas**. In his speech Mr. Jagdish Gulati emphasized the significance of sports in education and personal growth. Professor A. M. Agarwal & Dr. Chetan Vyas shared their excitement for the tournament and extended best wishes to all participants.



United University celebrates NATIONAL DOCTORS' DAY:

Honouring Medical Professionals in Prayagraj



On July 1st, **National Doctors' Day**, United University honoured the remarkable contributions of medical professionals in Prayagraj with great enthusiasm. The event was graced by esteemed doctors, university officials, and special guests. **Pro-Chancellor Dr. Jagdish Gulati** and Vice-Chancellor welcomed and thanked the distinguished doctors, including **Dr. Raj Baveja**, **Dr. Mangal Singh**, **Dr. Ashok Agarwal**, **Dr. Probal Neogi**, **Dr. Kartikeya Sharma**, **Dr. B.K. Das**, and **Dr. Alok Mishra**, for their outstanding service. **Chief Guest Mr. Lal Goel**, **Chairman of Organ Donation India Foundation & GYAN**, delivered a powerful speech on the importance of organ donation, sharing eye-opening data and emphasizing the need for more awareness and participation. The honoured doctors shared valuable insights and experiences. Dr. Raj Baveja recounted her journey from Lahore during the partition, Dr. Probal Neogi highlighted empathy and communication in medicine, and Dr. Alok Mishra emphasized that service should come before self-interest. The doctors collectively emphasized the principle of service before self, sharing their wisdom and inspiring the next generation of medical professionals. The event concluded with a heartfelt vote of thanks by Shri Satpal Gulati and the singing of the National Anthem. Members of the Gulati family also participated, adding to the event's significance and warmth.

FACULTY OF

AGRICULTURE & ALLIED SCIENCES



Educational visit to



FARMERS' FAIR

Bridging urban and agricultural communities

On February 19th, 2024 students from B.Sc. Agriculture and M.Sc. Ag first year students under the guidance of Dr. Lalit Sanodiya and Mr. Nitendu Ojha embarked on an educational journey to the **Local Farmers' Fair at Alopibagh, Prayagraj** aimed at bridging the gap between urban communities and the agricultural sector.

The purpose of this visit was to provide students with a first hand experience of the agricultural industry, fostering a deeper understanding of farming practices, sustainability, and the vital role of farmers in our society.

The Farmers' Fair was a vibrant and bustling event, featuring a diverse array of stalls and exhibits showcasing various aspects of agriculture. Held at Alopibagh, Prayagraj, the fair brought together local farmers, agribusinesses, and community organizations to celebrate the rich tapestry of agriculture.





Guest Lecture on

CAREER OPPORTUNITIES AND FUTURE PROSPECTS IN AGRICULTURE

The Faculty of Agriculture and Allied Sciences organized a **Guest Lecture** on Wednesday, April 3, 2024, from 2:00 PM to 4:00 PM.

The objective of the Guest lecture was "Exploring Career Opportunities in the Private Sector and Entrepreneurship." and Career and Future Prospects After B.Sc Agriculture" by Dr. Neetu and Dr. Anshu Singh Sengar assistant professors in Department of Agri-Business Management, C.S.A. University of Agriculture & Technology, Kanpur.

The objectives of this guest lecture were :

- To provide students with insights into various career paths available after completing a B.Sc in Agriculture.
- Highlight the future prospects and potential growth areas within the agricultural sector.
- Explore career opportunities in the private sector, including roles in agribusiness, agricultural technology, and food production companies.
- Discuss the potential for entrepreneurship in agriculture, including starting and managing agribusiness ventures.
- Offer practical advice and strategies for students to prepare for and succeed in these career paths.
- Encourage students to consider innovative and sustainable agricultural practices in their future careers.



Floral Fantasia

A Celebration of Nature's Beauty and Sustainable Practices

The Faculty of Agriculture and Allied Sciences orchestrated a breathtaking spectacle at the Agronomy Lab on April, 20 2024.

Objective of the Floral Fantasia event

- Showcase the diversity and beauty of floral species.
- Promote awareness about sustainable agricultural practices.
- Inspire a deeper appreciation for horticulture among students and faculty members.
- Provide hands-on learning experiences related to plant cultivation and care.
- Foster a sense of community and collaboration within the faculty.

Dazzling Display: Visitors were enchanted by the vibrant hues and intricate arrangements as they entered the floral gallery. From lush bouquets to delicate sculptures, the creativity of our participants was on full display.

Expert Insight: Workshops provided attendees with valuable insights into floral design, covering topics such as flower varieties, arranging techniques, and sustainable horticulture practices.

Distinguished Guests: We were honoured to welcome esteemed guests CEO of United University, Vice Chancellor, and Dean P&D who graced the event with their presence.



FROM CLASSROOM TO FIELD

Analyzing Socioeconomic Profiles in Rural Prayagraj



An Educational visit was organized by Faculty of Agriculture and Allied Science for student of B.Sc. Agriculture on April 20th, 2024. Students visited **village Asraval Kalan and Chandrasain of Prayagraj district.**

The main objective of this visit was to understand the Socioeconomic profile and the problems being encountered by the villagers specially who were engaged in agricultural practices.

- The data collected by each students helped them to understand the impact of various parameters on the Socioeconomic status.
- They collect information about the Name, Age, Education, Caste, Region, Annual income, family type, family size, Occupation, type of crops they grow etc
- They get to know how government welfare schemes and eases can help to improve the Socioeconomic status of farmers. They are not aware of the schemes.
- The students were eager and taught them the schemes like KCC (Kisan Credit Card), PM Kisan Yojna and gave the details to the farmers.
- They discussed their problems like skilled labour shortage, unavailability of irrigation water, abnormal climate change, problems in getting fertilizers, pesticides and seeds at the right time from the government.



