

UNITED UNIVERSITY PRAYAGRAJ

START UP & INCUBATION CELL

The Startup and Incubation Cell was established with the aim of fostering innovation, entrepreneurship, and supporting early-stage startups. Over the past two years, the Cell has created an enabling environment for students, alumni, and local entrepreneurs by providing mentorship, infrastructure, funding support, and networking opportunities.

Key Achievements: [2023-2025]

Startups Registered:

- Total Startups Incubated: 03
- Active Startups: 03

Events Organized:

- Investor Pitching Sessions: 02
- Workshops & Seminars: 01

Future Roadmap:

- Launch of Virtual Incubation Platform
- Expansion of lab and office space
- Focus on deep-tech and sustainability-based ventures
- Organize national-level startup fest

‘UDYAM’: 1000 Ka Funda WRITE-UP

Start up and Incubation Cell, United University organized Udyam 1000 ka funda an interdepartmental competition on 4th Oct 2024.

1000 ka funda is an exercise to introduce entrepreneurship skills among students.

Event was conducted in two phases. Phase 1: Ideation was conducted on 3rd Oct 2024 in which 58 teams participated from different courses of university and 10 teams qualified for phase 2.

Phase 1 was judged by esteem judges Mr. Vineet Srivastava Mr. Mirza Haider, Dr. Anand Kr Gupta, Dr. Nivedita, Dr. Sumit Singh, Dr. Gopal ji Srivastava, Mr. Mirza Baig and Mr. Rajat Singh.

Phase 2: The Launch began with lamp lightening and Saraswati Vandana. Guests were welcomed by Dr. Anand Kumar Gupta - Nodal officer, Start-up and Incubation Cell. Sponsor and judges for the event were Dr. Reema Shukla (Savitri Dental Clinic), Mr. Vinamra Jaiswal and Mr. Ketan Vaish (The Burger Company), Ms. Yashi Patel (Craft Story) and Mr. Jayesh Mishra (Adi Yogi Stationery).

We extend our heartfelt gratitude to our Vice Chancellor Prof. A.M. Agarwal sir, Dean Planning and Development Dr. Chetan Vyas sir for their invaluable support and guidance in making this event a success.

Winner of the event Buddy Care Network (BCA) won the cash prize of Rs. 7000 and the First Runner Up Alpha Contender (MBA) won the cash prize of Rs. 4000.

The event was coordinated by Dr. Priyanka Kochhar and Dr. Aayushi Mishra.

The event audience were the First Year students of FOCM along with all the participants and Faculty Members.





CHURN TO EARN

Entrepreneurship Club In Association with Start Up and Incubation Cell, Faculty of Commerce and Management Organized an event CHURN TO EARN

A **Start-Up Pitch Competition** which was an interdepartmental competition. Students from all departments participated and took active part.

The event was organized in 2 rounds.

In round 1 held on March 1st, 2024, 45 teams went through a screening process after which the top 10 teams were selected for the final round.

The final round was held in the University Auditorium on March 2nd, 2024.

The final round was judged by

Prof. Sanjay Srivastava (Principal of U.I.T.) and Mr. Shivesh Gaur (CEO of United Incubation Hub, U.G.I) along with our esteemed Sponsors Mr. Sagar Santani (Bhumi Enterprises) and Ms. Varsha Singh (Step In Style)

The three winning teams were -

1. Vision Nova (FOCM)
2. P.I. Cure (NURSING)
3. Health Desk (CSE)

Prize distribution was conducted under the presence of our Hon'ble Vice-Chancellor Prof. AM Agarwal.

Winning amount was

₹10,000 for first position

₹5,000 for second position

₹3000 for third position

The event sponsors were:

Bhumi Enterprises

The Bakers Table

Step In Style

Pahelwan Juice Stuff

The event was organized under the guidance of Dean Planning and Development Dr. Chetan Vyas and Nodal Officer of Start Up and Incubation Cell, United University Dr. Anand Kumar Gupta.

The organizers of the event were

Dr. Shivi Srivastava

Dr. Aayushi Mishra

Mrs. Pratiksha Varma

The entire event was covered by UU Media.



