# UNITED
# U N I V E R S I T Y

विद्या कल्पलतेव

P R A Y A G R A J

**Established under the Uttar Pradesh Private Universities Act, 2019 (U.P. Act No. 12 of 2019)**

## MEDICINE / NURSING / ENGINEERING / MANAGEMENT ARTS / COMPUTER APPLICATIONS / COMMERCE / LAW / JOURNALISM & MASS COMMUNICATION / ALLIED SCIENCES / ECONOMICS / AGRICULTURE

*Nurturing Tomorrow...*

| PROSPECTUS |

# UNITED
## UNIVERSITY
### PRAYAGRAJ

*A Manifestation of the Legacy of*
**UNITED GROUP**

# UNITED UNIVERSITY, PRAYAGRAJ

Established under the Uttar Pradesh Private Universities Act, 2019
(U.P. Act No. 12 of 2019)
Approved as per Gazette no. : 500/79-V-1-21-2(K)-3-2021

# CONTENT

" THE WORLD IS CHANGING,
GLOBAL CHANGE IS TRANSFORMING
EVERYTHING AROUND US.
AND IT CALLS FOR SOMETHING NEW.
A NEW KIND OF UNIVERSITY,
A DIFFERENT TYPE OF EDUCATION
WHERE PASSION TURNS INTO
ONE'S CAREER... "

NURTURING
TOMORROW...

# VISION
# MISSION

## VISION

TO BE A GLOBAL UNIVERSITY KNOWN FOR ITS VALUES, ACADEMIC EXCELLENCE, COLLABORATIVE RESEARCH AND INNOVATION, NURTURING THE PASSION AND WISDOM OF PROFESSIONALS FOR THEIR 'CAREER' AND 'LIFE'.

## MISSION

- To provide transformative education focused on deep explicit knowledge, interpersonal skills and leadership.

- To conduct impactful research in pursuit of discovery and innovation addressing the local, national and global challenges.

- To establish and strengthen the collaboration between academia and industry for ingenious solutions and sustainable development.

- To establish and provide the state-of-the-art enabling environment for real and life-long learning.

- To develop intellectual, competent & employable professionals who are committed to uphold the highest levels of Integrity, ethical sense and social responsibility.

# A Manifestation of the legacy OF UNITED GROUP

## UNITED GROUP

**SHRI SHIV RAM DAS GULATI**
**(1915 - 1973)**
**FOUNDER & VISIONARY-UNITED GROUP**

Completing 70 years of service, United Group dedicates itself to the vision of its founder who started with Transport business in the year 1951. The Group expanded its activities in UP and Delhi by opening Automobile Dealerships, C&F Agencies, Newspaper Publication etc.

With a humble beginning in computer education, United Group has been able to establish 9 Institutions imparting professional education through courses like M.Tech, MBA, MCA, M.Pharm, B.Tech, BBA, BCA, and B.Pharm at Greater Noida and Allahabad.

In 2015, United Group entered the field of Medical Science by establishing United Diagnostics, north India's premium centre for facilities like MRI, CT Scan, Pathology, Ultrasound, X-Ray etc.

United Group has successfully entered the field of Medical Science in 2019 through the establishment of United Medicity, a 1000 bed hospital at Allahabad. This initiative is very much in line towards fulfilling the vision of our Founder who always believed in contributing towards the community.

**Establishment of United University in 2021 is a manifestation of the legacy of United Group in the field of Education and with the objective of further fulfilling our motto of "Nurturing Tomorrow".**

**UNITED**
ESTABLISHED 1951
**United Bharat**
Hindi Daily

**The United Provincial Transport Co. Regd**

**UNITED**
**Group of Institutions**
**Allahabad • Greater Noida**

**United Automobiles**
**Allahabad • Faridabad**

**Mahindra** Rise. | **BAJAJ**

**UNITED DIAGNOSTICS**
**CIVIL LINES • GEORGE TOWN • KARELI**

**UNITED MEDICITY**
Rawatpur, Allahabad
Allahabad's Largest Multispeciality Hospital

**UNITED UNIVERSITY**
**PRAYAGRAJ**

## The United University, Prayagraj

United Group of Institutions (UGI) established in the year 1998 with its glorious journey of 23 years in the field of education; highly qualified and competent team of faculty; enormous world-class infrastructure & facilities most conducive to academic pursuit along with its remarkably successful campus placements, proudly shares the launch of its revolutionizing dream venture - **UNITED UNIVERSITY,** approved by the State Government under the Private University Act.

**United University is a newly emerging, multidisciplinary and one of the most promising Universities set up to facilitate quality research and training with the launch of its courses across the academic spectrum spanning Medicine, Nursing, Arts, Sciences, Commerce, Engineering, Management, Law, Agriculture, Mass Communication etc.**

United is at the forefront of learning, teaching and research in various fields and envisages providing education par excellence and contributing towards empowering the nation by producing skilled professionals.

WELC
TO UNITED

UNITED UNIVERSITY, PRAYAGRAJ

**OME**

**UNIVERSITY, PRAYAGRAJ**

# FROM THE DESK OF CHANCELLOR

## "THIS UNIVERSITY IS A BELIEF ENVISIONED FOR CREATING BETTER HUMAN BEINGS, WITH ROOTS EMBEDDED IN STRONG ACADEMICS AND WHO ARE STRONG ENOUGH TO SURVIVE THE UPHEAVALS OF THE ECONOMIES OF THE WORLD. "

I welcome you to this wholesome experience at United University - a youthful University for the young!

It gives me immense pleasure to welcome you to the academic world of United University. I can assure you that you have made the right choice of University as it provides an educational environment that is conducive for grooming young men and women. In our attempt to be the best and preferred source of learning, United University imparts learning that focuses on empowering society we live in, with competent and responsible professionals.

This University is a belief envisioned for creating better human beings, with roots embedded in strong academics and who are strong enough to survive the upheavals of the economies of the world. United strives to make far-reaching and positive impact on the world through the education of our students and through our pioneering research. As an integral part of this enterprise, the University also plans to disseminate knowledge and encourage learning and thus make a significant contribution towards social and economic growth.

A salubrious campus, the latest in technology, the best of curriculum and the expertise of academic stalwarts and industry veterans define the contours of United University.

You would certainly find it rewarding as you journey along with us into the realms of higher education. The journey does not end here as we intend to traverse the extra mile. We endeavour to make United University a global reference in the academia and the industry.

I would like the students to experience the environment at United and be a part of 'holistic grooming' process.

I wish you all the best in your career and life.

**Mr. Girdhar Gopal Gulati**

# FROM THE DESK OF VICE CHANCELLOR



**"THE UNIVERSITY HAS HIGHLY QUALIFIED FACULTY IN THEIR RESPECTIVE FIELDS OF EXPERTISE. A LARGE NUMBER OF NATIONAL AND INTERNATIONAL CONFERENCES ARE PROPOSED TO BE ORGANIZED IN DIFFERENT AREAS."**

I take this opportunity to extend my heartfelt thanks for your interest in United University. I welcome all students coming from different parts of the country, joining the University in undergraduate as well as postgraduate programmes. Most of such students have moved away from the folds of their family and city to another in their quest of knowledge. Their teachers, seniors and peers, all form an extended family whom they can look up to for any guidance, support and help to move ahead in life as professionals.

The University has highly qualified faculty in their respective fields of expertise. A large number of national and international conferences are proposed to be organized in different areas. Such events provide a variety of experiences to the students and inculcate skills such as leadership and team spirit which are helpful in their career. Our faculty members have been able to publish good quality research work in high impact factor journals of repute. There is an active interaction between faculty and students in the campus. The learning experiences in the campus pave a strong path for enhancement of overall development of the learners.

We at United University have been committed towards nurturing the entrepreneurial aspirations of the young minds to transform them into successful entrepreneurs.

We know that for students to compete internationally and become a part of world's top companies they need to be creative and innovative. We cultivate in our students the right attitude with a blend of extra-ordinary soft skills and hence make their personality impressive so that they become brand ambassadors of not only United University but also the companies with which they get associated.

As the Vice Chancellor, I, wish and assure you, on behalf of the United family, that we will help you pursue your objectives in life under the varied social, cultural and economic environments and fulfill your aspirations.

**Dr. Jagdish Gulati**

# FROM THE DESK OF VICE CHAIRMAN

> **"THE UNIVERSITY OFFERS YOU AN INTELLECTUALLY CHALLENGING AND REWARDING ATMOSPHERE. IT GIVES YOU THE ABILITY, SELF-CONFIDENCE AND THE DESIRE TO GO ON LEARNING FOR THE REST OF YOUR LIFE AND TO COPE WITH NEW EMERGING AND CHALLENGING SITUATIONS."**

I welcome you all to United University, a 'splendid Temple of Learning'. In this millennium, world is characterized by technology and constant change. In order to survive and perform successfully in the modern day competitive environment, we have to constantly adapt to innovation and be prepared to update knowledge and skills through continuous learning all the time. I would like to congratulate you on choosing United University as an Institution in developing your career and realizing your dreams. You are entering into the arena of higher education where the future is full of opportunities.

At United University, we are dedicated to produce professionals who have the optimum mix of attitude, skill, culture and knowledge to adapt themselves to the emerging trends with confidence and pursue their chosen professions with comfort. Education is about much more than employability. It includes evolving with a different view, developing different perspectives and opening your mind to the enormous possibilities, and ultimately emerging as a world class human resource.

The University offers you an intellectually challenging and rewarding atmosphere. It gives you the ability, self-confidence and the desire to go on learning for the rest of your life and to cope with new emerging and challenging situations. We at United are firmly committed to excel in technical education and research, and are fully aware of the challenges of the future. It is our endeavor to ensure that every student's needs and expectations are fulfilled, thus enhancing the ability to acquire and apply knowledge. The University aims at facilitating and promoting studies, technology and research for achieving excellence in higher technical education.

I am sure that, this University would reach to the highest rank in a short span of time in our state through our diligence, devotion and dedication.

Wishing you all the best...!

**Mr. Satpal Gulati**

# FROM THE DESK OF
# PRO VICE CHANCELLOR

It is a matter of great pride and privilege for me to have been bestowed upon an important responsibility that demands my next step of service contributions in terms of my comradeship and leadership. I welcome all those individuals who hold a passion and are ready to blend it with the wisdom for a combined journey of creating a kingdom of opportunities and accomplishments!

United University is a new emerging University with a long history of education, training and development. Indeed, 'Holistic Education for Human Transformation' is somehow a novel and visionary approach on which United University claims to stand out with a difference. At United University, we aim to nurture and conserve three areas of focus – 'Quality Education with the assertion of experience and expertise', 'Finest Infrastructure with world-class labs & facilities' and 'Research and Innovation in collaboration with corporate and industries'.

As a Pro Vice Chancellor, I am confident that global exposure and efforts to excel in the field of higher education would act as a catalyst in the reinforcement of values and ethics that is inherent in the foundation of United Group.

We look forward to welcoming you to the United University!

**Prof. L M Srivastava**
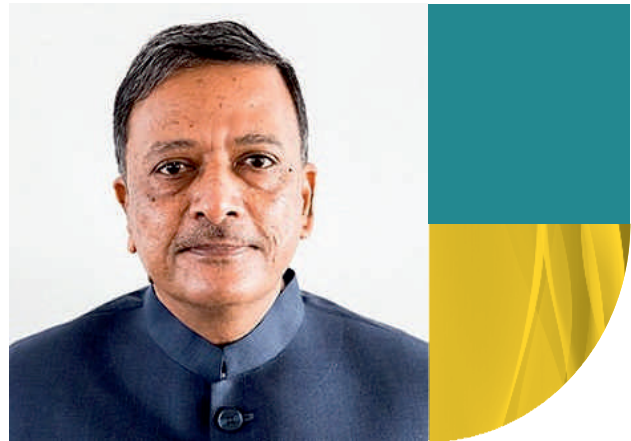
Education is the greatest asset of human being. An educated person transforms his family and society at large. Technological development in the recent decades has opened scope for any individual to excel indifferent areas. The changing scenario at work place and skill up-gradation has led to new dimensions inteaching learning environment. Continuous improvement in the curriculum and focus on new pedagogy of academic delivery is the call of the day.