ENLIGHTENING EXCURSION TO IFFCO

Enhancing Agricultural Knowledge and Practices



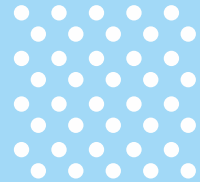
On the 6th of May, 2024, third-year B.Sc. Agriculture students on an enlightening excursion to the Indian Farmers Fertiliser Cooperative Limited (IFFCO) located in Phulpur, Prayagraj. This visit was designed to augment the student's comprehension of contemporary agricultural methodologies, fertilization techniques, and cooperative frameworks within the fertilizer industry.

During the visit,

- Students were exposed to the intricacies of fertilizer manufacturing processes,
- Encompassing various types such as Urea, Nano-urea, DAP, and complex fertilizers.
- They acquired comprehensive knowledge regarding the sourcing of raw materials, chemical synthesis procedures, stringent quality control protocols,
- The adherence to environmental standards inherent to fertilizer production.

FACULTY OF

APPLIED SCIENCE AND HUMANITIES



Inaugural UU-BRICS Youth Assembly Conference:

Uniting against climate change



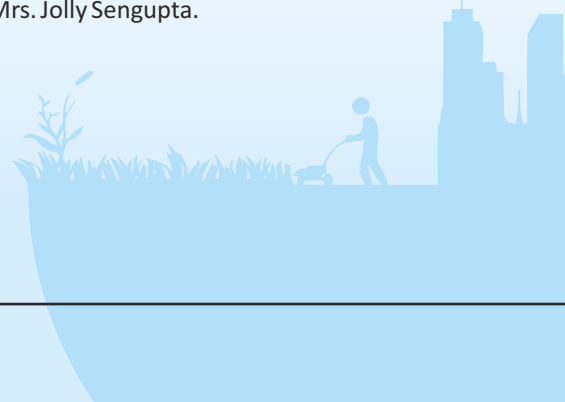
On May 10, 2024, **United University, Rawatpur, Prayagraj**, hosted its **inaugural UU-BRICS Youth Assembly Conference** on the pressing theme of 'Climate Change.' In the heart of our university campus, students from BA (Hons.) - English & B.Sc. Hons. - Mathematics-1st year, representing the Applied Sciences department, stepped up as country heads. Leading the charge was Haseeb Khan, serving dutifully as the President of the committee.



Each delegate embodied a nation: Alok Singh as Brazil, Anushree Soni as Russia, Om Shukla as India, Nysa Masih as China & Prakhar Gangwar as South Africa. The conference buzzed with intense deliberations and group discussions, fostering deep understanding & collaboration.

At the heart of the event was a committee to action. Delegates from all the five countries signed a Memorandum of Understanding (MOU) & pleaded to combat climate change, safeguarding our precious environment. The students & faculties took an oath to fight against the climate change to protect the environment. The theme focused on helping students not only to develop leadership skills but also improve their knowledge of geo-political issues and learn the actual functioning of the margins of the UN General Assembly. The event was graced by the expertise of Dr. Ritu Pandey & Mrs. Pallavi Saxena, who commended the students' tireless efforts and encouraged them to continue striving for positive change.

Anushree Soni received certificates & mementos for the best delegate speaker & Nysa Masih for the best research papers in the BRICS summit conference. The event was encouraged by our honorable Vice Chancellor, Prof. A. M Agarwal and our Dean Planning & Development, Dr. Chetan Vyas. Dr. Geetika Pandey, the coordinator of the dept. proposed the final vote of thanks and motivated the students with her encouraging words. The event was well coordinated with the help of Mr. Satya Prakash Singh & Mrs. Jolly Sengupta.



Celebrating Science and Technology Day



A Triumph of Innovation and Learning

On May 11th, our college campus was abuzz with excitement as students, faculty, and guests gathered to celebrate Science and Technology Day. This annual event, a staple in our academic calendar, showcases the incredible advancements in science and technology, and this year's celebration was nothing short of spectacular.

The day began with an inspiring keynote address by the **Honorable Vice Chancellor sir, Dr. A.M. Agarwal**. He highlighted the importance of scientific inquiry and technological innovation in solving global challenges. He emphasized the role of young scientists in driving future discoveries and encouraged students to pursue their passions with curiosity and perseverance. Thereafter, Dr. Chetan Vyas, Dean Planning & Development encouraged the students with his presence and guided them throughout the event to make this event, a successful one.

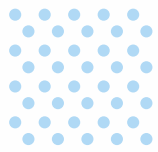
Students from the Dept. of Applied Sciences (B. Sc. Mathematics) along with the Department of Computer Science & Engineering (B. Tech. & Diploma) showcased their talents. The event featured several competitions, including a PowerPoint presentation, a model making competition, and a poster presentation contest. These competitions provided a platform for students to showcase their knowledge and creativity. The model making, in particular, drew a large



number of participants, who worked in teams to develop innovative solutions to real-world problems within a limited timeframe. The day concluded with an award ceremony where winners were recognized for their outstanding contributions. Vashnavi Mishra & Aishani Mishra from team NavAni bagged the 1st position in the PowerPoint presentation whereas team ASAS: The Avant Grade Squad (Shivanshu Sharan, Anshuman Rai & Shubham Shashank) were the joint winners & secured 2nd position in the PowerPoint presentation. The team of 'Young Innovators' Rituj Yadav, Shubham Gupta, Shivam Singh & Kushal Kesarwani won the model competition. The winning team of the poster competition was the team 'Fantastic Four' represented by Rehan Khan, Md. Affan Ansari, Md. Atif Raza & Umar Abdullah stood 1st and 2nd position was solely bagged by Vanshika Singh. The prizes were distributed by the coordinators of various departments and the final vote of thanks was proposed by Dr. Geetika Pandey and Dr. Abhijeet Prasad. The event was successfully led by Dr. Amrita Raj & Dr. Abhijeet Prasad.

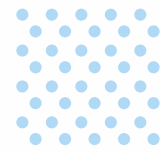


Science and Technology Day was a resounding success, celebrating the spirit of innovation and the pursuit of knowledge. The event not only highlighted the remarkable achievements of our students and faculty but also inspired everyone to think boldly and creatively about the future. As we look forward to next year's celebration, we remain committed to advancing the frontiers of science and technology and to empowering the next generation of innovators. By fostering a culture of curiosity and collaboration, our college continues to be a beacon of scientific excellence. Here's to another year of groundbreaking discoveries and technological advancements!



Celebrating Mother's Day

at United University: A Tribute to Love, Sacrifice, and Resilience



In the tapestry of life, mothers weave the most intricate and enduring threads of love, sacrifice, and resilience. Mother's Day, it's an opportune moment to reflect on the profound impact these remarkable women have on our lives. Mother's Day is not just a date on the calendar; it's a heartfelt tribute to the silent superheroes who nurture, inspire, and shape us into the best versions of ourselves. On 14th May, 2024 Rawatpur, Prayagraj, to Celebrate **Mothers' Day**, the students of BA-Hons. & B.Sc. Mathematics- 1st year from the Dept. of Applied Sciences & Humanities presented a beautiful skit expressing their love for the mothers followed by a heart- touching poem on mother recited by Haseeb Khan. The event commenced with the ceremonial lighting of the lamp by the dept. coordinator Dr. Geetika Pandey, symbolizing the enlightenment brought forth by knowledge and collaboration.

The show stopper of the event were students of BA- Hons. who did a dance drama 'Mara-natha' to illustrate the strong relationship of God and of man and not to lose hope even if the situations are not in your favor. As we journey through life's

myriad paths, may we cultivate a deeper awareness of our connection with the divine, embracing the sacredness of every moment and honoring the inherent dignity and worth of all beings. For in the union of the human spirit with the divine, we find the ultimate expression of love, compassion, and unity that transcends all boundaries and divisions. Thereafter, Anshu Kumari Pal recited a patriotic poem and the auditorium reverberated with patriotic fervor and pride.

The event was graced and encouraged by honorable Vice-Chancellor sir, Prof. A.M Agarwal. The winners were awarded with certificates & mementos by HOD's of various departments. Anushree Soni and Tanishka Rubel Singler received the award of best performer for their mesmerizing performance in the skit. Anshu Kumari Pal bagged the certificate for best poetry. The student coordinators Haseeb Khan, Prakhar Gangwar, Vijay Patel, Ashutosh & Shoib Nawaz were felicitated with the certificates as student organizers. The event was concluded with vote of thanks proposed by Dr. Abhijeet Prasad and Dr. Ritu Pandey. The event was coordinated by Mr. Satya Prakash Singh & Mrs. Jolly Sengupta.



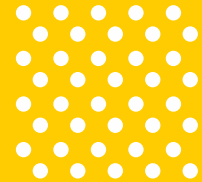
'God could not be everywhere and therefore he made mothers.'

- Rudyard Kipling



FACULTY OF

COMPUTER APPLICATION



AND FACULTY OF

ENGINEERING & TECHNOLOGY



SCOPE

Festival of Binary Brains!



On November 24th, 2023, FoET and FoCA successfully organized **SCOPE- Festival of Binary Brains!**, an event witnessing the brilliance of new entrants (2023 Batch students) in various technical competitions. Through their talent, participating students convinced us that there is not mere SCOPE of them being successful in future, rather it is guaranteed.

The main highlight of the program, conducted for only first year students, was that it was completely coordinated by the teachers teaching in first year and the evaluation was also done by the inter-departmental-teachers teaching to these first year students, which helped them to present their piece of intelligence without hesitation in their very first attempt in the university. The event was graced by Group Vice-Chairman Sri Satpal Gulati ji. He blessed the students and commended their intelligence and spirit.

In the valedictory session, Dean (P&D) Dr. Chetan Vyas applauded the students and encouraged them to keep putting harder efforts to sharpen their skills to master the art of being genius of science & technology. He felicitated the winners of various competitions with certificates and prizes in the presence of coordinators and faculty members of other departments as well. Hemant Ojha, Kirti Kushwaha & team, Pushpit Saluja & team, Anushree Yadav & Team, and Tejas Yadav were declared as the winners of the events. Moreover, promising performances in dance, singing and rangoli making has proved that these students are multifaceted.

The event was primarily coordinated by Mrs. Vibha Tripathi and Mr. Abu Swaleh with the support of senior faculty colleagues exhibiting the team spirit of FoET & FoCA. Priyanshu Singh and other B.Tech. third year students assisted the event coordinators to make the program successful.



United University and IIT Delhi Host TRANSFORMATIVE VIRTUAL LABS WORKSHOP



The Faculty of Engineering & Technology, United University, in collaboration with IIT Delhi, proudly presented a workshop on "Virtual Labs," an initiative by the Ministry of Education, Government of India, under the 'National Mission on Education through Information and Communication Technology.' This transformative initiative aims to foster a culture of community learning and provide easily accessible, high-quality education across the country.

Over 950 students and faculty members enthusiastically participated in the two-day workshop, led by resource persons from IIT Delhi.

The workshop featured a series of interactive sessions, with three sessions held on April 8th and two sessions on April 9th, 2024.

The primary objective was to introduce practical applications in various subjects through virtual simulations and demonstrations, enhancing students' learning experiences. **Esteemed speakers Mr. Chandan Kumar and Mr. Shivam Yadav** effectively shared their expertise and knowledge, enriching the participants' understanding.

The event was expertly coordinated by Mr. Ravindra Verma and faculty members of CSE - CA Dept, under the supervision of faculty coordinator Dr. Prashant Shukla, ensuring the seamless execution and success of the workshop.