Lifelong learning is now expected from every individual in the organization. Employees are expected to contribute in the growth of organization. Training and Development has become extremely important forthe organizations to remain in the front.

United University has been established to meet all these challenges. World class infra-structure, well-endowed library, state of art laboratories and extremely qualified faculty members are taking giant steps towards providing high quality education. Experiential learning, mini projects, presentations, live case studies etc. are part of teaching pedagogy. We are committed to provide you with the best education experience.

**Prof. A.M. Agrawal**

# WHY UNITED ?

EDUCATION HAS UNDERGONE MANY CHANGES OVER TIME. IN TODAY'S WORLD, KNOWLEDGE IS RAPIDLY CHANGING AND DISCIPLINE BOUNDARIES ARE CONSTANTLY SHIFTING. UNITED UNIVERSITY IS COMMITTED TO INVESTING TIME AND RESOURCES TO MEET THE CHALLENGES OF THE FUTURE, TO BE FLEXIBLE AND AGILE IN A CHANGING ENVIRONMENT. IT IS A PLACE WHICH PROVIDES OPPORTUNITY TO STUDY IN AN ATMOSPHERE OF INTELLECTUAL RIGOUR WITH MODERN OUTLOOK AND PROGRESSIVE ATTITUDE. THE FACULTY, THE VIBRANT PEER GROUP AND THE WHOLE TEACHING-LEARNING PROCESS AT THE UNIVERSITY HELP THE STUDENT TO FULFILL THEIR POTENTIAL AND DREAMS. IT'S MORE THAN JUST A DEGREE. IT HAS MANY FACETS THAT GIVE STUDENTS REASONS TO CHOOSE UNITED UNIVERSITY AS A DESTINATION TO MAKE THE MOST OF THEIR HIGHER EDUCATION AND CAREER.

## 01

### Academics

United imparts quality education at affordable and competitive fee structure to the students. It has designed its courses and curriculum contemporary, relevant and cutting-edge which will help a student with plethora of career opportunities.

## 02

### Location

The University spread over 250 acres is located at Rawatpur, Jhalwa, Prayagraj. The campus with its world-class learning environment is easily reachable at a reasonable distance from the city bus stand and station. One can view route on Google map to reach United University.

## 03

### State-of-the-art Infrastructure

The pristine beauty and sylvan surroundings of the campus with its state-of-the-art infrastructure creates an environment conducive for higher education. The campus is a reflection of the University's vision to foster a commendable learning environment by equipping all technological aids along with the spirit of changing times and innovation.

## 04

### Industrial Collaborations

United University aims to get affiliated with all major certification and accreditation societies of India and abroad making all of its courses highly reliable and job oriented. As reflected in its vision and mission, the University continues to build strong associations and affiliations of United Group with new Industry Leaders along with its existing affiliations such as Infoys, TCS, Tata Steel, Wipro etc.

## 05

### Teaching

The core strength of United University lies in its intellectual capital of highly accomplished faculty who are equipped with experience and expertise in their field. A lot of research and exploration is done to figure out useful and effective teaching and learning methods to prepare graduates with great competence and nurture their technical and professional temperament in a challenging and contemporary diverse environment.

## 06

### Campus life

Life at United University is enthralling as the activities are diverse and varied. There are plenty of opportunities to make friends and build memories along with the cultural exchange programmes. The indoor and outdoor sports within the state-of-the-art sports arena, multi-cuisine food courts, and cultural events provide students with an exciting and enriching experience.

## 07
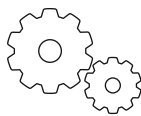
### Student-centric Environment

One of the goals of creating a student-centic environment is to make learning joyful, challenging and engaging and United makes tremendous efforts by focusing on specific learning outcomes for all courses and makes it more participatory for the students to gain transferable skills such as problem solving, critical thinking and reflective thinking.
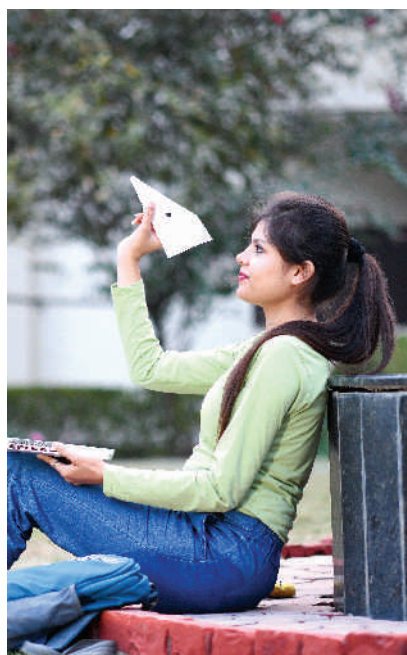
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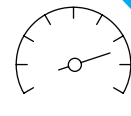
### Career Success

After getting specialized degrees, every student aims to get a good job with a handsome salary. At United, the Career Development Lab (CDL) helps to build essential skills and attributes for the workplace, improve communication, negotiation, finance, entrepreneurship and many more to demonstrate student's career readiness.

*"As United has state-of-the-art facilities, the University infrastructure is impressive. Getting into United is like setting and managing your career at once."*

# Faculty of
## *Medicine*

## Overview

Faculty of Medicine at United University works in collaboration with the United Institute of Medical Sciences and offers one of the most reputed and respected career options in the Medical field – 'Bachelor of Medicine' and 'Bachelor of Surgery' that deals with medicines, formulations, diseases, diagnosis, treatment and prevention. Doctors carry out the most important job of serving humanity by ensuring medicinal research; identifying, treating and preventing diseases through medicinal research. Although a career in medicine may imply many other professions, the one of the Doctor is the most prominent and ideal career choice of all. Not only is medicine and surgery a lucrative career choice, it also brings along a position of reverence in the society.

## PROGRAMS OFFERED

Faculty of Medicine is ready with its four and a half years full-time graduation:

### 🎓 M.B.B.S.
**(Bachelor of Medicine and Bachelor of Surgery)**



## Labs and Workshops

- Anatomy Labs
- Dissection Hall
- Histology labs
- Physiology Labs–Amphibian / Mammalian / Haematology /Clinical Physiology
- Pathology
- Practical Labs
- Morbid Anatomy & histopathology
- Microbiology Lab
- Bacteriology including Anaerobic, Serology, Virology, Parasitology, Mycology, Tuberculosis and Immunology Lab as per MCI norms
- Biochemistry Lab
- Pharmacology Labs
- Clinical Pharmacology and pharmacy / Experimental Pharmacology
- Forensic Medicine Lab

## Career Prospects

The healthcare industry is very large and medical courses are in demand and growing fast. After the completion of medical course you can choose the right organization or industry or hospital. There are so many industries, organizations, pharmaceutics, hospital, research laboratories and related industries in India and abroad to start your career with MBBS degree.

**With an MBBS degree, one can work at:**

- Government or private hospitals
- Nursing homes/clinics/health departments
- Medical services of the army, navy and air force, under the Ministry of Defense
- Charitable institutions

**The positions one can work as include:**

- General Practitioner, Physician
- General Surgeon
- Anesthetist or Anesthesiologists
- Psychiatrist

medicine

**Bachelor of Science in Nursing (B. Sc. Nursing)** is a 4 - Year Undergraduate program that deals with imparting comprehensive knowledge and skills in nursing care based on the solution-oriented approach in the field of hospital management. The course is aimed at offering thorough knowledge and know-how basics of the profession. It is focused on developing advanced thinking skills, critical care, proficiency, and values essential for the practice of professional midwifery and nursing. The program is specifically streamlined to equip students to address the health needs of the nation, society, and individuals in general. The program prepares students to become responsible practitioners by obeying a code of moral values and conduct at all times while accomplishing personal, social and professional responsibilities. The program promotes the practice of nursing by ensuring that every student acquires the ability to analyse, synthesise, and utilise knowledge gained while learning. The well-structured curriculum, inspiring projects, and diverse community serve as an excellent platform for students to build their skill set and obtain an exponential understanding of various significant subjects.

# Faculty of
## *Nursing and Paramedical Sciences*

### Overview

The purpose of this course is to prepare knowledgeable motivated and dedicated nurses with professionalism, discipline, assertiveness, and critical thinking skills ready to serve and fulfill the escalated needs of the diverse medical specialties already existing in the own campuses of United University and United Institute of Medical Sciences.

Through the offered programs, the Faculty of Nursing and Paramedical Sciences aims at producing competent nurses and midwives assumed to extend preventive, curative and healthcare services by playing various significant roles of medical practitioner, teacher, supervisor and manager in clinical or public health system in United University, United Institute of Medical Sciences and also beyond the boundaries.

## PROGRAMS OFFERED

- **Bachelor of Science in Nursing**
  **(B. Sc. Nursing)**

- **Auxiliary Nursing Midwifery**
  **(ANM)**

- **General Nursing Midwifery**
  **(GNM)**

### Program Educational Objectives:

- Prepare graduates to assume responsibilities as professional, competent nurses and midwives at basic level in providing promotive, preventive, curative and rehabilitative services.

- Prepare nurses who can make independent decisions in nursing situations, protect the rights of facilitate individuals and groups in pursuit of health, function in the hospital, community nursing services and conduct research studies in the areas of nursing practice. They are also expected to assume the role of teacher, supervisor and manager in a clinical / public health setting.

### Career Prospects

The Nursing industry has been growing rapidly and the career opportunities in the field have been growing side by side. In India, students who are successfully able to clear all subjects under the B.Sc Nursing programme, are eligible for a career in the field of nursing. However, pursuing a career is not the only way forward, as graduates will also be able to pursue higher education and expand their career options as well. Check out some of the career options and job prospects available to you after you complete the programme.

- Nurses/Nursing Assistant
- Home Care Nurse /Ward Nurse
- Infection Control Nurse/Nursing Tutor
- Nurse Manager/Nursing Assistant Supervisor
- Nursing Educator or Tutor
- Junior Psychiatric Nurse

nursing

# ANM (Auxiliary Nursing Midwifery)

ANM or Auxiliary Nursing Midwifery is a two year certificate program in the field of Nursing. Interested candidates can apply for ANM diploma after passing their class 12 exam with Science or Arts stream. The course includes six-months of compulsory internship. ANM is the most basic course which can be opted as a starting step towards making a career in the Nursing field.

**ANM Nursing Eligibility Criteria**

- The minimum age of the candidate should be 17 years on or before 31st December in the year in which admission is sought
- The maximum age of the candidate should not exceed more than 35 years
- The candidate should have passed class 12 examination having Arts or Commerce stream (Mathematics, Physics, Chemistry, Biology, Biotechnology, Economics, Political Science, Sociology, Psychology, History, Geography, Business Studies, Accountancy, Home Science, and Philosophy) and English Core/English Elective or Science or Health care Science - Vocational stream from a recognized Board.
- The candidate should be medically fit and might have to provide a certificate declaring the same
- Candidates should have pass class 12 from Arts or Science stream conducted by National Institute of Open School are also eligible
- Candidate should be admitted once in a year
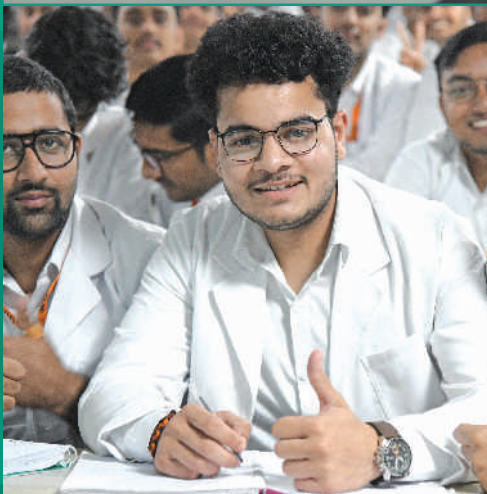




## ANM NURSING CAREER OPTIONS

ANM Nursing fresher have various choices after the completion of the course. They can start their career in nursing by joining as a Community Health Worker, Home Nurse, Health Visitor, Basic Health Worker & Rural Health Worker. Below are the other job profiles in which ANM Nursing certificate holders, after gaining some experience, in the field can expect to work as:

- **Community Health Nurse**
- **ICU Nurse**
- **Staff Nurse**
- **Nursing Tutor / Teacher – Nursing School**
- **Certified Nursing Assistant**
- **Senior – Nurse Educator**
- **Home Care Nurse**
- **Health Care Nurse**

## ANM

## GNM (General Nursing Midwifery)

GNM or General Nursing Midwifery is a Three and a half-year diploma course in the field of Nursing. Students who wish to pursue GNM diploma can proceed after passing their class 12 exam with Science stream. The Three year and half-year course includes six-months of mandatory internship. GNM diploma course is one of the sort out course which can be considered as a stepping stone towards making a career in the Nursing field. Graduates of GNM diploma can start their career by working with government and private hospitals and clinics.

### GNM Nursing Eligibility Criteria

- Candidate should have passed class 12 with English and must have secure a minimum of 40 percent in aggregate in the qualifying
  examination and English separately from any recognized board State Open School recognized Candidates are also eligible for State Open
  School recognized by the State Government and National Institute of Open School (NIOS) recognized by Central Government. However,
  candidates with Science stream will be preferred
- Should have passed class 12 with English securing 40 percent in aggregate in vocational ANM course from any Institute recognized by the
  Indian Nursing council
- Should have passed class 12 with English securing 40 percent in aggregate in Vocational Stream-Health care Science from a recognized CBSE board/Centre
- Should be a Registered ANM with qualifying mark

**GNM**

After the successful completion of the GNM diploma, the graduate is registered as an RNRM (Registered Nurse Registered Midwife) and is designated as a Nurse.

The diploma level programme aims to train the students as nurses and help them develop skills to function efficiently in a hospital environment and can provide first aid, blood pressure monitoring, etc. along with having skills to function effectively in a team, assisting in research activities.

## GNM NURSING CAREER OPTIONS

GNM Nursing fresher are competent enough to serve at various hospitals and organisations after the completion of the diploma. They can start their career in nursing by joining as a Home Nurse, Health Visitor, Community Health Worker, Basic Health Worker and Rural Health Worker, Aanganwadi and ASHA worker. Below are the other job profiles in which ANM Nursing diploma holders, after attaining substantiate experience, in the field can expect to work as:

- Forensic Nurse
- Legal Consulting Nurse
- Community Health Nurse
- Teacher – Nursing School
- ICU Nurse
- Staff Nurse
- Certified Nursing Assistant
- Senior – Nurse Educator
- Home Care Nurse
- Health Care Nurse

# Faculty of
## *Sciences*

## Overview

The basic aim of Faculty of Sciences is to impart education to the budding professional, in pursuit of academic excellence and better understanding of the concepts of Physics, Chemistry, Mathematics and Computer Science, both in theoretical and practical terms, which will enable them to apply these concepts to advancements in the fields of Science and Technology. With highly qualified and experienced faculty members and research-oriented resources and lab facilities, the faculty of Sciences aims to induce a Scientific and Research attitude in the students. In all the offered programs, the visionary approach and individualized guidance by academicians promotes academic performance, achievements and career development for all the enrolled scholars.

## PROGRAMS OFFERED

Faculty of Sciences caters to the requirements of the students by offering professional courses in the fields of Applied Sciences and Technology. At present, the Faculty of Sciences offers following courses:

- 🎓 B. Sc. Honours - Physics
- 🎓 B. Sc. Honours - Mathematics

## Labs and Workshops

Faculty of Sciences will ensure 100% hands-on experience with its well equipped labs where the students get an experiential learning on various emerging scientific tools and technologies through which they get an opportunity to expand their practical understanding of how a particular phenomenon works.

The best part would be its lab curriculum blended with theory curriculum and that too with an integrated corporate project so that students' practical understanding comes real, handy and applicable in real terms and situations. Every department of Faculty of Sciences will have its own laboratories where students work with state-of-the-art machines under expert guidance from experienced and trained faculty members.

**Laboratories in special consideration:**

- Advance Spectroscopic Research Laboratory
- Quantum Physics Lab
- Nanotechnology Research Lab
- Coordination Chemistry Lab
- Applied Chemistry Research Lab
- Applied Physics Research Lab
- Diagnostic services
- Object Oriented Programming Lab
- Software System Lab
- Image Processing and Computer Vision Lab
- Data Structures & Algorithms Lab
- Operating Systems Lab
- Distributed Systems Lab
- Advanced Programming Lab

sciences

## Career Prospects

A degree in Physics/Chemistry/Mathematics and Computer Science does not train students for a specific job. Rather it will provide students with a wide range of skills for an easy entry to a plethora of careers with industrial giants in the field of Energy, Nanotechnology, Space Research, Chemicals, Robotics and Information Technologies, Core IT services, and Higher Studies in India and abroad. Besides, students graduated from Faculty of Sciences would find lucrative jobs in the following domains:

- Scientific Research, Design and Development
- R & D Organizations
- Chemical Industries
- Pharmaceutical Industries
- Drugs & Medicines
- Space Stations
- Management Services and Computing
- Accounting and Professional Services
- Banking-Investment and Retail
- Operational and Statistical Research
- Teaching

"Clean and Green Campuses of United with its holistic vision of environment conservation, social and community development has strengthened my career vision. Opting for Agricultural Sciences, is one of the best decisions of my life"

# Faculty of
## *Agriculture and Allied Sciences*

## Overview

Faculty of Agriculture and Allied Sciences is another applied discipline of higher education that aims to focus on all those areas of Agriculture and Natural Resources that need informative, formative, persuasive and holistic roles of humans blended with scientific and technological research. Courses offered under this faculty have been proved to be the largest decision-oriented and problem-solving courses that involve technological intervention and its practice with Science and Human Capital addressing the desired changes and developments in the environment, health, agriculture, home economics, small industries and energy. Faculty of Agriculture and Allied Sciences at United University encourages a proactive approach towards extension of rural development activities.

## PROGRAMS OFFERED

- 🎓 **B.Sc. Agriculture**
- 🎓 **M.Sc. Agriculture (Agronomy)**
- 🎓 **M.Sc. Agriculture (Horticulture)**

### Labs and Workshops

- Agricultural Labs and Smart Classrooms
- Hi-Tech Nursery and Crop Cafeteria with Poly House, Drip Irrigation system and Mist Chamber
- Advanced equipments like RT PCR, PCR, Spectrophotometer (U-V), Flame Photometer, Fluorescence Microscope, Binocular Microscope, Compound Microscope, Automatic Seed/Grain Counter, pH meter, Hot Air Oven, BOD Incubator, EC Meter Autoclave, Automatic Seed/Grain Counter, Micro Kjeldahl Digestion & Distillation apparatus
- Well established Crop Museum for the identification of crops, seed, weed & agro-chemicals and crop demonstration field
- Well equipped Research Farm with advanced agricultural equipment like Transplanter, Zero Tillage, Seed Drill, Working Models of MB Plough, Disk Plough and Indigenous Plough, Self-recording rain gauge, Sunshine recorder for field work and other agricultural activities.
- Facilities of Dairy and Poultry Units

### Career Prospects

Careers in Agriculture make up one of the largest industries and sources of long-term employment in the country supplying us with a multitude of food products and alternative energies, among many other important resources for sustaining our country and contribution to the world economy.

Many of the careers in the Agriculture industry are considered "Green Careers," meaning that the careers are involved in preserving or protecting our environmental resources including farms, hatcheries, and nurseries. The ability to work independently in potentially isolating environments is also a good trait to possess.

agriculture

# Collaboration with IBM

## IBM Software Lab on Emerging Technologies

**Initiative of the Career Education Program**

**In collaboration with United University, Prayagraj**

IBM







## About IBM and IBM specialized courses at United University

Given the rapid advances in technology, United University has collaborated with IBM in order to launch degree programs in Computer Science, BCA, BBA and MBA with specialization in topics in-demand by industry. The objective is to have a number of graduating professionals skilled on technology from IBM. Both IBM and United University are keen to cooperate in a way that will benefit students pursuing a career in the industry.

## IBM Career Education Program

IBM has been a leader in the field of Information Technology, and has to its credits, the maximum number of patents filed by any technology organization, worldwide. IBM Career Education is that arm within IBM, which focuses on the advancement of technical education in the country. It has been designed to nurture the critical skills and develop all the required competencies in Professional Education that are further utilized in this dynamic industry.

## IBM Software Lab

As a part of the endeavor United University has set up an IBM Software Lab for Emerging Technologies in the campus to help students build their skill set. The platform brings together the latest software content, real-world industry experience, hands-on lab courses and best professionals practices, all into a single unique education program, to prepare students to be readily acceptable by the organizations.

## IBM specializations

**Key highlights of the IBM specialized programs are:**

- Specialized industry-aligned curriculum, course and study material designed by IBM experts
- Access of IBM software, course material and digital badge
- Opportunity to work on LIVE project followed with Real time business case studies from various sectors
- Opportunity to increase knowledge and acquire skills via access to specialized enterprise software and LMS of IBM through UU LAB domain
- Opportunity to receive Courseware from IBM designed by professionals in IBM Software Labs
- Opportunity to avail professional and global certification on IBM Software
- Free of cost at least one professional certification worth $200 to $300 (per course) by IBM
- Classes on specific subjects every semester by Subject Matter Experts from IBM.
- Extensive industry exposure during the four years of engineering.
- Industry Visit to IBM Research Lab
- Participation in Various National and International competitions organized by IBM and its affiliated partners.
- Joint certificate by IBM and UU on the completion of the degree program
- Interaction with IBM leaders through various channels like workshops, quiz, call for code, hackathon, project training.
- Placement Assistance

## IBM Software Lab on Emerging Technologies

# Faculty of
## *Engineering & Technology*

## Overview

Covering three major streams of Engineering & Technology, the Faculty of Engineering & Technology at United aims to prepare computer engineers who are essentially a combination of electrical engineers and computer science graduates and train them to develop hardware and software systems for computers, communication systems and other devices. Computer engineers would also be specialized for robotics research. While studying this course students will be taught how to write software codes, design different types of circuit boards and operating systems etc. Students enrolling into electrical engineering courses would gain a deeper understanding about electrical networks, electrical energy distribution systems, computer fundamentals and electromagnetic theory, as well as various devices. Electronics, Energy resources and Conversion, Electromagnetic Field Theory, Applied Instrumentation, Microprocessors and peripheral devices are some of the subjects that this study touches upon. An electrical engineer designs, develops and maintains the electrical control system to the required specifications and ensures reliability, safety, sustainability, quality and economy. By applying the principles of Engineering, Physics and Material Science, the inspiring and intellectual academic staff of Mechanical Engineering would involve the design and manufacture of mechanical systems for the students enrolled in Mechanical Engineering courses.