We extend our heartfelt gratitude to Hon'ble Vice Chancellor Prof A. M. Agarwal for his unwavering support and guidance. The workshop was reviewed by Dean (P&D) Dr. Chetan Vyas, who felicitated the guest speakers and invited them for future collaborations.





HACKदीवास

A Two-Day Inter-University/College Hackathon at United University

HackDiwas - A Two -Day Inter-Univeristy/College Hackathon event held on April 24 & 25 , 2024 , hosted by the Faculty of Engineering & Technology and Faculty of Computer Application at United University left an indelible mark on the journey of innovation and technological advancement!

Under the patronage of **Prof. Nandita Pradhan(UGI)**, esteemed **Chief Guest** of the event, and inaugurated by the **Hon'ble Vice Chancellor, Prof. A.M. Agrawal**, alongside senior faculty members, HackDiwas brought together bright minds from over 10 universities and colleges!

This prestigious event wouldn't have been possible without the generous support from our sponsors:

- I strong Gym • Kepler Voice • Modern Pharmacy • Ready City Infra • Mr. India Chai Wala.

From coding marvels to innovative solutions, HackDiwas was a melting pot of creativity and collaboration, paving the way for ground breaking ideas and technological marvels!





FIRST STUDENT CHAPTER

for aspiring engineers

The Faculty of Engineering & Technology, United University Prayagraj, in collaboration with PreroGative Group, proudly inaugurated its "First Student Chapter" Prerogative Pointers." The esteemed event was graced by the presence of **Mr. Somin Dey**, CEO of Prerogative Group, alongside **Prof. A.M. Agrawal**, the Vice-Chancellor of the University, and heads of various departments.

"Prerogative Pointers" is set to be a dynamic platform for students to explore, learn, and innovate in the field of engineering and technology.

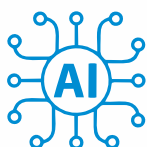
This student chapter promises to foster collaboration, creativity, and career development opportunities for aspiring engineers.



Google Developer Groups

AI-FIRST IDEATHON

at
**United University
for Igniting Innovation
and Collaboration**



The Department of Computer Science and Engineering and Department of Computer Applications at United University Prayagraj, proudly hosted an **AI-first Ideathon** in collaboration with Google Developer Groups (GDG) Prayagraj. The Build with AI Startup Show was a phenomenal platform that ignited sparks of innovation, creativity, and collaboration. Participants were inspired to explore the limitless opportunities of AI-driven entrepreneurship.

Here's a glimpse of the event:

Phase 1:

Ideal Submission

Participants submitted their ground breaking ideas, laying the foundation for what would be an exhilarating journey.

Phase 2:

Ideal Presentation and Industry Insight

Shortlisted candidates had the unique opportunity to present their ideas to industry experts. They gained invaluable insights and wisdom from featured talks, diving deep into the challenges and triumphs of AI-first solutions.

Congratulations to the Top 5 teams who received Google Swags! Special thanks to our esteemed judges: Mr. Ankit Kumar Verma, Co-founder of Grinler and Head of GDG Prayagraj and TFUG Prayagraj. Mr. Ayush Shukla Assistant Professor at United University Prayagraj.

FACULTY OF

DESIGN





Industrial Visit to SAIVANA EXPORT

United University's Fashion Department organized a transformative industrial visit on May 7th, 2024, providing students with invaluable insights into the fashion industry. Led by Mrs. Malti Shaw, Head of the Department, a group of enthusiastic students embarked on a journey to Saivana Export's head office in Faridabad, accompanied by Mr. Shubham Singh, the esteemed Head of Merchandiser at Saivana Export.

The visit aimed to enrich students' knowledge and provide hands-on experience essential for navigating the dynamic landscape of the fashion industry. It served as a platform for students to broaden their perspectives, gain practical insights, and prepare themselves for the challenges and opportunities.

During the visit, students had the privilege of interacting with industry professionals and gaining firsthand knowledge about garment fabrication, production processes, and merchandising practices. Mr. Rasi, a seasoned veteran and Merchandise Manager at Saivana Export, shared his wealth of experience with the students, offering invaluable insights into the intricacies of the industry.

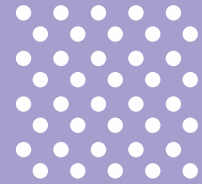
Saivana Export's state-of-the-art facility showcased four different floors, each specializing in distinct aspects of garment production. From the basement floor housing fabrics and accessories for sampling to the ground floor featuring pattern making, cutting, and stitching sampling, students were immersed in the various stages of the production process. The subsequent floors showcased showroom displays, merchandiser workstations, documentation departments, sewing stitching units, embroidery machines, stockrooms, and garment washing sections, providing students with a comprehensive understanding of the industry's operations.

The visit also included a tour of Unit 2 by Mr. Saban, where students witnessed production activities tailored to meet the demands of buyers. This firsthand exposure allowed students to bridge the gap between academic knowledge and industrial practices, empowering them with practical skills and insights crucial for their future careers in fashion.

The industrial visit to Saivana Export marked a significant milestone in the educational journey of United University's fashion students, empowering them with the knowledge, skills, and inspiration needed to make a lasting impact in the world of fashion.

FACULTY OF

JOURNALISM & MASS COMMUNICATION







0000

FACULTY OF JOURNALISM AND MASS COMMUNICATION

GUEST LECTURE
ON
MEDIA INDUSTRY OPERATIONS
IN CONTEXT OF PRINT MEDIA



15 /02/24

TIME: 3:00-4:00PM

RESOURCE PERSON
Mr. Somendra Nath Chaturvedi
UNIT HEAD
HINDUSTAN MEDIA VENTURES Ltd.

VENUE: UNIVERSITY AUDITORIUM

Engaging Discussions
on

PRINT VS DIGITAL MEDIA

The Faculty of Journalism and Mass Communication of United University, Prayagraj successfully organized a **guest lecture on Media Industry Operations** in context of print media for the students of Journalism and Mass Communication on February, 15 2024. The guest lecture was conducted by **Mr. Somendra Nath Chaturvedi**, a renowned Unit Head at Hindustan Times Media Venture.