## PROGRAMS OFFERED

Faculty of Engineering & Technology is ready with its varied full-time courses for the students aspiring career paths in IT and core engineering sectors:

- **B.Tech. Computer Science**

- **B.Tech. Computer Science**
  [with specialization in Cloud Computing & Artificial Intelligence in association with IBM]

- **B.Tech. Computer Science**
  [with Honours in Artificial Intelligence & Machine Learning]
  [with Honours in Data Science & Analytics]
  [with Honours in Networking & Cyber Security]

- **B.Tech. Mechanical Engineering**

- **B.Tech. Mechanical Engineering**
  [with Honours in Robotics & Automation]
  [with Honours in Automobile Technology]

- **B.Tech. Electrical Engineering**

- **B.Tech. Electrical Engineering**
  [with Honours in Internet of Things (IOT)]

- **Engineering Diploma**
  Computer Science
  Mechanical Engineering
  Electrical Engineering

## Labs & Workshop

- DBMS Lab
- Java Programming Lab
- R & D Lab
- C/C++ Programming Lab
- Linux Administration Lab
- Python Lab
- Computer Network Lab
- Algorithms Lab
- Web Technology Lab
- Intelligent Systems Lab
- Artificial Intelligence Lab
- Electrical Machines
- Control System
- Signal Processing
- Power System
- IOT
- Smart Workshops and Project Areas
- Networks and Systems
- Mechanical Engineering Lab
- Hydraulics Lab
- CNC
- Automation
- Robotics
- CAD / CAM Lab
- Machinery Lab

engineering

## Overview

**B. Tech - Computer Science with specialization in Cloud Computing & Artificial Intelligence in association with IBM**

In this world beyond the Computer Science branch, we have new emerging technologies that impact human lives. Cloud Computing and Artificial Intelligence are two such futuristic technologies which will be helping industries and companies manage their data, look for insights in information, deliver customer experiences, and optimize workflows. Industry is seeking engineers who have knowledge and experience both of the latest technologies. Cloud Computing is one of the most popular IT trends which with a significant rise in international cloud computing market and with more than a million job trends, has become crucial to business operations, data management via a variety of internet-connected services. Besides, organizations across industries and geographies are entering the era of Artificial Intelligence (AI) today. AI will redefine businesses and careers through its most of the applications across functional areas such as customer support (natural language processing), manufacturing (robots), finance, IT management, HR (recruiting automation) are mostly hosted over cloud platform.

The Cloud Computing and Artificial Intelligence specialization course is a structured learning course designed by IBM industry experts that provides an in-depth knowledge on how to build cloud applications, training on best practices for deploying SaaS, PaaS, and IaaS



applications on multiple technologies, proficiency in DevOps tools that improve efficiency and delivery of software applications, structured, hands-on understanding of cloud technologies, from migration and deployment to integration, multi-cloud management, platform choice, and architecture. Multiple projects across industries give uniqueness to this program on the basis of which students are tested for their skills and practical knowledge.

## Overview

**B. Tech - Computer Science [Honours] with specialization in Artificial Intelligence & Machine Learning**

This 4 year undergraduate program offered at UU provides the core concepts of Computer Science along with the fundamental and applied concepts of Artificial Intelligence (AI) and Machine Learning (ML). Artificial intelligence (AI) refers to the deployment of machines enabling them to perform tasks with intelligence similar to humans while Machine Learning is an application of AI providing systems the ability to automatically learn and advance from experience. Therefore, this course has been designed to impart the technical concepts of advanced learning systems that are based on algorithm of Artificial Intelligence, fundamentals of Machine Learning, Deep Learning, Natural Language Processing, and Applications of AI and ML in Block Chain and other areas. One can get a clear idea of distinct and clear objectives underlying the broad goals and/or outcomes of this specialization:

i.   Acquire skills of programming, mathematical reasoning, communication and capture complex patterns and data insights with AI
ii.  Learn, create and maintain industrial use of Artificial Intelligence systems while executing AI solution-driven projects in private and public sectors.
iii. Deliver efficiently and draft real world solution by keeping up with AI trends, analytics and applications of ethical AI and ML.

## Overview

**B. Tech - Computer Science [Honours] with specialization in Data Science & Analytics**

B. Tech. in Computer Science with specialization in Data Science and Analytics is to prepare the students for a future in Data Science, Analytics & Big Data. This program is designed to cater to the ever-changing and ever-increasing needs and demands of the industry by applying the Data Science principles, tools, and techniques and producing new and creative analytic solutions.

Whether in the cloud, on servers, in data warehouse or on our laptops, data is potential, abundant, accessible and accumulating and yet so underutilized. Big data analytics can help organizations to better understand the information contained within the data and can also help identify the data that is most important to the business and future business decisions.

The prime goal of this undergraduate program is to apply Data Science for better understanding of data-driven management decisions, recognize issues in everyday business and get insights on how to improve business results by building data-fueled products. Some important components of this program:

- Deep insight on Data Science principles, tools, and techniques in correlation with the everyday business issues.
- Better understanding of data-driven technological and management decisions.
- Apply Data Science into leading analytic practices and suggest suitable solution with relevant research findings.
- Design and lead iterative learning and developmental cycles to help get an edge over competition.

The specialized curriculum emphasizes upon the core concepts of data science and data analytics and involves a blend of math, statistical modeling, data interface, algorithm development, programming, machine learning and data technology management to analytically solve complex problems. In a nut shell, it is a confluence of mathematical ability, technical skills and business acumen influencing business creativity and values.

## COURSE OUTCOMES

- Learn and understand the knowledge contained in the data, segregate the useful data, design and develop the systems, analyze and arrive at decisions for its implementation.
- Implement theoretical knowledge in Data Analytics setting a practical way.
- Use Industry best practices and practical projects to bring the world-class best experience of Data Science & Analytics in campus.
- Become resourceful in the emerging tech industry by becoming a part of the B. Tech. CSE with Data Science & Analytics.

## Overview
### B. Tech - Computer Science
### [with Honours in Networking & Cyber Security]

With the rising digital transformation and internet penetration, there is a concomitant increase in the sophisticated attacks on Information Technology (IT) Services and infrastructure. These attacks are becoming progressively destructive and targeting a broadening array of information and attack vectors. Both private and public sectors are relying on Networking and Cyber Security professionals to keep personal and professional information safe and secured. Increase in the prevalence of cybercrime attacks on business organizations, public and private sector, government infrastructures and individuals, has emphasized its requirement and hence Cyber Security has become an important buzzword in every organization. In order to make our IT infrastructure resilient against these threats, there is an imperative need for cutting-edge research and development efforts in Networking and Cyber Security, Network Security, Cyber Forensics, Information Security, etc. By the end of this course, students will be able to:

- Understand the fundamental concepts of Computer Science with specialized engineering knowledge in the field of Information Technology and Security Analysis.
- Perform Quantitative and Qualitative risk assessment on the identified risk
- Design cyber security tools and security applications to create feasible engineering solutions of risk management.
- Design and Integrate hardware and software systems in the areas of IOT, cloud computing, cyber security to carry out in-depth analysis of modern malware samples using Static and Dynamic analysis techniques

## B. Tech -
### Electrical Engineering

**Career Prospects in Electrical Engineering**

Electrical engineering is one of the preferred disciplines in the field of engineering and technology.

Electrical engineering is divided into many subfields that include electronics, digital computers, power engineering, telecommunications, control systems, radio-frequency engineering, signal processing, instrumentation and microelectronics. Due to the mammoth-like size of the electronics industry and the rapidly increasing use of electricity, career opportunities in Electrical Engineering are also increasing. The Faculty of E & T, through its courses in Electrical Engineering would mould its students for the options available in the field of building industries and services, manufacturing, construction, design, transportation network, wireless communication, automotive, defense, sales, production, management and distribution of power. Also higher education options are available to those who aspire to choose their profession in teaching and research in electrical engineering. Some of the job profiles are:

- Engineering Technologist
- Development and Test Engineers
- Electrical Product Design Engineer
- Project Manager
- Chief Engineers
- Operations Manager
- Consultants
- Project Head

## B. Tech -
### Mechanical Engineering

**Career Prospects in Mechanical Engineering**

If you are interested in machinery, material science, robotics, micro devices, weapons design, aircraft, watercraft, and their manufacturing, then mechanical engineering is the best choice to convert your passion into profession. Being one of oldest and broadest disciplines of engineering, jobs offered to skilled mechanical engineers are in plenty and unending. Industries like automobiles, space research, bio-mechanical, aeronautical etc. are constantly looking for mechanical engineers and this what this faculty targets and prepares its students for. After the completion of the course in mechanical engineering at UU, lots of opportunities could be explored upon in various fields of manufacturing, production, services and development. Some of the job profile offered by prominent industries in India and abroad are:

- Mechanical engineer
- Design engineer – mechanical
- Automotive engineer
- Building systems engineer
- Power plant engineer
- Robotics engineer
- Chief mechanical engineer
- Heating specialist engineer
- Lubrication engineer
- Mould design engineer
- Thermal power engineer
- Tool engineer

After the completion of degree in mechanical engineering you can also go for the public/private sector or government organizations.

*"I chose the course at United University to improve my research skills, enhance my soft skills and give me the confidence to pursue my career. The learning is self-driven and the teaching allows for open conversation and discussion which helps to add depth with the input of experience and knowledge from other students."*
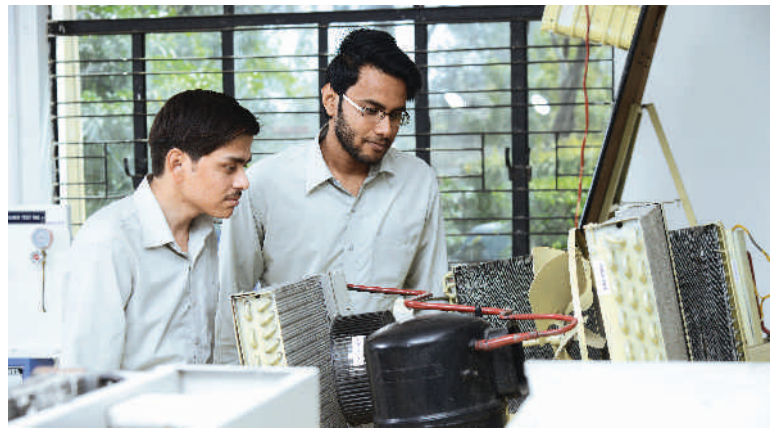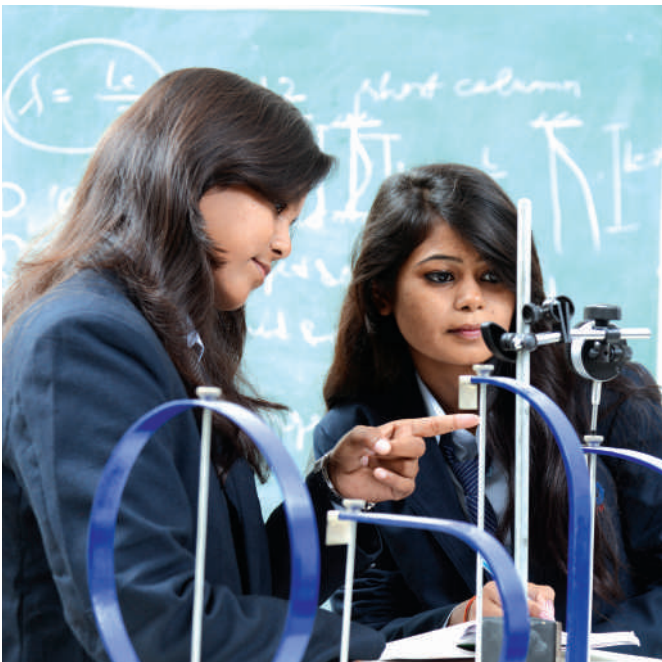
ENGINEERING

"I choose Business Analytics over the other specializations as it follows my career idea of implementing automated data analysis practices, tools and services in business for what is happing now and improved decision-making for the future."

## Business Analytics
### in association with
**IBM**

**Business Analytics is a blend of skills, business intelligence, data analytics and technologies including programming skills that utilizes a scientific approach in data analysis, strategy building and statistical analysis in order to make data-driven business solutions. Business analytics helps companies analyze data from a variety of sources. From cloud applications to marketing automation and CRM software, it gives deep insight about business performance giving the serving entity a competitive edge. Students would be able to:**

- Understand and demonstrate knowledge in specific areas of the business as HR, Marketing Finance, Digital Marketing, Business analytics, Data Analytics and Business Intelligence tools.
- Work on predictive modeling, data modeling, data visualization and prescriptive analytics and provide solutions to complex business problems.
- Use advanced analytics and statistics to find patterns within datasets that could predict trends in the future and access new insights about the consumer and their behavior.
- Support decisions based on the latest information, statistical analysis, and to arrive at informed decision-making via access to new insights about the consumer behavior.

## ABOUT BUSINESS ANALYTICS

### Career Prospects

In view of high demand in industry, this BBA/MBA course specialization in Business Analytics has been developed in association with the IBM experts. It aims at developing skilled professionals for the large scale industry, by the industry leader. Some of the more popular career paths related to business analytics are:

- Business Analyst/ Research Analyst
- Data Scientist/ Data Analyst / Data Scientist/ Business Intelligence Analyst
- Big Data Analyst / Big Data Analytics Specialist / Analytics Manager
- Predictive Analyst / Operations Manager Analyst / Operations Research Analyst Market Research Analyst

### Key Highlights:

Students pursuing Business Analytics will have a blended learning modules with a mix of essential concepts of computer science such as Data Structures, Algorithms, OOPS concepts using Java, Software Engineering, Machine Learning along with the theoretical and practical exposure of Data Mining, Data Visualization, Statistical Analysis, Predictive Analytics and Modeling, Descriptive Analytics, Business Analytics, Business Intelligence, Operations Research, Web Analytics, Cloud, Big Data Analytics and Content Analytics.

*"I choose the course at United because of the international aspect and I would have the prospect of travelling to different countries while studying. The practical facet of the course also persuaded me."*

# Faculty of
## *Commerce & Management*

## Overview

Faculty of Commerce & Management is a research-driven vision of United university that paves a way forward to academic excellence. At United, the multi-faceted and scholarly faculty members have core industry background embedded with knowledge and experience to run the programs focusing upon students' practical managerial skills, analytical skills, communication skills and business skills. The uniqueness of this faculty is its strategy and philosophy of imparting commerce and business management principles for its application in industrial set up via case studies, projects, presentations, industrial visits and interaction with industry experts. The curricula enriched with such business practices, accounting and finance, business analysis, management, marketing, human resource management effective communication and information technologies make the students prepared to explore opportunities and careers on their own. Besides the academic rigor of the program, there is a great emphasis on inculcating attributes like global thinking, decision making and personal effectiveness so that students not only achieve their goals in academics but also in their career and personal life.

## PROGRAMS OFFERED

Faculty of Commerce & Management caters to the requirements of the students by offering career-oriented and life-based professional courses in the fields of Commerce and Management. At present, the Faculty of Commerce & Management offers following courses:

- **MBA**
  with specialization in Marketing / Finance / HR / IT / Operations Management / Family Business / International Business /Business Analytics)

- **MBA**
  with specialization in Business Analytics in association with **IBM**

- **BBA**
  with specialization in Marketing/Finance /HR/IT/ Family Business/International Business/ Business Analytics

- **BBA**
  with specialization in Business Analytics in association with **IBM**

- **BBA**

- **B.Com. (Honours)**

## Labs and Workshops

The University intends to ensure a fully digitized B-School and E-Commerce Faculty that facilitates research and learning with relevant and modern e-learning resources, software and tools. The FCM (Faculty of Commerce & Management) will use its capacity to bring the industry intelligence to the classrooms and transform the industrial requirements into curricular activities and future opportunities for the learners. The state of art business labs that prepare students for placements include:

- Psychometric Lab
- Communications Lab
- Ideation & Innovation Centre
- Business Analytics Lab



### Career Prospects

Business Management is among those careers which are not restricted by international boundaries. Commerce graduates and Business analysts play a variety of roles in an organization. They are a part of business operations and work with Information Technology to improve the quality of services delivered and even assist in integration and testing of new solutions.

They will get opportunities to work in top notch MNCs. Even if their family has a business of its own, they can build upon it and take it higher.

The possible careers after completion of this course in Commerce & Management and some of the industries that have a high demand of business analysts are:

- Telecom
- Utilities
- Software Services
- Government Agencies
- Pharmaceuticals & Healthcare
- Retail
- Real Estate
- Sales Manager
- Marketing Manager
- Business Consultant
- Financial Analyst
- Human Resource Manager
- Finance
- Banking& Insurance

management

"*Moving beyond the boundaries of a conventional career has been a tedious job for me before I decided to join the Faculty of Computer Applications. As an entrepreneur, I want to experiment and innovate in the field of Software Development*"

# Faculty of
## *Computer Applications*

## Overview

Primary aim of Faculty of Computer Applications is to train and educate individuals who have keen interest and desired skills to be able to fulfill the requirements of the IT industry. The curricula so designed represent a combination of computing trends and latest technologies creating a fertile ground for the cultivation and dissemination of knowledge and skills for the future researchers, powerful academicians and innovative IT Analysts.

## PROGRAMS OFFERED

- **MCA**
- **BCA**
- **BCA**
  with Specialization in Artificial Intelligence
  in association with IBM



## Labs and Workshops

Faculty of Computer Applications at United is fully equipped with computer laboratories and smart classrooms. Students are exposed to live industry projects to enable them to gain insights into the working of the IT industry. Students will be able to work on the specializations like Software Development & Testing, Systems Engineering, Networking, Application Software, Hardware Technology, Troubleshooting, Gaming etc.

## Career Prospects

Career prospects after BCA & MCA include job profiles such as:
- Software Developer
- Software Engineer
- Software Consultant
- Software Application Architect
- Hardware Engineer
- Computer System Analyst
- Database Administrator etc.
- Tech Jobs in IT companies for the roles of Software Developer, IT Analyst, Web Developer and Technical support.
- Career in Data Science and Data Analytics
- Block Chain Developer
- Digital Marketing Jobs – Short-term Courses after BCA such as Network Security, Digital Marketing, E-commerce, etc.
- Career as a Cyber Security Specialist
- MS Abroad

Specializations like JAVA, Coding, Cloud Computing, Networking, etc. become value additions for the students of this program which ultimately make them prepared and ready to opt for any of the above career options. Besides, after BCA, students can also explore further for Innovative and Lucrative Careers such as Artificial Intelligence, Machine Learning, Data Security, Networking or Hardware Courses, Software Designing, Bioinformatics, etc.



computer

*"I prefer to choose the Faculty of JMC at United University because of its global, diversified and digital approach of communication and networking"*

# Faculty of
## *Journalism & Mass Communication*

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## Overview

Faculty of Journalism & Mass Communication offers an integrated program leading to polishing inherent skills of an upcoming journalist that could efficiently and effectively spread information to large audiences through the various means of communication. National and International level faculty with wide media exposure would help the students develop their skills such as:

- Inquisitive nature
- Good communication skills
- Enthusiast
- Ability to adhere to dead
- Investigative mind
- Good command over languages
- Patient
- sensitivity to different views and life
- Alert demeanour
- Confident
- Ability to differentiate between fact and fiction
- Adaptive and tolerant of changing and difficult situations
- Interested to know about various fields such as politics, culture, religion, social and current affairs

With a strong mass media focus, technological interventions and intensive practical exposure, the faculty of JMC claims to connect the whole country through the graduating journalists of United University. This includes various work areas like reporting, writing, editing, photographing, broadcasting and reporting world events, trends, current affairs etc.

## PROGRAMS OFFERED

Presently, Faculty of Journalism & Mass Communication is ready to offer one course:

### 🎓 BA - Journalism & Mass Communication (Honours)



## Labs and Workshops

Lab resources include state-of-the-art Media Centres, Broadcasting Room, Communication Lab, Design & Graphics Lab, Print Journalism Lab, Photo Lab, Radio Journalism & Production Lab, Operation & Handling of Video Equipment Lab, Advertising Lab.

## Career Prospects

Graduates of Journalism & Mass Communication courses will work in a variety of fields in traditional news media and publishing, advertising, public relations and research institutes. Journalism is for people who are ready to explore various opportunities 24/7, without the constraints of cultural upbringing, gender, and are also ready to go beyond geographical boundaries. Following are the various job profiles offered to graduates in mass communication:

- Journalist/News reporter
- Public Relations Officer
- Content Writer
- Advertising/PR/MR/Event Management, Print Media i.e. Newspaper, Magazine etc.
- Electronic Media i.e. Television, Radio etc., Publishing House, Internet Research, Content Writing Agencies
- Fashion Photographer
- Producer
- Radio Jockey/ RJ
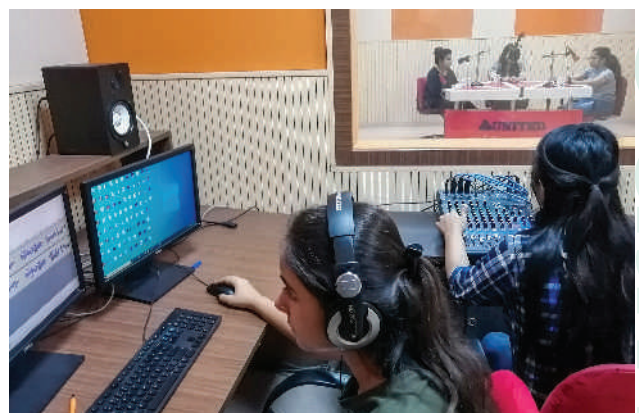
*"Opting for Faculty of Arts at United makes sense as it beautifully combines the human sense with its aesthetic sense and technological essence"*

# Faculty of
## *Arts*

## Overview

Faculty of Arts envisages a knowledge base creation and composition with an interdisciplinary research addressing the core skills of students such as oral and written communication along with the critical thinking, reasoning, problem solving and analytical skills. The research-oriented academic environment covers fruitful compatibility of the course plans with vocations in respective fields. Students studying Economics would be trained on the areas of management, microeconomics, macroeconomics, labour relations, public finance, industrial economics, environmental economics, accounting, banking, financial risk management, econometrics, international economics etc. A knack for numbers and figures is all one needs to pursue an education and a career in this field.