During the speech, he recounted his journey from being in different field and then coming to print media industry. In the lecture, students had open discussions with the guest speakers regarding strengths of Print Media, challenges faced by print media, impact of online media on print media, different departments of newspaper organization and print media vs digital media. There was a lot of interest expressed by students at United University about the Print Media Industry and students asked many questions.

The guest lecture was organized under the guidance and supervision of Dr. Vinay Vikram Singh, HOD, Mr Rishabh Pandey, Mr Abuzar Waquar and Ms. Sonali Keshri faculties of Journalism and mass Communication department were also present in the lecture.



FROM CLASSROOM TO NEWSROOM

Practical Insights for Aspiring Journalists



In a bid to equip aspiring journalists with essential skills and knowledge, the Faculty of Journalism and Mass Communication organized a **guest lecture on the “The art and techniques behind the print media technique”**. The session, held on March 9th, 2024, from 1:00 pm to 2:00 pm. In which there was participation of students from all three years of the program.

Renowned editor **Mr. Naveen Singh Patel**, who boasts an impressive 24-year tenure in the print media industry, graced the event as the esteemed guest speaker. Mr. Patel currently serves as the editor at Amar Ujala Prayagraj, bringing a wealth of practical experience and expertise to the lecture. The lecture was conducted under the guidance of Head of Department, Dr. Vinay Vikram Singh and Faculty members Mr. Ravi Sharma and Ms. Sonali keshri.

During the engaging session, Mr. Patel underscored the importance of broadening one's horizons through extensive reading and film watching. He urged students not merely to view movies for entertainment but to analyze them from different perspective, emphasizing the invaluable insights they can glean from such endeavors.

Furthermore, Mr. Patel provided invaluable insights into the functioning of print media, offering a glimpse into the editorial decision-making process, journalistic ethics, and the evolving landscape of the industry in the digital era. His wealth of knowledge and real-world experience enriched the learning experience for the eager students in attendance.

The lecture concluded with an interactive Q&A session, where students had the opportunity to pose questions and seek clarification on various aspects of print media writing. This interactive exchange fostered a dynamic learning environment, allowing students to engage directly with Mr. Patel and further deepen their understanding of the subject matter.



GUEST LECTURE ON



HOSTS INSIGHTFUL

In an effort to enrich the educational experience of its journalism students, United University organized a compelling **guest lecture focusing on the essential skills** required for quality reporting. Under the guidance of Dr. Vinay Vikram Singh, and Assistant Professors Mr. Rishabh Pandey, Miss Sonali Keshri, Mr. Ravi Sharma, and the event brought together students and industry experts for an insightful discussion.

The lecture, held on April 9th, 2024, featured **Mr. Rajeev Mani**, a distinguished Special Correspondent at Times of India, Prayagraj, as the keynote speaker. Mr. Mani's presentation delved into the critical role of honing the "nose for news" amidst the challenges encountered in modern journalism.

Mr. Mani began by exploring the concept of the "nose for news," emphasizing its pivotal role in identifying stories of significance. Drawing from his extensive experience, he underscored the importance of intuition.



BRIDGING THEORY AND PRACTICE

INDUSTRIAL VISIT TO AMAR UJALA



On 26 April 2024, Journalism and Mass Communication students embarked on an industrial visit to Amar Ujala, a leading newspaper publication. The purpose of the visit was to gain practical insights of the industry and understand the applications of theoretical concepts in real-world scenarios. The staff of the printing press explained the process of printing of a newspaper, the use of thermal plates, and the importance of colours such as CMYK.

The session was kept interactive and the students were encouraged to ask questions frequently, the students also received coupons for further use and refreshments to beat the heat. The tour was made possible under the guidance of Mr. Rishabh Pandey and Ms. Sonali Keshri, Assistant Professors, Faculty of Journalism & Mass Communication. The industrial visit was a valuable learning experience for the students. It provided a unique opportunity to bridge the gap between academic knowledge and industrial practices.

GRAND INAUGURATION OF

DIGITAL VIDEO AND AUDIO STUDIO

United University is proud to announce the grand unveiling of its state-of-the-art Digital Video and Audio Studio at the Faculty of Journalism & Mass Communication. This significant milestone was inaugurated by the esteemed **Shri Navneet Singh Chahal**, District Magistrate of Prayagraj.

The inauguration ceremony began with a ribbon-cutting, followed by an extensive tour of the cutting-edge facility of the studio. The new studio includes a production control room, voice-over studio, and master control room, with three big shooting sets, all designed to foster the creative potential of future digital media professionals.

The ceremony featured speeches from distinguished guests including honourable **Pro-Chancellor Dr. Jagdish Gulati**, honourable Vice **Chairman Mr. Satpal Gulati**, Vice Chancellor Prof. A.M. Agrawal, Vice President Mr. Vansh Gulati, and Head of Department Dr. Vinay Vikram Singh. Vice Chancellor Prof. A.M. Agrawal highlighted the university's commitment to nurturing creative talents and the advanced infrastructure that supports this mission.

Chief Guest Shri Navneet Singh Chahal praised United University for its unparalleled modern infrastructure and dedicated faculty, emphasizing the exceptional educational opportunities available to mass media students. He suggested that the university should play a significant role in the upcoming Kumbh Mela, showcasing its excellence to a broader audience. He concluded by wishing the students great success in their future endeavors.

Vice President Ms. Radhika Gulati delivered a heartfelt vote of thanks, expressing gratitude to all who contributed to the successful inauguration.