## PROGRAMS OFFERED

Faculty of Arts is ready with its two 3-year full time graduation courses spread across 6 semesters:

- BA - English (Honours)
- BA - Economics (Honours)

## Labs and Workshops

- Technical Communication Labs
- Internships

## Career Prospects

**A degree in English** opens up many opportunities in the fields of media and journalism, publishing industry, teaching & research, advertising & marketing, HR/Administration jobs in public and private sectors, hospitality industry, translators world, technical writing, content development, civil services. Some of the job profiles would include:

- Teacher
- Policy Analyst Writer
- Editor / Publisher or Researcher
- Communicator / Public Relations Officer
- Speech Writer / Travel-Writer / Blogger or Reviewer
- Arts Administrator
- Content Developer/ Manager, etc

**Degree in Economics** with a tremendous scope in the 21st century would open up avenues to analysis/forecasting firms, stock exchanges, manufacturing firms, agricultural companies, financial information firms, banks/credit unions, international trade companies etc. There are many industries that one can look for after graduating in Economics:

- Economics Researcher / Economist
- Banking
- Finance
- Investment Analyst / Investment Administrator
- Sales Analyst / Customer Profit Analyst
- Financial Crime and Governance
- Actuarial Studies
- Corporate Governance

"I always wanted to study the law for the purpose of working in justice reform, This program has without a doubt made me feel both prepared and confident when I walk into law faculty of United University."

# Faculty of
## *Law*

## Overview

Law is a career stream that candidates pursue at undergraduate (UG), postgraduate (PG) or doctorate (PhD) level to practice the legal profession in India. Law as a career is very popular among students in India. Scope of law as a career is immense in India. These days, law graduates do not just opt to get dressed in black and white apparels and head to court but also make their presence feel in corporate houses, law firms, law agencies, administrative services.

To make a career in law at the UG level, aspirants can pursue five-year duration **Integrated LLB courses** such as **BA LLB, BBA LLB.** Candidates can also opt to pursue a three year **LLB** course after completing their graduation as well as masters with **LLM&LLM(Exec).**

## PROGRAMS OFFERED

Faculty of law is ready with its varied full time courses for the students aspiring career paths in its different branches.

| | | |
|---|---|---|
| ☘ | **BA LLB** | **5 Years** |
| ☘ | **BA LLB (Hons)** | **5 Years** |
| ☘ | **BBA LLB** | **5 Years** |
| ☘ | **LLB** | **3 Years** |
| ☘ | **LLM** | **1 Year** |
| ☘ | **LLM (Exec)** | **1 & Half Years** |







### Moot Court

A moot court is **a replica of real court proceedings.** The purpose of moot court competition is to make students aware of the court proceedings related to disputes between parties. The mooting presents a hypothetical case and both teams are required to research it and represent their arguments. Mooting is basically an **earnest attempt to Create, witness and take part in a court proceeding and an exercise to learn the court crafts.** In a moot court, an appropriate scenario based on actual courtroom is created for the students to have a real-life experience.

**Moot court** is a co-curricular activity at many law schools. Participants take part in simulated court or arbitration proceedings, usually involved in drafting memorials and participating in oral argument. In most countries, the phrase "moot court" may be shortened to simply "moot" or "mooting". Participants are either referred to as "mooters" or, less conventionally, "mooties".

### Importance

The practice of having moot courts is considered necessary because of multiple reasons. We have listed some of which below –
1. It helps students to engage and understand legal issues
2. It helps students analyze legal topics and work on its research
3. Students learn to work in teams and learn from their teammates
4. Students can demonstrate their advocacy skills and legal skills
5. Students can improve their confidence and speaking skills
6. Students can learn from your peers and develop your debating skills
7. Mooting is intellectually rewarding and stimulating for budding lawyers

# Bachelor of Arts and Bachelor of Legislative Law (BA LLB)

To tide-over the space between legal theory and praxis an exhaustive knowledge of the social sciences is vital. The program, B.A. LL.B. (Bachelor of ARTS LLB) is customized with the objective of developing a new cadre of legal professionals through a comprehensive and contemporary knowledge. In this course the law subjects are studied in conjunction with social-science subjects like English, Political Science, Sociology, and Economics. A high success rate has been evidenced that this compendium not only indoctrinates a professional competence among the students but at the same time it provides the most suitable package to march ahead even for the judicial services.

## Career prospects in BA LLB

A **lawyer can find their employment in private and government sector organizations.** Central jobs are also available for lawyers. A lawyer can also work as a legal advisor and legal counselor to their company or any related organization in India.

# Bachelor of Business Administration and Bachelor of Legislative Law (BBA LLB)

This program, BBA LL.B. (Bachelor of Business Administration and Bachelor of Legislative Laws) is specially crafted for the students who can formulate sound arguments and possess business related problem-solving skills besides acquiring gamut of experience in the field of law. The overall syllabus involves the study of commerce, business, and economics along with the deep insight into the law and legislature of the country. In this course the law subjects are studied in conjunction with business management subjects like Principles & Practices of Management, Managerial Economics, Corporate Governance, Financial Management, Corporate Restructuring and Strategic Management.

## Career prospects in BBA LLB

BBA LLB's scope in India has a wide job options in various industries. Mostly it is considered an easy task for the graduates to get placed after doing a BBA LLB.

### Jobs for BBA LLB freshers:
• Finance Manager  • Company Secretary  • Human Resource Manager
• Assistant Advisor  • Advocate/Lawyer

# Bachelor of Legislative Law (LLB)

This generic course of law is designed with a much focused dimensions. The main objective of the course is to arm the aspirants with legal knowledge of various spheres and skills to perform diversified roles as a legal practitioner beyond the conventional role that of a litigator. The subjects covered under this course comprehensively deal with more than two dozen of legislative laws like Constitutional Law, Civil Procedure Code, Criminal Procedure Code, Interpretation of Statutes, Jurisprudence, Company Law, and Cyber Law.

## Career prospects in LLB

Lawyers can find employment in both public and private sector organizations. Central and state government jobs are also available for lawyers. Lawyers can also work as legal advisor and legal counsellor for firms, organizations and families.

### The LL.B graduates can work in:
• Legal Cells of Private and Public Sector Companies
• State Bar Councils
• Consulting Firms in Indian and Foreign Law Firms
• Legal Department of Foreign Companies
• Multi National Companies
• Global Audit and Compliance Firms

LLB

# Master of Laws  (LLM)

### One Year LL.M. (Master of Laws)

Degree Programme of United University is a full time regular course. The University has established a Centre for Post-Graduate Legal Studies (CPGLS) which is a dedicated team of senior teachers competent to guide post-graduate scholars. The course is of one year duration evenly spread in the credits and consisting of two semesters. The aspirants can avail opportunity to pursue this pioneering post-graduation programme in two prominent specializations that the University offers. A student enrolled under a particular specialized subjects group will have to undergo compulsory, core and elective courses. Term Research Paper, Tutelage, Clinical Legal Education, Dissertation and Viva-Voce are the other components of the LL.M. Degree Programme.

The basic objective of the program is to provide advanced legal approach to understand the complex socio-legal issues and also, to develop vital methodological understanding of carrying a doctrinal research.

### Career prospects in LLM

Therefore, LL.M degree is a crucial need for securing a bright and promising future. Individuals on completing their law degree can find themselves in the legal fields. Some of them include Media and Publishing houses, Courthouses, NGO , International Organizations like UNO or UNICEF, FMCG, Real Estate, Law Firms, Consultancies , Finance, Corporate, etc.

# Master of Laws  (LLM- Exec)

**Executive LL.M. Degree Programme of United University** is a weekend regular course of One and a half year. The Tri-Semester, Executive LL.M programme offers graduates in law a podium to enhance academically while staying professionally connected. This programme is especially designed for the practicing lawyers and law graduates who are eager to excel their gamut of their legal experience. This program enables a candidate to spend minimal time away from his/her ongoing practice and still to gain the advantage of studying law..

### Career prospects in (LLM- Exec)

Students pursuing LLM can build a career as a **legal advisor, lawyer/ advocate, solicitors or legal Writers, advisors,** etc. There is a range of sectors, including
- Banking
- Railway jobs
- Teaching in college, universities and academic institutions,
- SSC
- UPSC
- Defence

The infrastructure is a reflection of United University's vision, embodying the spirit of openness and collaboration required to foster an exemplary learning environment and a fulfilling campus life. Spread over a sprawling 250 acres of beautifully landscaped area, the United University campus is equipped with state-of-the-art infrastructural facilities. Massive educational campus set in a lush green environment provides the right ambience and atmosphere for intellectual stimulation. The cutting-edge infrastructure in the form of auditoriums, seminar rooms, class rooms, computer laboratories, library, and students' hostels equipped with modern age amenities, food courts, etc facilitate teaching-learning process that fascinates the students.

# World Class
## *Infrastructure*

### SERENE AMBIENCE

The refreshing natural ambience at the University fuels the students with just the right amount of inspiration, to drive their passion. The pristine garden of United is the perfect hangout, to give a restful end to a busy day.

### AUDITORIUM

United University is having a lavish auditorium equipped with centralized air conditioning and luminous lights along with good acoustics and audio visual aids.

### HOSTEL FACILITY

Choosing a University is also about choosing a new home. United ensures that students dwell in a healthy environment that helps them to grow and learn without any obstacle. United University has separate hostels for boys and girls with all modern facilities.

### TRANSPORT AND PARKING

The University has a lot of buses and it also provides pick-up and drop services to the students and staff from the campus to the different parts of the city on the approved routes which cover a large part of the city. Interested students may choose nearest bus stop to their residence.

### LABORATORIES & WORKSHOPS

Labs are an integral part of an academic institution and at United University, we are strongly committed to providing world class infrastructure of labs so that, we can create an ideal environment for students to understand the practical part of concepts.

## SPORTS AND FITNESS

Nothing is more indispensable than a healthy body. Sports and games are an essential part of an individual's life, contributing to enhancing the quality of life. Understanding the importance of sports, United University promotes the sports and has a vast playground with ultra modern facilities.

## SMART CLASSROOMS

Infrastructure facilities include naturally lit spacious classrooms with audio-visual facility with OHPs & PA systems, ergonomically designed benches with theatre type set-up, well equipped laboratories, Wi-Fi facility, white boards, soft boards, demonstration area etc.

## LIBRARY

The University has good collection of encyclopedias, reference books, text books related to the courses being run in the university and journals to fulfill information needs of faculty, students and research scholars. It is a well established modern library catering to the information needs of the academic community.

## MOOT COURT

A moot court is a replica of real court proceedings. The purpose of moot court competitions is to make students aware of the court proceedings related to disputes between parties. The mooting presents a hypothetical case and both teams are required to research it and represent their arguments. Mooting is basically an earnest attempt to create, witness and take part in a court proceeding and an exercise to hear the court crafts. In a moot court, an appropriate scenario based on actual courtroom is created for the students to have a real-life experience.

## FOOD COURT

At United the canteen is quite spacious offering to hold a decent capacity of people serving nutritious and mouthwatering delicacies at a pocket friendly price.

# Excellence in *Research & Innovation*

*United University is a drive to Research & Innovation!*
*Moving beyond the boundaries of Knowledge & Concept……*

**United University focuses its strong emphasis on synergy between teaching and interdisciplinary research, further moving beyond the boundaries leading to creative construction, applied research, and innovation.**

**The University's research mission is to be at the forefront in understanding and identifying the societal needs for the creative expressions, extensions and outcomes in terms of knowledge and applications both, setting the core research agenda for various University programs ranging from fundamental to advanced applied research.**

## Research Facilities

Research Excellence beyond the boundaries of traditional knowledge is achieved and cultivated through pedagogical training, and perseverance in the University's state-of-the-art cutting-edge research infrastructure and facilities.

With a commitment to provide excellence in fundamental and applied research in the fields of Science, Technology & Management, United envisages to execute many major R & D projects and consultancies to the Government, Public and Private sectors. University utilizing its strength of manpower, infrastructure, resources and modern technologies in collaboration with leading academic and research organizations.

## Research Conferences and Publications

Research Conferences and Research Publications in high quality journals that are indexed in Scopus, Web of Science, SCI, SSCI, ABDC, ABS and ICI etc. are encouraged and incentivized for faculty upliftment and scholarly knowledge dissemination.