FACULTY OF

LAW





FIRST UU INTRA CITY MOOT COURT COMPETITION





The United University has organized the **First Intra-City Moot Court Competition** on April 27 & 28, 2024, in which 12 teams participated from six esteemed institutions of Prayagraj. The competition ran over three rounds which started with the inaugural session welcoming the participating teams. The preliminary round took place on April 27, Saturday, in the Moot-Court Room which was judged by eminent practicing advocates of Allahabad High Court- **Advocate Sushmita Mukherjee, Advocate Devesh Saxena & Advocate Prabhav Srivastava.**

The Semi Finals & Final round took place on 28th April, Sunday, which was judged by renowned personalities of the law fraternity – **Senior Advocate Anoop Trivedi & Advocate Abhishek Srivastava.** The event concluded with a valedictory session on a joyful note with the auspicious presence of Justice Ashutosh Srivastava, Allahabad High Court who graced the event with valuable speech.

The competition was **won** by Team UU29-**University of Allahabad** and **Team UU24- CMP Degree College** was adjudged as the Runner up. The best memorial award was secured by Team UU22- Iswar Saran Degree College. Bushra Fatima from S.S. Khanna Girls Degree College was awarded the best speaker, while Shridhar Pandey from University of Allahabad was awarded the best researcher.

The event was graced with the presence of **Pro Chancellor Mr. Jagdish Gulati, CEO Dr. Mona Gulati, Vice-Chancellor Prof. A.M. Agrawal & Dean Planning & Development Dr. Chetan Vyas.** The vote of thanks was delivered by Coordinator, Department of Law-Dr. Roshni Shrivastava. The Program organized by Ms. Gauri Shashi & Mr. Saumitra Sharma.

A STEP FOR VOTING AWARENESS

Legal Aid Committee, Faculty of Law, United University, in collaboration with District Legal Services Authority, Prayagraj, on 10 May 2024, organizes "मतदान जागरूकता शिविर" (Voting Awareness Campaign) at Subhash Chauraha, Civil Lines, Prayagraj. The event was aimed at disseminating awareness regarding election and voting rights of the people by way of speeches and skits performed by students of Faculty of Law. The programme was coordinated by Mr. Shravan Dubey under the able guidance of Dr. Roshni Shrivastava, Co-ordinator Faculty of Law.



SCC ONLINE TRAINING SESSION

ENHANCING DIGITAL CAPABILITIES

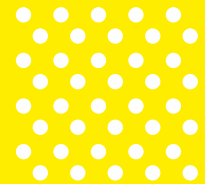


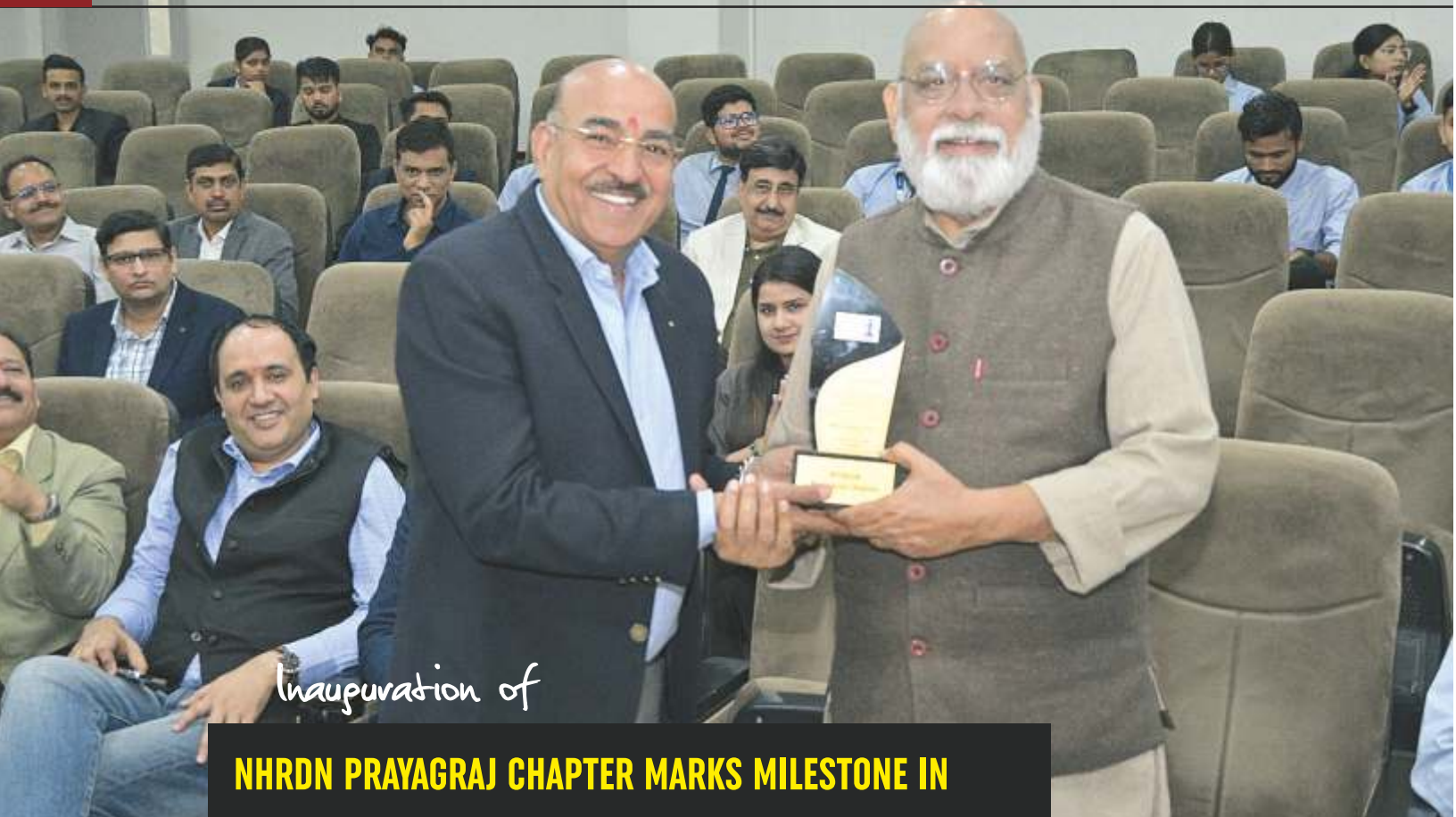
The Faculty of Law, United University organised in collaboration with, Mrs Alka Khare, an online training session on 6th May, 2024 aimed at guiding students on how to utilise SCC Online effectively. With a focus on enhancing digital capabilities, the session equipped students with essential knowledge and hands-on experience to navigate and utilize SCC Online. The guest speaker of the training session was Mr. Rajesh Raina, Training Manager, at Annamalai University. The session was conducted under the supervision of Dr Roshni Shrivastava, Coordinator Faculty of Law.