To build a research culture, knowledge generation, wealth creation, social mobilization and interdisciplinary approach, the University will also make provisions of awarding Junior and Senior Research Fellowships.

## Research Collaboration

In its pursuit of societal services and contributions, the University also aims at research collaborations with National and International organizations on some common and mutually beneficial research agendas with whom joint research programs could be framed and conducted.

**IEEE**
**Institute of Electrical Electronics Engineers**

**Computer Society of India**

# Career Development Centre @ United University



## CAREER DEVELOPMENT CENTRE (CDC) AT UNITED UNIVERSITY

Past years' experiential journey gives an insight that right placement is directly proportional to individual brilliance and aptitude covering cognitive, affective and psychomotor domains and of course, the strategic preparedness and overall readiness. Career Development Centre (CDC) at United University visualizes its role as a facilitator to bring about a radical change in the employability of its students. Consequently, a comprehensive placement policy has been framed keeping in mind the aspirations of the students, parents and the industry. Covering all the aspects of 100% training and placement, CDC envisages being a Centre of Career Development via a three-phase action policy:

**Phase-1: Career Identification & Career Exploration**

**Phase-2: Training, Assessment & Career Counseling Services**

**Phase-3: Career Mapping (CM) & Career Ranking (CR)**

## LOCAL & GLOBAL SOCIAL SERVICES CHORE

United University is an ecosystem of holistic knowledge and skills that creates a socio-cultural and business platform for the students, unemployed youth, industry conglomerates, corporate, academic institutions, and NGOs aspiring local social service attributes and pursuits. Besides, this ecosystem not only transforms youth into global workforce but also creates new human resources for global enterprises and varied human domains that demand intellect, wisdom and proven skill sets mapped to specific job roles.

## CAREER DEVELOPMENT LAB (CDL)

At United University Career Development Lab would be set up for students' Self-Management Information System. This system will help students stay organized and keep track of their Career Development activities.

**CDL WOULD BE A SORT OF INTELLECTUAL GYMNASIUM. EACH WEEK WILL INTRODUCE NEW EXERCISES THAT ARE INTENDED TO STRENGTHEN TONE AND FIRM THEIR CAREER MUSCLE. LIKE ANY OTHER FITNESS PROGRAM, CAREER FITNESS PROGRAM WOULD REQUIRE DEDICATION AND ENDURANCE.**

The CDL will also function as an effective tool for Self-organization and Self-direction. Its purpose is to provide a dedicated space for skill-building activities, documenting evidence of these skills, peer evaluation and feedback, job-market analysis, and 360-degree self assessments and other developmental activities. Students will gain knowledge and analytical skills for career self management, create a robust self management information system, obtain tools and techniques for career brand building, develop a sound career strategy to gain a competitive edge on the job market, organize oneself and engage in ongoing career fitness activities.

## PROJECTION AND REFLECTION OF ENTREPRENEURSHIP CHORE

The Career Development Lab (CDL) at United University will provide each and every opportunity to the students in exploring out their entrepreneurial pursuit. As an outcome of first three phases of Career Management at CDL, students become all-round professionals ready to project and reflect upon their own true potential of shaping and managing their own career and of establishing a foundation upon which they can build and extend career opportunities to the others as well.

*Stand out with this overwhelming experience by joining UNITED UNIVERSITY!*

ASPIRATIONS
FULFILLED:
PLACEMENTS

## Did You Know

# 19500
## CAMPUS
PLACEMENTS
## TILL DATE
IN UNITED GROUP

## Placements

Our courses offer the opportunity to undertake good placements in big corporates allowing students with vast experience to put to practice the skills and techniques they develop overtime.

Placement in the industry with the right alignment of career with interest, competency, job/role, brand and package is the most critical goal of professional education. Career planning and career advancement of the students are the prime agenda of the University and to achieve this, continuous learning and skill enhancement need to be done via professional training and guidance.

The pace of change is only accelerating and this means that these young minds will find many ways to influence the future and better the lives of millions. Amid this accelerating pace of change we ensure that the young minds find the right knowledge, right environment, to think, dream and plan with the apt preparation to follow their chosen career path and to achieve their dreams.
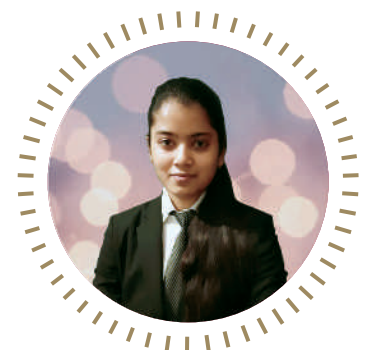


Saiyam Srivastava
B.Tech.

# OUR GLOBAL RECRUITING PARTNERS:



### 19 LAC
PER ANNUM
## Career Profile
Saiyam Srivastava
B.Tech.

Saiyam, graduated from B.Tech. and is now a Software Engineer at Amazon.in

amazon



Aditi Verma
Intel, 14 lakh CTC

### 14 LAC
PER ANNUM
## Career Profile
Aditi Verma
B.Tech.

Aditi, graduated from B.Tech. and is now a Software Engineer at Intel

intel

## DIGITAL SERVICES & TECHNOLOGY CHORE

The advising and career coaching inspired by academic advisors, technology specialists, digital marketing advisors, and business solution providers help students to discover their technical skills, analytical skills, self-confidence and their career plan from the day they start the University.
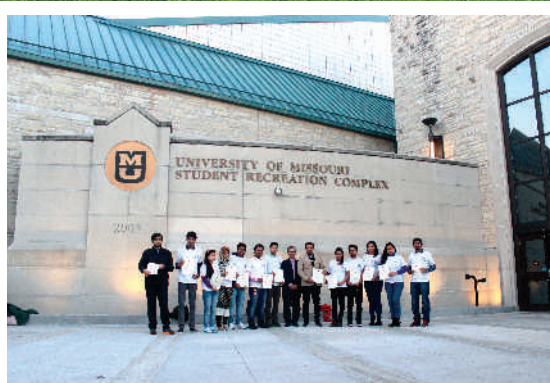
**At United Group, we aspire to offer more than just India-based educational experience. United Group has academic collaboration with various International Universities/ Institutions, which has provided an umbrella for internationality, innovation, integration, information, technology and industrial partnership to all the bright souls of the group.**

**University through its robust network aims to offer you the opportunity to go global and to develop transferable skills that strengthen your future career. Employers also acknowledge that spending time abroad as a part of study/work/placement brings maturity, builds self-awareness and self-confidence, develops a global perspective, improves language and communication skills and facilitates adaptability to the new environments and challenges.**

# Global Opportunities

## Creating Employable Graduates

Our long history of working closely with our global partners ensures our degrees meet employers' needs. A degree is important for getting a great job, but employers look for much more than a degree when choosing graduates to employ. Gaining experience and developing skills whilst studying and during vacation periods give students a competitive edge. We are dedicated to making our students more employable and creating global graduates through our degrees. University provides opportunities for all students, which include:

- **Study and work abroad options**
  If your degree scheme allows, you may have the opportunity to spend a year or semester at a partner institution or gain international experience through a work placement.
- **Summer and short programmes:**
  We also offer a variety of summer or short programmes, many of which are open to students of all disciplines.

Our collaboration with Asian Institute of Technology (AIT), Bangkok, Thailand and Missouri University, Columbia, USA provides a global exposure and an international exchange platform for the students, faculty members with joint research projects, joint cultural programs/projects and joint conferences. United is ready to extend and enhance international partnerships and MoUs for a close cooperation and coordination of concerted efforts concerning training, exchange of experts and scholars, joint conferences and many more joint endeavors.

Setting another milestone, United University, Prayagraj signed a Memorandum of Understanding (MoU) and Students Exchange Agreement with Universitas Gadjah Mada (UGM) of Indonesia and Buriram Rajabhat University, Kingdom of Thailand for academic excellence.



## MoUs WITH

Asian Institute of Technology, Bangkok

Missouri University, Columbia, USA

Universitas Gadjah Mada, Indonesia

Buriram Rajabhat University, Thailand

*Go Further...Go Global...*

# COURSES, ELIGIBILITY & FEE STRUCTURE

| S.No. | Courses | Dura-tion | Eligibility Criteria |
|---|---|---|---|
| **FACULTY OF MEDICINE** | | | |
| 1. | **M.B.B.S.** | **5 yrs.** | 10+2 class passed with Science (PCB) & English Core/English Elective from recognized board under AISSCE / CBSE / ICSE / SSCE / HSCE or other equivalent Board with valid NEET Score (Admission allotted through DGME, U.P. Counselling Only) |
| **FACULTY OF COMMERCE AND MANAGEMENT (FCM)** | | | |
| 2. | **MBA** (with dual specialization in Marketing/Finance/ HR/IT/ Operations Management/Family Business / International Business/Business Analytics) | **2 yrs.** | Graduation score should be at least 45%. (40% marks in case of candidates belonging to SC & ST category) |
| 3. | **MBA** with specialization in Business Analytics in association with **IBM** | **2 yrs.** | Graduation score should be at least 45%. (40% marks in case of candidates belonging to SC & ST category) |
| 4. | **BBA** (with dual specialization in Marketing/Finance/ HR/IT/Family Business/International Business/ Business Analytics) | **3 yrs.** | Passed Class XII or equivalent with minimum 45% marks in aggregate (40% marks in case of candidates belonging to SC & ST category) |
| 5. | **BBA** with specialization in Business Analytics in association with **IBM** | **3 yrs.** | Passed Class XII or equivalent with minimum 45% marks in aggregate (40% marks in case of candidates belonging to SC & ST category) |
| 6. | **B.Com. (Honours)** | **3 yrs.** | Passed Class XII or equivalent with minimum 45% Marks (Any Stream) (40% marks in case of candidates belonging to SC & ST category) |
| **FACULTY OF ENGINEERING & TECHNOLOGY (FET)** | | | |
| 7. | **B.Tech. - Computer Science** | **4 yrs.** | |
| 8. | **B.Tech. - Computer Science** With specialization in Cloud Computing and AI in association with **IBM** | **4 yrs.** | |
| 9. | **B.Tech. (Honours) - Computer Science** (Artificial Intelligence & Machine Learning) | **4 yrs.** | |
| 10. | **B.Tech. (Honours) - Computer Science** (Data Science & Analytics) | **4 yrs.** | Passed 10+2 examination with Physics/Mathematics/Chemistry/Computer Science/Electronics /Information Technology/Biology/Informatics Practices/Biotechnology/Technical Vocational Subject/Agriculture/Engineering Graphics/Business Studies/Entrepreneurship. (Any of the Three) |
| 11. | **B.Tech. (Honours) - Computer Science** (Networking & Cyber Security) | **4 yrs.** | |
| 12. | **B.Tech. - Mechanical Engineering** | **4 yrs.** | |
| 13. | **B.Tech. (Honours) - Mechanical Engg.** (Robotics & Automation) | **4 yrs.** | Obtained at least 45 % marks (40 % marks in case of candidates belonging to reserve category) in the above subjects taken together. |
| 14. | **B.Tech. (Honours) - Mechanical Engg.** (Automobile Technology) | **4 yrs.** | |
| 15. | **B.Tech. - Electrical Engineering** | **4 yrs.** | |
| 16. | **B.Tech. (Honours) - Electrical Engg.** (Internet of Things (IOT)) | **4 yrs.** | |
| 17. | **Engineering Diploma - Computer Science** | **3 yrs.** | |
| 18. | **Engineering Diploma - Mechanical Engg.** | **3 yrs.** | Passed 10th/12th examination; Obtained 45% marks in the qualifying examination. (40% marks in case of candidates belonging to SC & ST category) |
| 19. | **Engineering Diploma - Electrical Engg.** | **3 yrs.** | |