During the session, students were enlightened about the myriad uses of SCC Online, such as conducting word searches for law-related terms, and efficiently finding case laws either by citation or parties' information. Mr Rajesh Raina also highlighted the significance of active participation in Moot Court Competitions and urged students to take full advantage of SCC Online. The session achieved its aim with flying colours and proved to be immensely beneficial for the students, providing them with valuable insights into utilizing SCC Online effectively and efficiently. Mr Rajesh Raina's comprehensive guidance and interactive approach enabled students to grasp the intricacies of the platform with ease, empowering them to harness their resources efficiently. The session came to an end as Mr Rajesh Raina expressed his gratitude to the present faculty, who made the session possible and for inviting him as the resource person for the session.

FACULTY OF

COMMERCE & MANAGEMENT





Inauguration of

NHRDN PRAYAGRAJ CHAPTER MARKS MILESTONE IN

HR DEVELOPMENT, DRAWS ESTEEMED LEADERS AND VISIONARIES



On March 9th, 2024, a significant milestone was achieved with the inauguration of the **NHRDN Prayagraj Chapter**. Distinguished dignitaries from various esteemed organizations, graced the event with their presence, marking the beginning of a new era in human resource development and networking in the region. The event commenced with the lamp lighting ceremony by the dignitaries. Dr. Divya Bartaria, Dean CRC and President of NHRDN Prayagraj Chapter, set the tone for the day with a warm welcome note and context setting, emphasizing the significance of collaboration and vision in driving the chapter's objectives forward.

Keynote addresses and insightful sessions followed, highlighting the roadmap to industry collaborations by **Mr. Satpal Gulati, Vice Chairman of UGI**, and outlining the chapter's vision and way forward by **Mr. Gaurav Gulati, Vice President of United Group**. The event was graced by esteemed speakers including Prof. R. C. Tripathi, former Head of the Center for Advanced Studies in Psychology at Allahabad University, and Mr. Prem Singh, National President of NHRDN, who shared their valuable insights and experiences. Blessings and well-wishes poured in from eminent personalities such as Dr. V. P. Singh, Chairman of Asia Coaching Network, Mr. Yuvraj Srivastava, Group CHRO of MakeMyTrip, and Mr. S. V. Nathan, Partner at Deloitte, underscoring the significance of the chapter's formation and its potential impact on the HR landscape.

The event also provided a platform to delve into the practical aspects of membership, networking, and sustainability within the NHRDN framework, as elucidated by Mr. Nalin Srivastava, Head of Membership at NHRDN, and Mr. Ashish Bhalla, India Campus Lead at HCL Technologies. As the ceremony progressed, Dr. Archana Shukla, Regional President-North, outlined the chapter guidelines, emphasizing the importance of adherence to ethical standards and best practices in HR. The occasion was further enriched by blessings from luminaries such as Dr. T V Rao, Founding President of NHRDN, Dr. Aquil Busrai, CEO of Aquil Busrai Consulting, and Prof. A. M. Agrawal, Vice-Chancellor of United University, instilling a sense of purpose and responsibility among the attendees.

The felicitation of the NHRDN team and the induction of members into the Prayagraj Chapter marked a significant step towards building a vibrant HR community in the region. Mr. Dhananjay Singh, Director General of NHRDN, underscored the importance of upholding a code of conduct and provided directions for future actions, ensuring the chapter's integrity and effectiveness. In closing, Dr. Mona Puri, CEO of United Group, extended a heartfelt vote of thanks to all the participants for their valuable contributions and support. The event concluded with a group photo session followed by a campus tour and tree plantation.





पोषण व स्वच्छता जागरूकता मूल्यांकन अभियान

BY BBA STUDENTS

The Faculty of Commerce and Management, United University, Prayagraj successfully organised a Survey named “पोषण व स्वच्छता जागरूकता मूल्यांकन अभियान” on 14th March, 2024. The campaign was meticulously implemented through collaborative efforts between the faculty members and the students of BBA (4th semester). The survey was conducted by the students to find out about the awareness and to promote hygiene and sanitation practices in village areas. The success of the campaign was the active involvement of students and the villagers. Villagers were asked questions related to cleanliness, nutrition and their livelihoods like proper waste disposal, health status etc. 103 students participated in survey and collected data of more than 200 respondents.

The completion of the campaign in village area has yielded remarkable results. It exemplifies the power of collective action and community engagement in driving positive change.

Special thanks to Hon'ble Vice Chancellor Prof. A.M Agrawal Dr. Chetan Vyas, Dean, Planning and Development, Dr. Anand Kumar Gupta (Coordinator FOCM) and Dr. Nishant Dabhade for their invaluable guidance and support.

The event was coordinated by Dr. Priyanka Kochhar, Dr. Madhulika Singh, Dr. Sumit Singh, Mr. Aamir Abidi and Mr. Rahul Yadav.



FACULTY OF

PHARMACY



UU Student awarded in an INTERNATIONAL CONFERENCE



Date : 25th February 2024

Event : INTERNATIONAL CONFERENCE

Theme : Synergies in Holistic Healthcare: Bridging the Gap between Modern Pharmaceuticals and Ayurveda

Chandra Shekhar Singh College of Pharmacy, Kaushambi organized one day International conference on "Synergies in Holistic Healthcare: Bridging the Gap between Modern Pharmaceuticals and Ayurveda" at their campus, in which following were the distinguished speakers:

1. Prof. Meenakshi Bajpai Professor & Head IPR, GLA University Mathura
2. Dr. Himalee De Silva Sr. Lecturer (Indigenous Med.) University of Colombo Srilanka
3. Prof. Anand Chaudhary Professor & Head Dept. of Rasa Shastra BHU, Varanasi
4. Prof. Sanjay K. Jain Professor (Pharmaceutics) Dr. H S Gaur University SAGAR, MP
5. Dr. Priyanka Shukla Oncology Scientist (WHO-SEA) Res. Director- Kripa Hospital Nepal
6. Mr. Vishal Kumar Doc. Researcher Abo Akademi University Turku, Finland

The conference included keynote lectures, oral presentations, and poster presentations and aimed to explore the intersection between modern pharmaceuticals and Ayurvedic medicine, fostering a collaborative dialogue to bridge the gap between traditional and modern approaches to healthcare. This unique event brought together experts, researchers, practitioners, and stakeholders from both the conventional pharmaceutical and Ayurvedic medicine domains.

Various Key themes of the conference were as follows:

- **Herbal Medicine and Drug Discovery:**
 - Investigate the potential of Ayurvedic herbs in modern drug discovery.
 - Discuss the integration of traditional knowledge in the development of pharmaceutical formulations.
- **Holistic Healthcare Practices:**
 - Explore holistic healthcare practices that combine modern diagnostics and interventions with Ayurvedic principles.
 - Discuss the role of lifestyle and preventive medicine in both systems.
- **Clinical Integration and Patient Care:**
 - Address challenges and opportunities in integrating Ayurvedic practices into modern clinical settings.
 - Discuss patient-centered care through a comprehensive approach.
- **Regulatory Perspectives:**
 - Examine regulatory considerations and challenges in incorporating Ayurvedic medicine into mainstream healthcare.
 - Discuss potential frameworks for collaboration between regulatory bodies.
- **Research and Evidence-Based Practices:**
 - Share research findings that demonstrate the efficacy of combined approaches in treating specific diseases.
 - Discuss the importance of evidence-based practices in integrating Ayurveda with modern healthcare.

Our students were among the attendees and participants of various other Pharmacy colleges. Also, some of them were awarded with Best Performer of Oral Presentation, namely:

1. Ms. Nandini Singh (B.Pharm 1st Year)
2. Ms. Zeenat Bano (B.Pharm 1st Year)
3. Mr. Mohammad Sabih (D.Pharm 1st Year)
4. Mr. Aryan Mishra (D.Pharm 1st Year)

One of our students Mr. Sameer Pandey (B.Pharm 1st Year) was awarded with Best Performer of Poster Presentation. Our Faculty members were also present on the occasion.

Pharma Anveshan 2024

NATIONAL PHARMACY EDUCATION DAY



On the occasion of Prof M. L. Shroff 122th birth anniversary, Faculty of Pharmacy conducted “National Pharmacy Education Day Programme” and paid a heartfelt tribute to the Father of Pharmacy Education in India. The event was marked to honor his legacy and contributions to the field of pharmacy.

Flowers were placed in front of the photograph of Dr. M. L. Shroff, symbolizing the respect and admiration the department holds for his pioneering work. Ms. Shalini Kesharwani, took the opportunity to share insights into the remarkable life and invaluable contributions made by Dr. M. L. Shroff.

It was highlighted that he played a pivotal role in establishing pharmacy education in India, setting the foundation for the growth and development of the pharmaceutical industry in the country.

This lecture aimed to provide students with insights into the diverse opportunities that the field of pharmacy offers within the nation. It emphasized the importance of pharmacy in healthcare and its role in shaping the medical landscape.

The event was successfully organized by Mr. Utkarsh Verma and Mr. Dharendra Vishwakarma. Their efforts were acknowledged as they expressed their gratitude to all the students who actively participated in the program. The coordinator of department Mr. Vineet Srivastava gives the vote of thanks.

By remembering and honoring Dr. M. L. Shroff's contributions, the University not only paid homage to his legacy but also inspired the next generation of pharmacists to carry forward his vision and dedication to the field of pharmacy education.



Hands-On Learning Experience in WASTE MANAGEMENT



The student of B.Pharm & D.Pharm of Faculty of Pharmacy United University visited Biomedical waste management plant, Naini, Prayagraj on April 13, 2024, along with faculty Mr. Utkarsh Verma, Ms. Varsha Chaudhary and Mr. Dharendra Vishwakarma. The primary objective of the visit was to learn the certain techniques related to biomedical waste management such as Incinerators for the treatment of waste.

The visit was extremely beneficial to the students for understanding the treatment processes adopted to treat municipal effluents. Students gained hand on experience in understanding the execution of process like transportation, segregation, autoclave for the treatment of waste under the blue category, for the treatment of metal sharps under red category, land filling for the Incinerators ash, chemicals etc. every student has understood the techniques and clarified their doubts.

Special thanks to Hon'ble Vice Chancellor Prof. A. M. Agarwal & Dean, Dr. Chetan Vyas for his unwavering support and guidance.

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P R A Y A G R A J

University Address:

Rawatpur, Jhalwa (Near IIIT),
Prayagraj- 211012, U.P.
Ph: 6390166660

Corporate Office:

United Tower, 53, Leader Road, Prayagraj, U.P.
Phone: 0532-2402951-55, Fax: 0532-2401865
Mobile: 9628829329, 9889530182
E-mail: contact@uniteduniversity.edu.in

Toll Free Nos.

Prayagraj: 1800-121-8797

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