| S.No. | Courses | Dura-tion | Eligibility Criteria |
|---|---|---|---|
| **FACULTY OF SCIENCES** | | | |
| 20. | **B.Sc. (Honours) - Physics** | **3 yrs.** | Passed 10+2 examination with Physics and Mathematics as compulsory subjects along with one of the Chemistry/ Biotechnology/ Biology/ Technical Vocational subject/ Computer Science/ Information Technology/ Informatics Practices/Agriculture/ Engineering Graphics/ Business Studies. Obtained at least 45% marks (40% marks in case of candidates belonging to SC & ST category) in the above subjects taken together. |
| 21. | **B.Sc. (Honours) - Mathematics** | **3 yrs.** | |
| **FACULTY OF COMPUTER APPLICATIONS (FCA)** | | | |
| 22. | MCA | **2 yrs.** | Passed BCA/ Bachelor Degree in Computer Science Engineering or equivalent Degree with at least 45% marks. **OR** Passed B.Sc./ B.Com./ B.A. with Mathematics at 10+2 Level or at Graduation Level (with additional bridge Courses as per the norms of the concerned University). Obtained at least 45 % in Graduation with any stream and Mathematics in Class 12 is compulsory. (40% marks in case of candidates belonging to SC/ST category) in the qualifying Examination. |
| 23. | BCA | **3 yrs.** | Passed Class XII or equivalent with Minimum 45% Marks. (40% marks in case of candidates belonging to SC & ST category) and Maths as one of the subjects. |
| 24. | BCA with specialization in Artificial Intelligence in association with IBM | **3 yrs.** | Passed Class XII (Any Stream) with Minimum 45 % Marks. 40% marks in case of candidates belonging to SC & ST category |
| **FACULTY OF ARTS** | | | |
| 25. | **BA Honours - Economics** | **3 yrs.** | Passed Class XII or equivalent with minimum 45% Marks (Any Stream)(40% marks in case of candidates belonging to SC & ST category) |
| 26. | **BA Honours - English** | **3 yrs.** | Passed Class XII or equivalent with minimum 45% Marks (Any Stream)(40% marks in case of candidates belonging to SC & ST category) |
| **FACULTY OF LAW** | | | |
| 27. | **BA LLB (Integrated Course)** | **5 yrs.** | Passed Class XII or equivalent with minimum 45% Marks (Any Stream) (42% for OBC category, 40% marks in case of candidates belonging to SC & ST category) |
| 28. | **BA LLB (Hons) (Integrated Course)** | **5 yrs.** | |
| 29. | **BBA LLB (Integrated Course)** | **5 yrs.** | |
| 30. | **LLB** | **3 yrs.** | Graduation with minimum 45% Marks (Any Stream) (42% for OBC category, 40% marks in case of candidates belonging to SC & ST category) |
| 31. | **LLM** | **1 yrs.** | Applicant must have 3 years Law Degree or 5 Years Integrated Law Degree from any recognised University with minimum 50% (45% marks in case of candidates belonging to SC & ST category). Further a candidate will have to appear for the University's law Admission test for admission in postgraduate programme. |
| 32. | **LLM (Executive)** | **1 yr 6 months** | |

| S.No. | Courses | Duration | Eligibility Criteria |
|---|---|---|---|
| **FACULTY OF JOURNALISM AND MASS COMMUNICATION** | | | |
| 33. | **B.A. - JMC (Honours)** | 3 yrs. | Passed Class XII or equivalent with minimum 45% Marks (Any Stream) (40% marks in case of candidates belonging to SC & ST category) |
| **FACULTY OF AGRICULTURE AND ALLIED SCIENCES** | | | |
| 34. | **B.Sc. - Agriculture (Honours)** | 4 yrs. | Passed 10 + 2 with PCM or PCB or PCMB or Agriculture with Science With minimum 45% marks (40% marks in case of candidates belonging to SC & ST category) |
| 35. | **M.Sc. - Agriculture (Agronomy)** | 2 yrs. | Passed B.Sc (Agriculture) or equivalent degree with minimum 45% marks (40% marks in case of candidates belonging to SC & ST category) |
| 36. | **M.Sc. - Agriculture (Horticulture Sciences)** | 2 yrs. | Passed B.Sc (Agriculture) or equivalent degree with minimum 45% marks (40% marks in case of candidates belonging to SC & ST category) |
| **FACULTY OF NURSING** | | | |
| 37. | **B.Sc. Nursing** | 4 yrs. | 10+2 class passed with Science (PCB) & English Core/English Elective with aggregate of 45% marks from recognized board under AISSCE/CBSE/ICSE/SSCE/HSCE or other equivalent Board. Students appearing in 10+2 examination in Science conducted by National Institute of Open School with 45% marks. |
| 38. | **GNM** | 3.5 yrs. | • 10+2 with English and must have obtained a minimum of 40% at the qualifying examination and English individually for any recognized board. Candidates are also eligible from State Open School recognized Candidates are also eligible from State Open School recognized by State Government and National Institute of Open School (NIOS) recognized by Central Government. However Science is preferable. <br><br> • 10+2 with English having 40% of marks in vocational ANM course from the school recognized by Indian Nursing council. <br><br> • 10+2 with English having 40% of marks in Vocational Stream-Health care Science from a recognized CBSE board/Centre. |
| 39. | **ANM** | 2 yrs. | • The minimum educational requirements shall be 10 + 2 in Arts (Mathematics, Physics, Chemistry, Biology, Biotechnology, Economics, Political Science, History, Geography, Business Studies, Accountancy, Home Science, Sociology, Psychology, and Philosophy) and English Core/English Elective or Science or Health care Science - Vocational stream ONLY passing out from recognized Board. <br><br> • Students qualified in 10+2 Arts or Science examination conducted by National Institute of Open School. |

# SCHOLARSHIPS*

## MBA Merit Scholarship

| Graduation Marks | Scholarship Amount |
|---|---|
| 85% and above | 30000 |
| 75 − 84.9% | 20000 |
| 65 − 74.9% | 10000 |

## BBA Merit Scholarship

| 10 + 2  Marks | Scholarship Amount |
|---|---|
| 90% and above | 20000 |
| 80 − 89.9% | 10000 |
| 70 − 79.9% | 5000 |

## B.Com (Hons) Merit Scholarship

| 10 + 2  Marks | Scholarship Amount |
|---|---|
| 90% and above | 15000 |
| 80 − 89.9% | 10000 |
| 70 − 79.9% | 5000 |

## MCA Merit Scholarship

| Graduation Marks | Scholarship Amount |
|---|---|
| 85% and above | 25000 |
| 75 − 84.9% | 15000 |
| 65 − 74.9% | 10000 |

## BA LLB / BBA LLB Merit Scholarship

| 10 + 2  Marks | Scholarship Amount |
|---|---|
| 90% and above | 20000 |
| 80 − 89.9% | 10000 |
| 70 − 79.9% | 5000 |

## LLB Merit Scholarship

| Graduation Marks | Scholarship Amount |
|---|---|
| 85% and above | 20000 |
| 75 − 84.9% | 10000 |
| 65 − 74.9% | 5000 |

## B.Sc (Hons) Merit Scholarship

| 10 + 2  Marks | Scholarship Amount |
|---|---|
| 90% and above | 10000 |
| 80 − 89.9% | 8000 |
| 70 − 79.9% | 5000 |

## B.Sc (Agriculture) Merit Scholarship

| 10 + 2  Marks | Scholarship Amount |
|---|---|
| 90% and above | 15000 |
| 80 − 89.9% | 10000 |
| 70 − 79.9% | 5000 |

## M.Sc (Agriculture) Merit Scholarship

| Graduation Marks | Scholarship Amount |
|---|---|
| 85% and above | 15000 |
| 75 − 84.9% | 10000 |
| 65 − 74.9% | 5000 |

## B.Tech Merit Scholarship

| 10 + 2  Marks | Scholarship Amount |
|---|---|
| 90% and above | 30000 |
| 85.1 − 89.9% | 20000 |
| 75 − 85% | 10000 |

## B.Tech (Hons) Merit Scholarship

| 10 + 2  Marks | Scholarship Amount |
|---|---|
| 90% and above | 30000 |
| 85.1 − 89.9% | 20000 |
| 75 − 85% | 10000 |

## Engg Diploma Merit Scholarship

| 10 + 2  Marks | Scholarship Amount |
|---|---|
| 90% and above | 20000 |
| 85.1 − 89.9% | 15000 |
| 75 − 85% | 10000 |

## BCA Merit Scholarship

| 10 + 2  Marks | Scholarship Amount |
|---|---|
| 90% and above | 20000 |
| 80 − 89.9% | 10000 |
| 70 − 79.9% | 5000 |

## BAJMC Merit Scholarship

| 10 + 2  Marks | Scholarship Amount |
|---|---|
| 90% and above | 20000 |
| 80 − 89.9% | 10000 |
| 70 − 79.9% | 5000 |

## BA (Hons) Merit Scholarship

| 10 + 2  Marks | Scholarship Amount |
|---|---|
| 90% and above | 10000 |
| 80 − 89.9% | 8000 |
| 70 − 79.9% | 5000 |

## B.Sc (Hons) Nursing Merit Scholarship

| 10 + 2  Marks | Scholarship Amount |
|---|---|
| 90% and above | 30000 |
| 85.1 − 89.9% | 20000 |
| 75 − 85% | 10000 |

## ANM/GNM (Nursing) Merit Scholarship

| 10 + 2  Marks | Scholarship Amount |
|---|---|
| 90% and above | 20000 |
| 80 − 89.9% | 10000 |
| 70 − 79.9% | 5000 |

*The scholarship will continue throughout the duration of course subject to student maintaining his/her percentage marks in the respective course as per norms and not getting any backlog throughout his/her studies.

विद्या कल्पलतेव

# EXPERIENCE US!

Commenced with a vision to empower students with the fervor to learn and excel, United University offers inspirational academia to foster the students to lead the professional world. United University offer a diversity of choices, courses and opportunities to help students in today's world and establish a career of their choice. If you want to take the first step in transforming your life then there is no better place to do this than United. You can apply for admission at United  via both online and offline modes.

## ANTI RAGGING

We take pride in achieving 100% ragging free session. Ragging is a punishable offence. Indulging in any form of ragging may lead to imprisonment or rustication. Ragging is prohibited as per the decision of the supreme court of Indian writ  petition no. (c) 656/1998.

# Admissions @ United

**United University grants admission as per the prescribed eligibility norms.**

To Apply, candidates can either register online at **www.uniteduniversity.edu.in**
or obtain the registration form available at the campus & corporate office.

**Campus:**
United University
Rawatpur, Jhalwa, (Near IIIT), Prayagraj - 211012

**Corporate Office:**
United Tower
53 Leader Road, Prayagraj - 211003

**Admission Helpline (All Courses):**
**Toll Free -** 1800 121 8797
**Mobile No. -** 6390166660
**Email -** admission@uniteduniversity.edu.in

**70 YEARS OF UNITED**

*grow with*
# UNITED

## Corporate Office:
United Tower
53, Leader Road, Prayagraj, U.P.
Phone: 0532-2402951-55, Fax: 0532-2401865
E-mail: admission@uniteduniversity.edu.in

## www.uniteduniversity.edu.in

## Campus:
Rawatpur, Jhalwa (Near IIIT),
Prayagraj - 211012, U.P.
Ph.: 6390166660

## Toll Free No.
## Allahabad : 1800-121-8797

I'M 9312431409